

WARM UP THAT COLD WITH MUSTEROLE

Musterole is a cold starve use. It is a clean white... You will immediately feel the warm... followed by a soothing sensation and quick relief.



Musterole is recommended by R. G. MacDonald, Ltd.



Nothing Else Matters with a good appetite and a generous portion of Pan Cakes for Breakfast, and Pure Maple Syrup.

ELLIS & CO., Limited, 283 WATER STREET.

- Pan Cake Flour, Buckwheat Flour, Rye Flour, Graham Flour, Hunter's Oatmeal, Miller's Breakfast Food, Cream of Wheat, Grape Nuts, Puffed Wheat, Puffed Rice, Hominy Grits, Johnson's Patent Barley, Johnson's Patent Groats.

Fresh Smoked Haddies, Fresh Smoked Kippers.

- Canadian Turkeys, Milk Fed Chicken, P.E.I. Ducks, New York Corned Beef, Beech Nut Bacon, Beech Nut Ham, Fresh Pork Sausages, Fresh Beef Sausages, Tomato Sausages.

Attend Play

TO-NIGHT

Have to Answer

INSURED?

YESSIER'S INSURANCE AGENCIES.

STAPLE STRONG PICKLES

and CHOW CHOW.

BAIRD & CO.

Water Street, East.

TO-DAY'S MESSAGES

QUEBEC'S LIQUOR SURPLUS. QUEBEC, Feb. 12. The second annual report of the Quebec Liquor Commission tabled in the Assembly today shows a surplus of \$4,468,277.

PROSPECTIVE CANDIDATE DEPOSED. COLUMBIA, S.C., Feb. 12. After a debate in which Senator J. A. Reed, of Missouri, announced that he was a candidate for the Democratic Presidential nomination and was denounced as "traitor to his country," and as one who "should have been played before a firing squad during the war," the House of Representatives to-night adopted a resolution recalling his recent invitation asking him to address that body.

ORLANDO TO FALL IN LINE WITH MUSSOLINI. ROME, Feb. 12. Former Premier and Foreign Minister Orlando has yielded to the request that he should run on the Fascist ticket headed by Premier Mussolini in the coming elections. There are still some details yet to be arranged between Mussolini and Orlando, however.

MEASURES TO PREVENT FOREST FIRES A JOKE. MONTREAL, Feb. 12. Unless the enormous losses caused by forest fires are prevented, the accessible forest supplies of Canada can only last another thirty years at the outside, according to R. O. Sweeney, the consulting engineer for banking and lumbering interests, who gave evidence before the Royal Commission on Pulp Wood here this afternoon. He claimed that ninety per cent. of the forests of Canada went up in smoke as compared to ten per cent. destroyed by the axe. "The great trouble," said the witness, "is that our forest fire protective measures are a joke. It is hard to keep from swearing when discussing them."

GOVERNMENT FACED WITH ANOTHER STRIKE. LONDON, Feb. 12. The formation of the new Labor Government took place simultaneously with a railway strike and it is possible that the opening days of Parliament will see a serious strike of the Dockers and Transport workers. An important conference was held to-day between the National Council of work, labor, employers and the Transport and General Workers' Union in an attempt to arrive at a settlement of the threatened outbreak. The position is considered serious, as not only 1200 dockers are involved, but an enormous number of workers, railway men and others engaged in transport connected with the dock industry and belonging to nine different unions will be idle.

PIRACY ON THE HIGH SEAS. NEW YORK, Feb. 12. The story of a rollicking crew of rum pirates who boarded the liquor carrying trawler Lutzen two days out of St. John's, kicked her sailors into the hold, sailed to Rum Row and disposed of the cargo for \$129,000, was told to-day by the Evening Post, the Canadian and United States governments as well as Lloyd's, who insured the cargo, have instructed a search for the sea highwaymen, news papers said.

EDISON CELEBRATES 77TH ANNIVERSARY. NEWARK, N.J., Feb. 11. Thomas Edison, with the dawning of his 77th birthday yesterday, paused long enough from his labours to hold his annual interview with the press and finally to leave his testimonials long enough to attend a testimonial dinner in the afternoon given by more than 160 members of the Edison Pioneer Association Veterans of his service. Following the dinner Edison returned to work for several hours at his laboratory.

