

CHARGES CITY IS LOSING CUSTOMERS

Dr. Stevenson Says the Alternating Current System Is a Handicap.

NIAGARA POWER TALK

Commissioner Stevenson Asked Some Questions at a Meeting of the Commissioners Yesterday.

At the meeting of the water commissioners yesterday afternoon, Commissioner Stevenson wanted to know how it was that the city's Niagara power plant was losing so much business to the London Electric Company. "I know of half a dozen direct current motors installed within a few days," he stated. "These are all new customers, and we should have had them. I do not think we should lose any. I would like to know how it is that we are not getting them."

"It is simply the question of the cost of motors," said Superintendent Glauzitz. "I do not think that many customers are getting away from us. They are getting motors for direct current cheaper, and they buy power from the other people. We are looking after the customers at right."

"It would have paid the commissioners to have spent \$10,000 to have apparatus installed to give us direct current," continued Dr. Stevenson. "We could have done it for \$5,000."

The cost.

"It would not have cost more than \$10,000," explained Chairman Pocock. "The hydro-electric commission advised against it. We are not losing customers. I can assure you. We have over 1,200 houses connected at the present time."

Superintendent Glauzitz stated that he had a scheme in course of preparation by which motors could be supplied on the installment basis. He informed the board that he would bring it up at a later date.

Dr. Stevenson suggested that the commission place meters on the front or back porch of the houses, rather than inside the house.

"It will save us money in reading meters," said Dr. Stevenson. "This is the way it is done elsewhere, and the results are very satisfactory."

Superintendent Glauzitz will look into the question and report.

Chairman Pocock informed the board that City Solicitor Meredith had given his opinion to the effect that the commissioners could not wire houses and collect monthly instalments. He paid payment. Mr. Pocock stated that he had made arrangements with the Bank of Toronto to do this work for the commission. The board ratified his arrangements.

"I think the scheme will be of benefit to us," said Mr. Pocock.

Light for a church.

Superintendent Glauzitz recommended that the Hamilton Road Presbyterian Church be supplied light at 4 1/2 cents a kilowatt hour.

"The church is just outside the city limits," explained Mr. Glauzitz. "They are a Sunday school, which is very satisfactory to us, and as a majority of the members live in the city, I consider it proper to recommend that they be given the same rate as city churches."

The board confirmed the recommendation.

Commissioner Stevenson wants the hydro-electric commission to state in writing that the city will pay for only the power used.

"We have been informed that the city will pay only for the power used," said Commissioner Stevenson. "We have nothing to show that such is the case. The secretary should write and see if that is the case."

The secretary will endeavor to secure the information.

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MISSING LAWYER LOCATED IN NEW YORK

Wanted at Jarvis, Ontario, on Charges of Big Embezzlements.

Hamilton, April 7. — J. V. Murdoch, the Jarvis (Ont.) lawyer who disappeared a month ago, leaving clients poorer by \$25,000, has been located. By information received in Hamilton and communicated to the provincial police at Toronto, it is indicated that the fugitive lawyer tried to hide himself first in Cincinnati and then in New York, and that the police there have been asked to effect his arrest.

Murdoch is wanted on three charges, that of larceny and embezzlement. His last known number a month ago, when he was discovered by his attempt to cash a check. He was then going by the name of Murray. In order to secure passage to New York, Murdoch went to a firm of lawyers. The lawyers apparently were cautious, and before making any promises telegraphed to a firm of lawyers here, from which city Murdoch professed to come. The reply received was that no such name as "Murray" was known here.

When this reply was shown to Murdoch, it is said, the lawyer admitted that he was not Murdoch, and gave a real name and address, saying that he had left Jarvis on account of domestic difficulties.

Further communications passed between the two legal firms, and on Wednesday the Hamilton lawyers advised the New York men of their client's identity and the reason of his departure from Jarvis. The information received here was sent to Toronto, but if the New York lawyers repeat Murdoch with the fact that his history is known he may drop out of sight again.

