

Guide-Advocate

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ADVERTISING RATES
Display ads, set, transient, 28c inch.
Display, yearly contract, set, 18c in.
Display Ads., all plate... 18c inch
Special Position... 5c per inch extra.
Theatrical Advt'g with reader or cut... 35c per inch
Business Locals, front page 10c per line; inside pages 5c per line.
Classified Ads., One Cent per word each insertion. Minimum 25c.

FRIDAY, SEPTEMBER 26, 1924

Note and Comment

Rev. Dr. Goforth declares that he smelled whiskey at the Presbyterian General Assembly at Owen Sound this summer, which prompts the Toronto Mail and Empire to remark that it is important to know whether this aroma, once closely associated with Scottish theology, came from the Unionist or anti-Unionist section of the gathering.

The question to appear on the ballot for the liquor plebiscite to be held on October 23rd have been announced and are clear cut. The first is, "Are you in favor of the continuance of the Ontario Temperance Act?" The second reads, "Are you in favor of the sale as a beverage of beer and spirituous liquor in sealed packages under Government control?" There is no ambiguity about these questions and each voter should find no difficulty in marking his or her ballot for either one.

Peru passed a law compelling every male to work at road building one or two weeks a year, depending on age, or to pay enough extra tax to hire somebody else to work. The law is working splendidly, the Peruvian government reports. A network of good roads is being developed. Many a man in our civilization who "stood for" the military draft during the war, would violently oppose being drafted for work in peacetime on behalf of the community. Why?

Glencoe Transcript:—"Assessment notices for 1925 are being delivered by the Glencoe assessor. Notices are being sent out this early in order to be prepared for the collection of taxes semi-annually, a new regulation which will be inaugurated next year. While it will not be compulsory for ratepayers to pay their taxes in semi-annual instalments, those who do so will receive the benefit of a discount. The object of the semi-annual collection is to furnish the council with sufficient funds for current expenses without having to borrow from the banks. It also works out to the benefit of the ratepayer, who is placed in a position to practically receive the interest that formerly went to the banks. The system has been adopted in many other municipalities with success."

Bronzes and gilt ornaments can be cleaned only by brushing carefully with fine quality small paint brushes. When too dull and shabby they must be done over by a professional. When the cheaper quality of gilt frames get shabby, take enough four of sulphur to give a golden tinge to a pint and a half of water and add four bruised onions. Boil twenty minutes, then strain and cool. Wipe the dust from the frame, and with a small, soft brush paint it over with the liquid, then set to dry. When dry it will look almost like new. The more expensive big frames must be regilded by a professional when very shabby, though they may be touched up once or more times with this liquid, which will help their appearance.

Over six thousand chain stores, have been established in U. S. in the last three years, says a writer in the American Review of Reviews. It will be a surprise to Canadian readers to learn that Woolworth does not lead in the total number of these establishments; in fact, the name of Woolworth is fourth on the list with 1,260 separate establishments the Atlantic and Pacific Tea standing first with 10,000. In average volume of turnover for store, S. S. Kresge is first with \$351,258, but in total volume for all stores under one name. The Atlantic and Pacific it at the top, with nearly \$301,000,000. Most remarkable of all is the fact that the cost of doing business is these stores is quite as great as in small individually-owned places, running from 25 to 30 per cent, on turnover. The profit of the "chains" is made on the frequency of turnover, only quick-selling articles being handled.

New "Shin-Plaster"

The third issue of 25 cent paper bills, commonly known as "shin-plasters," to appear in the fifty years since the first bills were issued, is now being put into circulation. The new bills are considerably neater and more artistic in design, and show a decided improvement over the old type of bill. The figure of Britannia holding a trident is retained, but is transferred to a small upright oval in the centre of the bill. Over the top is the legend "The Dominion of Canada will pay on demand," and underneath "Twenty-five cents." On the right is a replica of the seal of the department, and on the left appears a large "25" in brown. Small figures appear in each of the four corners. The bill is printed in black and white save for the red serial number, and a half inch panel of light brown inside the border at the bottom. The design on the reverse side has not changed. The bill is the work of the Canadian Bank Note Company, and bears the date "July 2, 1923." Though over a year old, the new bills are only just beginning to appear in circulation.

A Proper Sentence

(Welland Tribune)
Two hundred dollars fine and thirty days in jail, and his license to drive a motor car suspended for six months!

That was the penalty imposed by Magistrate Campbell of St. Catharines on a motorist. Magistrates, of course, stand aloof from public opinion but, anyway, we are going to record it here that we thoroughly agree with him.

Five men, all more or less tight, were driving aimlessly about in a Ford roadster that Henry designed and built to carry two people. Near the Black Horse the overladen (in two senses) Lizzie collided with a car driven by Neil Chrysler. Mr. Chrysler's two little children were thrown through the windshield.

The sentence disposes of one fool for a time at least and should also be a warning to other fools.

