

FIRST COLLECTION TAKEN BY RADIO FEATURES FREE PRESS SANTA CLAUS FUND CONCERT

Capitol Theater Packed For Sunday Evening Program, Where Unseen Audience of Listeners Join Theater Guests In Giving To Christmas Fund.

For the first time in the history of wireless development an unseen army of radio listeners joined 2,000 people actually present in the Capitol Theater last night in making contributions to a worthy charity. In this instance The Free Press Santa Claus Fund. The Capitol audience gave their donations to fund workers who passed amongst them: the radio audience phoned in verbal pledges in answer to the appeal broadcast by C. Hunter. The Free Press announcer following the phoning in of a voluntary pledge by R. R. Whitehead, of 308 Simcoe street, who took up a contribution from friends gathered at his house to hear The Free Press Santa Claus concert.

Mayor Wenjke, chairman of the concert, seized on the unique character of this event, and in a special appeal urged a radio response worthy of London and the noble object for which the contributions were to be applied.

The total amount contributed in cash or pledges was \$289.25, of which \$111.25 was contributed by radio listeners. This total made last night's concert the most successful in point of receipts of any held in the city since the late war.

THEATER FILLED. Every seat in the Capitol Theater was filled at the opening of the concert at 8:30 p.m., with the Great War Veterans' band playing "O Canada," under the direction of Lieut. C. C. Irwin. Before that number was over, incoming throngs had put standing room at a premium.

Major Wenjke took the platform at this point, and addressing both the actual and unseen audience, declared that his being permitted to act as chairman of the Santa Claus Fund concert was the happiest event of his two years' service as mayor.

"Possibly more than any other citizen of London," his worship declared, "I realize the great need which exists this year for the Santa Claus Fund. The fund is a credit to London, to The Free Press, which has stood by it year after year, and to the fund's founder.

"There is no greater tragedy than for a Canadian child to wake on Christmas morning and find its bright stocking empty, the right to a full stocking and happiness.

"Citizens, you before me and the unnumbered others who hear me unseen, let us make sure that there will be no empty stockings in London on Christmas morning."

The program given by the Great War Veterans' Band, London String Quartet and others was of outstanding merit. Each of the artists contributed his or her services free to the great cause of helping happiness to little children in this city who are in actual want in many cases, or are shadowed by the threat of empty stockings and broken hopes on the morning which the Christian world marks as the birthday of the Child.

VOTING A DUTY ALL OWE TO THEIR CITY SAYS FATHER MAHONEY

Rev. Fr. Mahoney, speaking yesterday morning at St. Martin's Church, south London, made a special appeal to the congregation to go to the polls today and vote.

URGES SUPPORT OF 'BY-LAW' STRICKEN BLIND

Rev. Dr. Beattie Says It Will Be Good For Us To Support The 'By-Law' At DUNDAS CENTER CHURCH

Rev. William Beattie, D.D., pastor of the First Presbyterian Church, speaking last night before a congregation that taxed the seating capacity of the edifice at a service devoted to the students of the University of Western Ontario, advocated the passing to-day of the university by-law.

HOME MISSIONS PATRIOTIC DUTY

Develop Ideals Among New-comers, Says W. B. Sparling AT DUNDAS CENTER CHURCH

Rev. W. B. Sparling, pastor of the Dundas Center Methodist Church, Toronto, in the congregation of Dundas Center Methodist Church yesterday morning, Mr. Sparling's address was on "Missionary Motives."

TORONTO LAYMAN SPEAKS ON 'MISSIONARY MOTIVES'

"The laws of God are not arbitrary, they are voluntary. Christ made them a method of reasonable appeal where they might have otherwise been forced arbitrarily upon us," said W. B. Sparling, layman of Toronto Memorial Methodist Church, Toronto, to the congregation of Dundas Center Methodist Church yesterday morning.

1,200 LEATHER PURSES TO BE GIVEN AWAY AS CHRISTMAS GIFTS

The most remarkable special ever put on in London, It will take place Monday, December 1st, election day, when 1,200 beautiful Leather Purses, worth up to \$10.00 each, will be offered at 25c each.

ASTRONOMER TO TELL OF COMING ECLIPSE

Dr. Kingston Will Speak on Coming Solar Eclipse at Round-Table Club

The coming total eclipse of the sun visible in London on January 24, 1925, will form the subject of an address by Prof. H. R. Kingston, of the University of Western Ontario, at the next meeting of the Round-Table Club on December 5.

CHURCH FACING CRITICAL TIME

Situation Same No Matter What Vote On Union PRINCIPLE THE BIG ISSUE

Rev. W. R. McIntosh Discusses Effect of Ballot On Church

CHURCH FACING CRITICAL TIME

Situation Same No Matter What Vote On Union PRINCIPLE THE BIG ISSUE

STRICKEN BLIND

WILLARD MACK, movie scenario writer, has gone blind. Never again will he see Jackie Coogan play in "Little Robinson Crusoe," which he wrote especially for the boy star. Nor will he see half a dozen other photoplays, now in the making, that are the products of his handiwork.

HOME MISSIONS PATRIOTIC DUTY

Develop Ideals Among New-comers, Says W. B. Sparling AT DUNDAS CENTER CHURCH

Rev. W. B. Sparling, pastor of the Dundas Center Methodist Church, Toronto, in the congregation of Dundas Center Methodist Church yesterday morning, Mr. Sparling's address was on "Missionary Motives."