GRAND TRUNK SYSTEM BUILDING

Festival of Empire at Crystal Palace, London, England.

The progressiveness of the Grand Trunk in connection with their public relations, and the high standard of the building in the erection of a magnificent structure to house their exhibit will be held at the Crystal Palace, London, England, this year. The building is unique in its architecture, and is a masterpiece of modern design. It is a large, open hall, with a high ceiling and a wide entrance. The building is built of steel and concrete, and is a masterpiece of modern design. It is a large, open hall, with a high ceiling and a wide entrance. The building is built of steel and concrete, and is a masterpiece of modern design.

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Great Saturday List for Trade-in-London-Week Visitors

YOUR RAILWAY FARE REFUNDED (BOTH WAYS) FOR SIXTY-FIVE MILES DISTANCE

On purchases of \$20.00 or over you are given a free trip to London and return. An easy matter, too, to spend this or double this amount at this season, when everybody is looking for new spring clothing, right at Easter, too. Everybody within 65 miles of London is made equal and given same privileges as those who reside right in the city, the advantage of making your selections from our immense stocks of brand new spring merchandise. \$20.00 is a small amount when you come to buy new outfits for all the members of the family, which you can do without leaving this store, as everything almost that men, women and children wear will be found here in choice assortments, as well as immense stocks of Housefurnishings, Carpets, Oilcloths, Draperies, Wall Papers and Furniture.

Ladies' Suits, Specialized at \$25.00

This group of tailor-built Suits is from a maker who makes a specialty of Suits to sell at this popular price. If we want Suits to sell at \$40.00, we do not get them from the maker of \$10.00 or \$15.00 Suits. We find out the place where the higher-class garments are made, a specialty of, where all their efforts and knowledge is concentrated on the one line of garments. We pick out three specialists—one for low-priced Suits, one for high-priced, and one for medium-priced Ladies' Suits, and thereby procure the very highest point of perfection and very best values which are to be obtained. If you have not already selected your Easter Suit, we invite you to inspect our great showing for Saturday, and especially the choice styles in this group of \$25.00 Suits, for ladies and misses.

Twenty-Five Dollar Suits

Misses' and Small Women's Suits of fine worsted, in gray; coat silk-lined in plain tailored styles, hip pockets, sleeve with turn-back cuffs; skirt in the new plain style. Price.....\$25.00

Misses' and Small Women's Suits of all wool Shepherd Check, coat 26-inch, silk lined, collar and cuffs of black satin, trimmed with white and red soutache braid, side sections, finished with bias folds of material; skirt plain tailored style with imitation flounce. Price.....\$25.00

Ladies' Suit of fine serge, in black and navy, 26-inch coat, silk serge lining, collar of black satin, side sections trimmed with four rows of silk military braid, collar and cuffs braid trimmed; skirt in new plain tailored style. Price.....\$25.00

Ladies' Suit of fine black and white stripe worsted, 26-inch coat, silk lined, embroidered black satin collar; skirt plain tailored style, panel back. Price.....\$25.00

Ladies' Ready-to-Wear Garments—Second Floor.

Saturday Hosiery Special, 35c; Three pairs for \$1

Ladies' Silk Lisle Hose, exceptionally fine quality, in black and colors, spliced soles, heel and toe and heavy spliced garter top, Hermsdorf dye. 35c pair, or 3 pairs for \$1.00

Children's Ribbed Silk Lisle Hose, spliced heel and toe, also double knee, Hermsdorf dye, extra quality. Priced according to size. Pair.....25c to 35c

Boys' Heavy Ribbed Black Cotton Hose; a splendid school hose; will stand the wear and tear, seamless and stainless; according to size, pair.....20c and 25c

We are showing a full range of all lines in Summer Hosiery, plain or fancy cotton, gauze, lisle, silk lisle and silk, all prices. Also a great variety of Children's Fancy Socks.

Hosiery Section—Main Floor.

EASTER RIBBONS

A great display of new Fancy Ribbons just received, in time for your Easter Millinery.