The Vote on October 23rd

Malice and prejudice have levelled two charges against the Premier of this province. One was that he had no right to provide for a vote on the continuance of the O. T. A., and the other was a prophesy that the ballot would have a joker in it to befoul or befuddle the elector and becloud the issue.

After a session of the cabinet council on Friday the Premier announced the questions to be placed on the ballot paper as these:—

(1) Are you in favor of the continuance of the Ontario Temperance Act?

(2) Are you in favor of the sale as a beverage of beer and spirituous liquor in sealed packages under Government control?

The ballot has certainly put the lying prophets out of countenance. It is a simple, plain and eminently fair statement of the issue. It is neither too much nor too little.

So here we have the specific matter that is to engage the attention of the electors on October 23. It is true that the Premier has committed a political crime in providing the means that the voter may go to the polls on the question? The people may express their will. Is it wrong that they should do so? On what rights has he trampled in giving them facilities for doing so?

The final result of the O. T. A., or its defeat. If the temperance measure is sustained it will be so much the better for it; if it is defeated it will be because the electors willed it so, and it is strictly their question.

The O. T. A. has been laid at the door of the elector. It is his to sustain or kill. In his duty to himself and his duty to the state he should reach a calm judgment. He is in no need of special guidance from the propagandists. If he has lived in this province for eight years, if he has reasonable powers of observation, if he is able to make a sane deduction from what he sees and knows he will be able off his own bat to reach his conclusion. The O. T. A. is not a theory or an experiment; it is an eight-year-old fact. Nor has it been hidden under a bushel.

A tax on gas used in cars is good as far as it goes. But a readjustment of the expense incurred on road maintenance will not be complete until trucks which are more destructive of roads than any other form of traffic, are called on for much larger fees than now imposed.

Warwick-Bosanquet School Fair will be held at Arkona on Saturday, September 27th.

"Squibographs"

The prolonged summer season diverts the mind of the householder from empty coal bins.

The average person has no objection to summer lingering in its own lap for an indefinite period.

Under the barn is the favorite safety zone of the wise old hens during the shooting season.

Father, mother and son are employed in a barber shop in an eastern city. The boy is a little shaver.

Separating the wheat from the chaff is the next order of business with the prairie graingrowers.

The warring factions in China might settle their differences by engaging in a mah jongg tournament.

Phonograph records of "Tenting Tonight on the Old Camp Ground" may now be shelved for another season.

The mayor of an Arizona town suffering from a water famine threatens to make any citizen caught watering his lawn swallow the hose.

Tourist camps are said to have developed many male chefs who, when at home were more familiar with tennis racquets than frying pans.

It is now possible to transmit colored photographs by wire. The carmine tint of a lipstick applied in Vancouver may be reproduced in Montreal.

A fork has been invented for handling corn on the cob, but it lacks the efficiency of the old-fashioned double-hand grip and direct molar action.

A yeast plant in Kentucky blew up at daybreak the other morning. It is suspected that the yeast was trying to "rise" at the same time as the sun.

Many Canadians who were experts at the old-time game of "shinny" might develop into crack polo players if they could play the game mounted on ponies.

The two young medical research specialists who discovered insulin have succumbed to a germ that has defied the greatest experts for centuries. Both were recently married.

Considering his strenuous social engagements the Prince of Wales might change his motto from "I Serve" to "I Suffer," during his American visit.

Japan is reported to be in the market for Canadian lean beef. As Canadians prefer living on the fat of the land the lean should be available for export.

The only American girl who had the exclusive privilege of dancing with the Prince of Wales on the Berengaria comes from Missouri. She showed 'em.

A diet specialist states that soda water has about the same energy food value as buttermilk and three times as much as watermelon. The average small boy is more interested in flavor than energy.

Motorists in Germany have invented a game that promises to be as popular as "beaver." Prizes are awarded the motorists who patronize the largest number of filling stations in a given time.

Our Most Important Policy
One of the strongest aids to successful growth in business is a policy of conservative management. Our own advancement to a position of stability is evidence of this fact, for conservative management has always been our most important policy.
We invite discussions with firms whose management and finances are in keeping with our standards.
THE STERLING BANK OF CANADA

Genuine BAYER ASPIRIN
Say "Bayer Aspirin"
INSIST! Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 24 years.
Safe Accept only a Bayer package

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Dr. J.D. KELLOGG'S ASTHMA REMEDY
NO NEED TO SNEEZE, RESTLESS, SLEEPLESS NIGHTS, IRRITATION QUICKLY RELIEVED AND REST ASSURED BY USING THE REMEDY THAT HAS HELPED THOUSANDS OF SUFFERERS.
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DOMINION OF CANADA LOAN 1924
THE BANK OF MONTREAL at all its Branches will accept applications for the new Dominion Government Bonds either from new subscribers or from holders of Victory Loan Bonds maturing 1st November, 1924, who wish to exchange for the new issue.
Full particulars will be gladly furnished at any branch of the BANK OF MONTREAL