MORE PROTECTION REQUIRED. PETERBORO, Ont., Feb. 11. That development in Canada was being completely checked by insufficient tariff protection was the argument advanced last night by C. Howard Smith, President of the Canadian Manufacturers' Association, in an address delivered at a large commercial gathering.

CROWDS GATHER TO WITNESS LABOUR ON GOVT BENCHES. LONDON, Feb. 11. Members of the British Parliament assembled to-day in unprecedented circumstances, meeting for the first time under a Labour Government. All available public space was crowded by people eager to see the representatives of the working class occupying the front ministerial benches, which had never before been filled except by alternative Conservative and Liberal administrations, or their earlier counter parts, Tories and Wigs. Conservative chiefs to-day transferred themselves to the front benches on the Speaker's left hand where, notwithstanding that their party is still considerably less numerous in the House, they will act as His Majesty's official opposition. Leaders of Liberals, now the smallest party in the Commons, occupy the front benches on the ministerial side below the gangway and away from the familiar table where Asquith and Lloyd George so often addressed the House as leaders either

Burns' Night at Grand Falls

On Thursday, January 24th, the St. Andrew's Society and Ladies' Auxiliary held the annual celebration in honour of the bard of Scotland. The Town Hall at Grand Falls was decorated in simple but effective style, and on the stage and annex the supper was laid on tables that were beyond a doubt a most creditable effort on the part of the ladies. One could see at a glance that no trouble had been too great to present a repeat that, besides the delicacy of its menu, had such tasteful and pretty appointments.

North American Life do Big Business

The business of the North American Life Assurance Company, came ahead wonderfully during 1923 as is evidenced by the figures presented in the 43rd Annual Report of the Company. The Policies Issued and Revived during 1923 amounted to \$30,237,711, showing an increase of \$2,366,284 over last year and making one of the most successful years in the Company's history. The total Business in force now amounts to \$115,956,491.

Some conception of the vast scope of the Company's business may be found in the fact that during 1923 there was paid to policyholders and beneficiaries over \$2,480,000. This amount included \$497,768 paid as dividends to the Company's policyholders, while, in contrast, it should be noted that only \$6,900 was paid to the Guarantors of the Company as dividends. During his address, Mr. L. Goldman, President and Managing Director of the North American Life, made the important announcement that the same liberal scale of dividends is to be continued during 1924, which, he states, is another indication of the fact that in this Company the interests of the policyholders are paramount.

The President also pointed to the splendid increase in the Assets during the year, bringing the total amount of these to \$25,294,122. Of these Assets, \$5,823,304 is represented by Dominion and Provincial Government bonds, while Municipal Debentures, Bonds and Stocks amount to \$9,647,070. All these are security holdings of the very highest character. After all its liabilities have been fully provided for, the Net Surplus of the Company amounts to \$3,775,223. The largest figure in the Company's history, establishing beyond a doubt the unexcelled financial position of the Company.

VILLAGE GOSSIP

Old Gaffer Garland was into the village store to-day buying a tin of stove polish to touch up the grey spots on his beaver hat for the Big Barn Dance on the 28th.

Sue Pepper's father is lending her his watch chain to wear at the Big Barn Dance on the 28th in the Grand Tarn Hall.

Hiram Walters was over to the village shoemaker to-day getting the sparriles took out of his boots for the Big Barn Dance on the 28th.

Hank Upshaw says it's well we have the Pumper, because all the Village Fire Brigade are got'n to the Barn Dance on the 28th.

Some good SPECIALTIES will be seen at Belinda. Feb. 11

CLEAN DOCKET. — There was nothing of a criminal nature to be disposed of in the Lower Court this morning.

"BELINDA." — Secure your tickets to-day at Hutton's. Feb. 11

Household Notes.

A Chinese influence is noticed in the printed bills for spring.

Steamed brown bread is often served with baked beans.

Tomatoes can be very successful flavoured with okra.

Flavor scrambled eggs with finely minced, cooking ham.

Mushrooms add a decided savouriness to chicken bouillon.

A little grated onion seasons potato soup quite irresistibly.

Serve individual apricot short-cakes with whipped cream.

String beans are excellent when flavored with grated cheese.

Baked Indian pudding is good served with vanilla ice cream.