TORONTO LAYMAN SPEAKS ON 'MISSIONARY MOTIVES'

"The laws of God are not arbitrary, they are voluntary. Christ made them a method of reasonable appeal where they might have otherwise been forced arbitrarily upon us," said W. B. Sparling, layman of Toronto Memorial Methodist Church, Toronto, to the congregation of Dundas Center Methodist Church yesterday morning.

1,200 LEATHER PURSES TO BE GIVEN AWAY AS CHRISTMAS GIFTS

The most remarkable special ever put on in London, It will take place Monday, December 1st, election day, when 1,200 beautiful Leather Purses, worth up to \$10.00 each, will be offered at 25c each.

ASTRONOMER TO TELL OF COMING ECLIPSE

Dr. Kingston Will Speak on Coming Solar Eclipse at Round-Table Club

The coming total eclipse of the sun visible in London on January 24, 1925, will form the subject of an address by Prof. H. R. Kingston, of the University of Western Ontario, at the next meeting of the Round-Table Club on December 5.

CHURCH FACING CRITICAL TIME

Situation Same No Matter What Vote On Union PRINCIPLE THE BIG ISSUE

Rev. W. R. McIntosh Discusses Effect of Ballot On Church

CHURCH FACING CRITICAL TIME

Situation Same No Matter What Vote On Union PRINCIPLE THE BIG ISSUE

STRICKEN BLIND

WILLARD MACK, movie scenario writer, has gone blind. Never again will he see Jackie Coogan play in "Little Robinson Crusoe," which he wrote especially for the boy star. Nor will he see half a dozen other photoplays, now in the making, that are the products of his handiwork.

HOME MISSIONS PATRIOTIC DUTY

Develop Ideals Among New-comers, Says W. B. Sparling AT DUNDAS CENTER CHURCH

Rev. W. B. Sparling, pastor of the Dundas Center Methodist Church, Toronto, in the congregation of Dundas Center Methodist Church yesterday morning, Mr. Sparling's address was on "Missionary Motives."

TORONTO LAYMAN SPEAKS ON 'MISSIONARY MOTIVES'

"The laws of God are not arbitrary, they are voluntary. Christ made them a method of reasonable appeal where they might have otherwise been forced arbitrarily upon us," said W. B. Sparling, layman of Toronto Memorial Methodist Church, Toronto, to the congregation of Dundas Center Methodist Church yesterday morning.

1,200 LEATHER PURSES TO BE GIVEN AWAY AS CHRISTMAS GIFTS

The most remarkable special ever put on in London, It will take place Monday, December 1st, election day, when 1,200 beautiful Leather Purses, worth up to \$10.00 each, will be offered at 25c each.

ASTRONOMER TO TELL OF COMING ECLIPSE

Dr. Kingston Will Speak on Coming Solar Eclipse at Round-Table Club

The coming total eclipse of the sun visible in London on January 24, 1925, will form the subject of an address by Prof. H. R. Kingston, of the University of Western Ontario, at the next meeting of the Round-Table Club on December 5.

CHURCH FACING CRITICAL TIME

Situation Same No Matter What Vote On Union PRINCIPLE THE BIG ISSUE

Rev. W. R. McIntosh Discusses Effect of Ballot On Church

WHEN THE DOCTOR GIVES YOU A PRESCRIPTION YOU THINK AT ONCE OF STRONG'S DRUG STORE

PEEL'S Games and Souvenirs RED STAR NEWS COMPANY 10 Market Lane.

F. STEELE LONDON'S LEADING OPTOMETRIST Opposite Loew's Theater PHONE 2522-J

SCOUTS SEEK FUNDS TO CARRY ON WORK Will Conduct Week's Campaign in City, Starting on Wednesday.

MORE SNOW FELL THIS NOVEMBER THAN LAST But November, 1923 Led in Rain, According to Weather Statistics

EVANGELICAL CHURCH CONFERENCE AT HANOVER HANOVER, Nov. 30.—It was announced here this morning that the annual session of the Canadian Conference of the Evangelical Church will be held in Hanover in April of next year.

JUST A MINUTE Are you willing to be convinced that you do not know what you look like? HEAR HAWK Character Analyst TO-NIGHT AT 8 O'CLOCK MASONIC TEMPLE Queen's Avenue FREE

Still a Boy! Are you "getting on" in years? Each morning pinch you take—tasteless in coffee or tea—is a perfect blend of the six vital salts your body needs for its healthy life.

DEATH OF MRS. EGELTON Wife of Former Detective Sergeant Succumbs at Family Residence. Mrs. R. Egelton, wife of Robert Egelton, retired sergeant of detectives, died on Saturday night at the family residence, 75 Fullerton street.

DEATH OF MISS DENISON London School Teacher Succumbs at Home of Her Parents. Miss Hazel Denison, aged 29 years, school teacher of this city, died suddenly on Saturday at her parents' residence, Mr. and Mrs. Robert Denison, 202 Cathcart street.

CHOR GIVES TREAT AT WESTMINSTER HOSPITAL The choir of St. James Anglican Church provided a treat for the patients and staff of Westminster Hospital on Friday night when they presented a musical comedy, "Sylvia."

DEATH OF MISS DENISON London School Teacher Succumbs at Home of Her Parents. Miss Hazel Denison, aged 29 years, school teacher of this city, died suddenly on Saturday at her parents' residence, Mr. and Mrs. Robert Denison, 202 Cathcart street.

How To Buy a Diamond COMPARE PERFECT CUTTING WITH IMPERFECT CUTTING BLUE WHITE PERFECT DIAMONDS Buy Diamonds In Canada 30% Saving