


K
Famous English Footwear



Ladies and Gentlemen, secure a pair of this wonderful "K" Brand Shoes, and
Solve Your Shoe Troubles
for at least a year.

In stock Ladies and Gentlemen's Black and Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.

F. SMALLWOOD,
THE HOME OF GOOD SHOES
218 & 220 Water Street, St. John's.
apr12,14

PRICES are LOWER
ON

AND
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Soap Powder
Attractive Prices to Importers
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may12, eod

The Careful Man
DOES NOT ALWAYS ESCAPE.
It's not your carelessness, Mister, but somebody's carelessness that generally causes damage. Your occupation may be select and safe; you may be exceedingly careful of yourself; you may not enter sports of any kind; you may never travel; you may be practically immune, but—we are repeatedly paying claim cheques to numbers of men who thought the same.

Why not avoid loss, worry and expense by owning our Pilot Accident Policy?
7 cents a day pays for \$110 a month.

U.S. FIDELITY & GUARANTY COY.
J. J. LACEY, Nfld. GENERAL AGENT.

Nfld. Government Railway.

Week-End Excursions—Season 1924.
Commencing Saturday, May 10th, and until further notice, Excursion Return Tickets will be sold between and including St. John's, Carbonear, Grate's Cove, Bay-de-Verde, Placentia and Heart's Content, at

ONE WAY FIRST CLASS FARE,
good going on regular trains of Saturday, and returning on regular trains of Monday following.

BAY STEAMSHIP SERVICE—FREIGHT NOTICE
Until further notice freight will be accepted for the undermentioned Bays, as follows:

Notre Dame Bay (South Side) Every Tuesday
Bonavista Bay Every Thursday
Trinity Bay Every Monday
Humbermouth-Battle Hr. Route Every Friday
Green Bay Every Wednesday

Because a Camel grows hair it doesn't follow that all Belting is

"CAMEL HAIR" BELTING
"CAMEL HAIR" BELTING
is made only by
F. REDDAWAY & COMPANY, MANCHESTER.

A total of over 100,000,000 Feet of this Belting has been manufactured. It has been shipped to every port in the Seven Seas, and not one failure recorded!

BECOME A USER TO-DAY!
Other Reddaway Products are:
"CAMEL" FIRE HOSE. SUCTION HOSE.
AIR HOSE. WATER HOSE.
STEAM HOSE.
"CAMELATA" BELTING. RUBBER BELTING.

WM. HEAP & Co., Ltd.
'PHONE 1830. AGENTS for Nfld.
mar8, eod

The Bon Marche is Now Open Every Night

We are keeping open at night for a few weeks to give our many friends an opportunity of securing some of our Special New Goods at Lowest Prices.

Swiss Embroideries— 4 1/2 yard up. Ladies' Nightdresses— \$1.25 each. Ladies' White Undershirts— 85c. each. Ladies' Summer Vests— 19c. each. Ladies' Cotton Dresses— \$1.15 each.	Men's Wool Socks . . . 22c. pr. Men's Cotton Socks . . . 19c. pr. Men's Work Shirts . . . 85c. ea. Men's Braces 40c. pr. Fancy Gingham . . . 19c. yd. Cotton Tweeds 80c. yd.
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ENGLISH TWEEDS; all colors 65c. yard.

Curtain Scrim 19c. yd. Men's Caps 65c. ea. Flannellette 22c. yd. Pillow Cases 25c. ea. Table Cloths 98c. ea. Large Bedspreads, \$1.65 ea.	Ladies' Hose, all colors— 80c. pr. Child's Cotton Hose, 18c. up. Boys' Fly Top Hose, 65c. pr. Ladies' All-Wool Hose . . . 70c. pr. Child's All-Wool Socks . . . 40c. pr. Camisoles 80c. ea.
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MEN'S ENGLISH TWEED PANTS \$2.95 pair.
ALL WOOL SERGE 70c. yard.

You be the Judge!

It's strictly up to you to say whether our Tailored-to-Measure Clothes are any better than any other Clothes.

We believe they are, and must prove it to you before you will want to buy; and we believe we can prove it, as we are doing it every day to men of good taste and good judgment in Clothes buying.

