

JULY 24, 1924.

New Arrivals:

- 100 Bags Cracked Corn
- 600 Bags Corn Meal
- 100 Cases Sunlight Soap
- 300 Bags Whole Corn
- 100 Boxes Cheese
- 100 Cases Oranges
- 100 H. C. Rainbow Tea
- 500 Bags Bran
- 1000 Brls. Victor Flour
- 100 Cads. JUMBO TOBACCO

at lowest market prices

GEO. NEAL

Limited.

Beck's Cove Phone 264 Water St. East Phone 17

Works Marvels.

Gossages

Magical Soap.

HARD WEARING

Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD. WIDNES.

JOB'S STORES, Ltd.

Agents.

FLIES!

Just received by parcel post a sample line of the Best English Trout Flies, in numbers 10, 12 and 14 hook—Odk Fly, White Miller, Royal Coachman, Queen of Waters, Black Gnat, Abbey, McGinty, Wickham's Fancy and many others.

PRICE, TEN CENTS EACH.

S. E. GARLAND

Leading Bookseller & Stationer, 177-9 Water Street, N.W.I.

Profit By Our Experience

YOU MUST PROFIT IF YOU SECURE SOME OF OUR SENSATIONAL BARGAINS!

Bought from manufacturers who did require the Cash to carry on.

OUR SPECIALS INCLUDE THE FOLLOWING BARGAINS:

LACES	EMBROIDERIES
Special Torchon Edgings 2c. 3c. 4c. 5c. 6c. yard.	Special Edgings & Insertions 4c. 5c. 6c. 8c. 9c. 12c. 15c. yd.

READY-TO-WEAR DEPARTMENT.

AN IDEAL SLIP-ON All 9c. Colors.	SPECIAL SWEATER COATS All \$1.98 Colors.
SILK CAMISOLES All 45c. Colors.	BIG VALUE CAMISOLES 75c. 85c. 95c.
WHITE EMBROIDERY UNDERSKIRTS 85c. and \$1.40	WHITE EMBROIDERY NIGHTDRESSES \$1.10, \$1.60, \$1.50
LADIES' RIBBED VESTS Strap. 19c. garment.	LADIES' RIBBED VESTS Half sleeve. 25c. garment.
DARK MOIRE UNDER-SKIRTS—95c. \$1.35.	CHILDREN'S RIB'D. VESTS All prices from 18c. garment
LADIES UMBRELLAS—\$1.50	LADIES' HOSE—22c. pair.

BonMarché
WATER STREET ST. JOHNS

Quantity Price Fair and Unfair--

Any grocer who sells BABBITS soap loyally and faithfully is entitled to just as good treatment and just as fair a field for profit as any other grocer. Favoritism is what kills the independent retailer.

We have only one concession for quantity—that which the buyer actually earns in the freight saving. We don't give it to him; he earns it.

We agree with the Retail Grocers that differentials so great that they upset fair competition should be condemned. The wonderful popularity of BABBITS soap is built on fair sales policies and real value to the consumer.



ARMOUR SOAP WORKS
New York Chicago.

John Rossiter
Distributor for Newfoundland.

ACCORDEONS!

New Shipment

Three or Four Stops

\$4.50, \$6, \$7, \$8

CHAS. HUTTON

Home of Music

"STANYL"

(DISINFECTANT FLUID)

Non-caustic and perfectly soluble with water, forming a milky, opalescent mixture which will remain without separation.

Contains 16-17 p.p.m. Tar Acids.

FORMULA:

By special arrangement with Messrs. H. E. Stevenson & Co., Manufacturing Chemists, London, England. Contractors to H. M. Government.

Awards: London. Established 1880. Chicago. Vienna.

THE STANDARD MFG. CO. LIMITED.
ST. JOHN'S, NEWFOUNDLAND.

CLEAN UP and KEEP CLEAN

This is what the New Government intends doing. We have been doing this for 25 years, as Cleaning, Pressing and Dyeing is our sole business. We devote our entire time to it and therefore we can give you better satisfaction than you can get elsewhere. Owing to the growth of our business we have had to remove to larger premises on the opposite side of the street (No. 22 opp. A. V. Duffy), which gives us ample room. We use the first flat, shop and showroom; second flat, repairing and pressing rooms; third flat, dyeing and renovating.

We would like you to see some of our work before sending elsewhere; all prices reduced since the New Year. Cleaning Orders given our first and personal attention. A rush job is our specialty. We call for goods and deliver them in two hours, if necessary. Suits Pressed while you wait; a nice dressing room; to change in. We can handle over one hundred pressing orders daily. In addition to Cleaning and Pressing, we clean and shape hats.