Special line of Paisley effects, all silk and splendid quality, 5/4-inch width, full color range, at yard.....35c

In black only—a new All-Silk Taffeta Ribbon, with wired edge, all ready for hat bows and also for hair ribbons, in two widths—5/4 and 6 inch widths, at yard.....25c and 30c

DRESDEN RIBBONS and FANCY RIBBONS in great variety, all the very newest designs and shades so much used in millinery this season.

CORONATION RIBBON BADGES—Neat little medallion, or ribbon, by the yard, with initials "G. R." in red, white and blue, or red, gold and white. Badges, 5c each. Ribbon medallions, 2 for 5c

Ribbon Section—Main Floor.

Our Easter Hats Are Winning Many Friends

Our prices, too, are irresistible. The many inexpensive Hats have been the subject of much admiring comment during the past two weeks, and they deserve all the praise they are receiving. It has kept our milliners busy supplying them, and today and tomorrow will see many surprises in the newest of new colors, shapes and trimmings. No descriptions will be attempted here; you must see them with your own eyes, and form your impressions. Becoming styles for all; girlish models and womanly styles in great variety of shapes, and the feature of the entire display is the very moderate prices.

Our advice is buy one Hat at a time. If you must have six hats a season, buy one each month, and have them fresh and new and the very latest as they come from Paris. YOUR EASTER HAT NOW.



"Fashion-Craft"

Clothes Reasoning

"Who?" Hires Labor Without a Recommendation?

Men's Clothes should be purchased where good reputation for make is established—which is the best class of recommendation.—

Bad Clothes like bad labor can be purchased cheap,—and is ever forcing its self upon your notice.—

FASHION-CRAFT Clothes are shown and represented as just what they are up-to-date men's clothing—correct in style, fit and workmanship—Price \$15.00 and upwards to meet the requirements of all.

VISIT TO BE CONVINCED.

LONDON AGENCY
GRAHAM BROS.
PROPRIETORS

The Men Also Are Thinking of Easter Clothes

And that means pleasant thoughts of the display in the Smallman & Ingram store of the new Spring Overcoats for men and youths, for in this display is best expressed the season's styles. Likewise the best in quality.

Both the Suits and Overcoats have an air of lightness and roominess, an inviting freedom. Colors: Both light and dark grays, black and navy predominate, while stripes in new weaves are popular. Some of the Suits of genuine Smallman & Ingram quality are as low as \$11.50. Some as high as \$30.00. The Overcoats, in the new grays, black and Oxford, range from \$12.00 to \$25.00.

Easter Suits for 52 Men, Saturday \$11.50

These are the product of the best makers, and have the style and finish that you will admire at first sight, the value of which you will be the best judge when you see them. All are new spring patterns in fine worsteds and tweeds, in honey brown, mixed grays, fawns and olives, all 2 and 3 button styles, single-breasted, in sizes 34 to 44. Saturday \$11.50

Boys' Buster Suits, Special, \$2.95

We are making a special showing Saturday of Boys' Suits that are special, for ages 2 1/2 to 7 years. Principally in brown and navy fancy tweeds, made in the newest American styles. A big assortment tabled for Saturday; a Suit.....\$2.95

The New Turn-Over Linen Collars

SLIP ON EASY. Slip on easy. No more tugging, twisting and pulling to get your necktie adjusted. The new collar with the slip-on button-hole allows the tie such freedom that it's no more trouble than a plain band collar. Very close fitting in front. The newest and most up-to-date style. The "DERBY," 1 3/4-inch, and the "DEVON," 2-inch, all sizes pure linen, 2 for.....25c

Our Men's Great \$2.00 Derby Hats

The greatest \$2.00 worth in the trade is our Men's \$2.00 Stiff Hats. Saturday you will find all the new styles displayed at this popular price. Don't pay more until you have seen our \$2.00 quality. All sizes, all new shapes. \$2.00. No more.

Hairdressing and Manicure Parlors, Second Floor

SMALLMAN & INGRAM LIMITED

Combs Made Up Into Switches, Curls, Etc. Bring Your Combs