Here is your trial order: We make Trousers from \$7.00 up. Suits from \$35.00 up.

E. D. SPURRELL 365 Water Street St. John's.
WM. SPURRELL 210 Duckworth St. Branch: Grand Falls.
mar6, 14, eod

STEAMSHIP "SPES"
Fortnightly Sailings.

Leaves Halifax, N.S. May 20th	Leaves Boston, Mass. May 22nd
Leaves Halifax, N.S. May 26th	Leaves St. John's, Nfld. May 28th

Also regular Sailings:
Leave Halifax, Nova Scotia, for other Newfoundland Ports.
Head Office: FARQUHAR & CO., LTD., Halifax, N.S.
Local Agents: RICE & FIELDING, Inc., Boston, Toronto, Montreal, New York.
Western Agents: J. A. BOAK & SON, 833 South Dearborn Street, Chicago, Ill.
Agents: C. G. BOAK, 401 Swetland Bldg., Cleveland, O. HARVEY & COMPANY, St. John's, Nfld.
aug2, eod, w, 14

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In store and afloat
Best Cadiz Salt
at lowest cash prices
JOB BROTHERS & CO. Ltd.,
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PROBABLE SAILINGS FOR MAY

From New York.	From St. John's.
May 10th SILVIA May 13th	
May 24th SILVIA May 27th	
May 31st ROSALIND June 3rd	

THROUGH RATES QUOTED TO ALL PORTS.
Round-trip tickets issued at special rates with six months stop-over privileges.
WINTER PASSAGE RATES EFFECTIVE.

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General Agents.
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HARVEY & CO., LTD., ST. JOHN'S, Nfld.
Agents, Agents.
jan5, w, 14

Bon Marché Cash Store
285 WATER STREET. OPEN AT NIGHTS.
Mail Orders sent same day as received.
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ROCKWOOD
stands for all that is best and purest in high-grade Milk Chocolate:
NUT BARS, SWEET MILK BARS, ONE CENT BARS, DEWDROPS, METEORS, etc.
Try them and prove their quality.
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FOR THE PAINT UP, CLEAN UP SEASON
"MATCHLESS" the PAINT of QUALITY!
— IN —
Inside, Outside and Gloss White; also 37 Rich Tints. White Lead, White Zinc, Paste Paints, Umbers and Siennas, Pure Orange and White Shellacs, Ships' Copper, Roof and Bridge Paints, Gold, Aluminum and Black Enamels, Floor Finishes (Stain and Varnish combined); Varnishes, Creosote Shingle Stains, Putty, etc., etc.

SPECIAL PAINTS MADE TO ORDER.
THE STANDARD MFG. COY., LTD.
ST. JOHN'S, Nfld.

Special for One Week Only
REDSTEAD, SPRING & MATTRESS
for \$22.50!



Manufacturers of the well known Empire, Terra Nova, Northlife, Hygienic and Monarch Mattresses. Manufacturers of Couches, Chairs, Tables, Washstands, Sideboards, Bureaus, etc.

POPE'S
Furniture and Mattress Factory,
ST. JOHN'S.
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Morey's Coal is Good Coal.
April 25th.
2000 Tons BEST N. S. COAL (Screened).
800 Tons BEST AMERICAN & WELSH ANTHRACITE COAL.
11,000 Hhds. BEST CADIZ SALT.
Phones: Office 510. Yard 1426.
M. MOREY & CO., Ltd.
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Direct connection from Halifax or North Sydney by "OCEAN LIMITED."
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R. H. WEBSTER, General Agent.

SHEETS FOR ANY BINDER
BINDERS FOR ANY SHEET



DICKS & CO., Limited,
Loose Leaf Specialists
apr20, 14

CABBAGE PLANTS.
Due the 10th of this month.
BOTH EARLY AND LATE—Also, Due on S.S. "SPES" Tuesday:
50 Brix CHOICE GREEN CABBAGE.
100 Boxes CALIFORNIA APLPES—Count 188.
50 Boxes CALIFORNIA ORANGES—Count 216.
50 Brix EGYPTIAN ONIONS.

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14 NEW GOWER STREET.
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Bridles; by Herbert Jenkins.
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