Gents' Suits Dry Cleaned—Hats Cleaned.
Ladies' Costumes Dry Cleaned—Suits Renovated.
Ladies' and Gents' Suits Dyed. Blue Serge restored to its original color.

D. J. FURLONG

CLEANER, PRESSER and DYE WORKER
22 New Gower Street. Phone 697.

Smallwood's Big Shoe Sale

400 pairs White Canvas Footwear

Ladies' White Canvas Boots

Pumps, buckle and strap Shoes

JOB LOT

Price on'y **\$1.50** per Pair
Secure your size to-day

F. Smallwood

The Home of Good Shoes
218 and 220 Water Street

EXPERT ADVICE!

Is what you are entitled to when investing in Life Insurance. I offer it to you freely and gladly.

Remember, there is no obligation on your part. Just drop into my office and we will talk the matter over together.

CALL AND SEE ME.

CYRIL J. CAHILL,

Manager for Newfoundland.

CROWN LIFE INSURANCE COMPANY.

(Head Office: Toronto, Canada).

Offices: Law Chambers Duckworth Street.

I OFFER—

\$10,000

Newfoundland 5½ Per Cent Bonds Due 1943.

PRICE ON APPLICATION.

BERNARD D. PARSONS,

Investment Broker,

Phone 1697W.

P. O. Box 1301.

ADVERTISE IN THE EVENING TELEGRAM.

Nfld. Government Railway.

REV. FR. COADY'S GARDEN PARTY

TOR'S COVE, SUNDAY, JULY 27th.

Train will leave St. John's Depot 2 p.m. for Tor's Cove, stopping at usual stations en route. Leave Tor's Cove 11 p.m. for St. John's.

Excursion Return Tickets will be sold at: One Way First Class Fare.

S.S. PROSPERO—NORTHERN STEAMSHIP SERVICE.

S.S. PROSPERO will leave Dry Dock Wharf, St. John's, 10 a.m. Wednesday, July 30th, calling at usual ports en route to Cook's Harbor. Freight for ports of call on above route, as advertised in Directory, and extra ports, namely: Hooping Harbor, Williamsport, Canada Harbor and St. Julien's, accepted at Dock Shed to-day Saturday, and Monday—Hours: 9 a.m. to 5 p.m.

KELLOGGS EXCURSION.

Leave St. John's 2.30 p.m. on Sunday, for Kelloggs Leave Kelloggs 8.30 p.m. for St. John's.

Excursion Return Tickets will be sold at One Way First Class Fare.

NOTICE!

EAST BOSTON, MASS.—HALIFAX, N.S.—ST. JOHN'S, Nfld.—NORTH SYDNEY, N.S.
Steel Steamship "SABLE I" will

Leave East Boston	2 p.m.	July 15th	July 29th
Due Halifax	7 a.m.	July 17th	July 31st
Leave Halifax	2 p.m.	July 18th	Aug. 1st
Due St. John's	midnight	July 20th	Aug. 3rd
Leave St. John's	2 p.m.	July 22nd	Aug. 5th
Due North Sydney	8 a.m.	July 24th	Aug. 7th
Leave North Sydney	2 p.m.	July 24th	Aug. 7th
Due Halifax	2 p.m.	July 25th	Aug. 8th
Leave Halifax	2 p.m.	July 26th	Aug. 9th
Due East Boston	6 a.m.	July 28th	Aug. 11th

Fares on application; reservations now accepted.
Apply HARVEY & CO., LTD., St. John's, Nfld.
June 13th, f.s.t.

Furness Line Sailings.

Liverpool St. John's Boston Halifax to St. John's
St. John's to Halifax to Halifax to St. John's to Liverpool

SACHEM July 12th July 21st July 30th Aug. 5th Aug. 8th
DIGBY Weekly connections to Spain, Portugal and Mediterranean Ports via Liverpool.

For freight rates or Passage, apply to

Furness, Withy & Co., Limited
WATER STREET EAST ST. JOHN'S, Nfld. PHONE 130.

GENTLEMEN:—

THIS IS OUR BARGAIN WEEK TO YOU FOR

Shirts and Caps

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

E. D. SPURRELL
365 Water Street
St. John's.

WM. SPURRELL
210 Duckworth St.
Branch: Grand Falls.



WANTED--A MACHINIST

A good steady, reliable person with previous experience preferred.

CONSTANT EMPLOYMENT. WEEKLY WAGE.

W. P. SHORTALL,

THE AMERICAN TAILOR,

200 Water Street ST. JOHN'S, Nfld.

To arrive by S.S. Silvia due To-Morrow

100 Packages Nova Scotia

GREEN CABBAGE.

BURT & LAWRENCE

14 NEW GOWER STREET.