

THE "AMERICAN."

THIS old established Hotel containing 100 rooms, is located on the corner of Yonge and Front Sts., overlooking the Bay of Toronto, and being only one block from all of the R. R. Depots and Steamboat Landings.

This hotel has just been newly decorated, newly and elegantly furnished throughout with Brussels Carputs, Solid Walnut Furniture, Pure hair with the best Spring Mattrasses, and new Billiard and Sample Rooms.

From its commanding location, and its future management, no Hotel in Toronto will ofter superior accommodations to the travelling public. Rooms can be engaged by mail or telegraph.

ATWOOD & BINGHAM, PROPRIETORS.

It having come to our knowledge that imitations of our justly celebrated "Shef-field Sterling" Spoons and Forks are being put upon the Canadian market, we desire to notify the trade that we have registered thename "Sheffield Sterling," as our Trade Mark in the office of the Hon. the Minister of Agriculture at Ottawa, (No. 1421) and that any person found guilty of illegally using the aforesaid Trade Mark, or vending any such imitation, is liable to prosecution for misdemeanor.

The test of ACTUAL WEAR has proved that our Genuine Sheffield Sterling Goods are the best unplated Spoons and Forks ever offered to the public of Canada, and their Trade Mark has become valuable as a recognized guarantee of superior excellence of quality and Ornamental and General Engraver, finish. In order to protect the Trade from the worthless imitations of our goods, that are being imported into this country, we are prepared to offer the above reward for the conviction and punishment of any person illegally using the above Trade Mark or vending imitations of our goods.

All our works of the above Trade Tastefully Ornamented. All our unplated Spoons and Forks are stamped "Sheffield Sterling" "Crown S or X," and every dozen is wrapped in a special guarantee wrapper. Forsale only by first-class style. Terms Cash. ZIMMERMAN, McNAUGHT & Co.

THE

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GEO. E. COOPER.

31 KING STREET EAST,

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INSTRUCTION GIVEN.

Commercial Traveller' ENGLSH

GOLD JEWELRY.

We beg to inform our friends that our New Goods are now arriving, and we shall show during the month of January, one of the Largest and Newest Stocks

ALL NEW COODS!

We also keep a Full Line of

 $\mathbf{WALTHAM}$

GOLD AND SILVER CASES. of the best American Manufac ture. We invite the trade visiting the city to come in and look at our goods, and will show them with pleasure.

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Manufacturers' Agent and Dealer in

Guns, Rifles & Sporting Goods

OF ALL KINDS.

29 KING ST. WEST.

TORONTO.

The "Scott-Field" Sporting Rifle.

The above cut represents the new "Scott-Field Rifle, manufactured by W. & C. Scott & Sons. Birmingham, England, for general sporting purpuses. This Rifle has the 'Field' patent action, which is considered by all sportsmen who have seen it to be the best ever invented. The fact that Messrs W & C Scott & Son and John Rigby & Co., of Dublin, have adopted the "Field" action for their new sporting and Target Rifles is proof positive that in he opinion of these celebrated gun makers the "Field" is superior to all other actions now in use. The "Scott-Field Sporting Rifle is 44 cal., sighted up to 300 yards, and can be had either with plain or pistol grip stock. No Rifle in the market can approach it for simplicity, accuracy, convenience, durability and safety. Sole Agent for Canada.

M. COOPER,

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