Add a thin slice of lemon to each serving of thickened bean soup.

Cold rolls or muffins are excellent with soups, and buttered. An acid relish or side dish should accompany the rich meat course.

Winter Overcoating

We still have a good range of Winter Overcoating, in Nap. Blanket Cloth and Fancy Mixtures. Made to measure.

Regular \$38.00 each. Sale Price \$34.20

Regular \$40.00 each. Sale Price \$36.00

Regular \$45.00 each. Sale Price \$40.50

Regular \$37.50 suit. Sale Price \$33.75

Regular \$40.00 suit. Sale Price \$36.00

Regular \$45.00 suit. Sale Price \$40.50

Regular \$47.50 suit. Sale Price \$42.75

Regular \$50.00 suit. Sale Price \$45.00

Regular \$38.00 each. Sale Price \$34.20

Regular \$40.00 each. Sale Price \$36.00

Regular \$44.00 each. Sale Price \$39.60

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28th ANNUAL FEBRUARY SALE



Made to Measure Clothing. Clothes to be smart MUST be made to measure, we are doing a big made-to-order clothing business, but it doesn't come to us by chance, it is because we have conclusively demonstrated 1st, that we give you value; 2nd, that we give you style; 3rd, that we fit you exactly right. For the month of February we offer you very special reductions on all made-to-measure Suits and Overcoats.

This is the ideal opportunity to secure your clothing needs for Spring and Summer wear, and save considerable money.

We have a splendid selection of Suits to choose from, in genuine West of England Serges, nobby and dressy fancies, splendid English Tweeds, and ideal Oxford, in values that cannot be duplicated in St. John's.

Tweed Suitings. A splendid assortment of all Wool English Tweeds in Greys, Browns and Fancies. Made to measure.

Serge Suitings. Genuine West of England Serges, in assorted weights, guaranteed fast Indigo dye and thoroughly shrunk. Made to measure.

Regular \$37.50 suit. Sale Price \$33.75

Regular \$40.00 suit. Sale Price \$36.00

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The Royal Stores, Limited

Custom Tailoring Department

ARE YOU ON THE RIGHT ROAD?

What steps are you taking to safeguard your property in 1924? At any moment the Fire Demon may descend on your dwelling, Destroying and Devastating.

Be prepared! Insure with— The Law Union & Rock Insurance Co., Ltd.

OR— The London & Lancashire Insurance Co., Ltd.

AYRE & SONS, Limited, Agents.

feb 5, 12, 15

SALE OF WORK

A SALE OF WORK WILL BE HELD AT SPRINGDALE ST. SCHOOL ON

Thursday, Feb. 14th, 1924.

Formal Opening by Mrs. Herbert Outerbridge, to take place at 3.30 p.m.

The stalls will consist of Plain and Fancy Needlework, Home Cookery, Candy, Valentines, etc.

Afternoon Teas, 40c. Meat Teas, 80c. GENERAL ADMISSION 10c.

Proceeds in aid of School Equipment.

feb 5, 12, 15

FOR SALE!

6 Surreys, 5 Buggies. C. F. LESTER, HAMILTON STREET.

feb 5, 12, 15

Uneeda Biscuits

The kind that have taken the Continents by storm, are being sold and recommended by all the leading Grocers in Newfoundland. Over 300 varieties—Fresh, Dainty and Wholesome.

NATIONAL BISCUIT COMPANY "UNEEDA BAKERS."

LEO A. DUFFY

Nfld. Representative.

feb 12, 14

For Dances and Carnivals KNOWLING'S

have just received a full supply of

Ball Programmes and Pencils, Confetti, Bridge Scoring Pads, Playing Cards, Horns, Flags, Domino Masks, Place Cards, Party Invitations, Crepe Papers (assorted), Party Caps, Paper Napkins, Doilies, Tissue Papers, Correspondence Cards, Streamers, Eyebrow Pencils, Rouge, Lip Sticks, Perfumes, Cold Cream.

G. Knowling, Ltd.

feb 12, 14

Chilblains

Minard's takes the sting out of them. Quickly relieves aching or blistered feet.

MINARD'S

feb 5, 12, 15

Valentines

A nice assortment of Comics and Fancy Lace designs.

GARRETT BYRNE, Bookseller and Stationer.

feb 12, 14