

NOTICE!

Newfoundland Government
Coastal Mail Service.

Freight for carriage by S. S. PROSPERO for usual Northern Ports of Call will be received at the wharf of Messrs. Bowring Brothers, Limited, from 9 a.m. to-day, Wednesday.

JOHN C. CROSBIE,
Minister of Shipping.

Libby's

Unsweetened Milk

TO MAKE YOUR
ICE CREAM.

SOLD BY ALL GROCERS.

Canadian Cheese
Large and Twin.

Canadian Creamery
Solids and Slabs.

New Stock at the Right Price.

George Neal.

**The Newest 1919
Trench Coats!**

The Trench Coats for men we are now showing arrived on the last English boat and are quite the finest Coats we have ever handled. They are the product of a first class English firm, famed for its Military Tailoring, are built of fine quality Gabardine in all shades of Khaki, well-lined with smart-patterned Twill Plaid. Pockets velvet lined. Three very special features in these Coats are: (1) Extra high and well-fitting storm collar; (2) extra wide revers, forming when fastened ample throat and chest protection; (3) an entire interlining of Oilskin, rendering them not only doubly waterproof but absolutely wind and cold proof as well; forming an ideal Coat for all weathers. All Coats are belted and strapped at wrists. All sizes.

PRICE FROM \$30.00 UP.

U.S. Picture & Portrait Co.,
Men's Furnishings.

LADIES! LADIES!

We have just received a small shipment of Ladies' Ready-to-wear and Untrimmed.

A great variety of styles and colors to select from. Prices always right. See them to-day.

WILLIAM FREW, Water St.

Lead Products,
EX STOCK.

LOWEST PRICES.

LEAD PIPE--1-2", 3-4", 1 1-4", 1 1-2".
SHEET LEAD--2 lbs., 2 1-2, 3, 3 1-2, 4.
PIG LEAD--50 pound Pigs.
SOLDER--Strictly and Warranted.
LEAD TRAPS--1 1-2's and 1-2's.
LEAD BENDS--4", Short 5 1-2 x 10.

The Direct Agencies, Ltd
msy17.1f



HEINZE STARTING AND LIGHTING SYSTEMS FOR FORDS.

THE ONLY RELIABLE AND BUILT-IN STARTER MADE.

I have been using one on my own car for the past twelve months, both summer and winter, and can honestly say it has never failed me once. You have splendid bright lights for driving, dimmers for passing other cars, fitted with lock so you can leave car safely and no person can monkey with lights or starter. Having thoroughly tested the above and found it absolutely satisfactory, I can now offer it to the public with a guarantee of satisfaction.

INSPECTION INVITED.

PARSONS, The Auto Man,
King's Road.

FREE! FREE! ABSOLUTELY FREE!

In order to introduce the famous Sunbeam Cleaner in this city, we will give away gratis five dozen packages to genuine householders. Apply between 3.30 and 5.30 p.m.

It has no equal for cleaning carpets and renovating clothes. In the household it's worth its weight in gold.

Will you try a package? "First come first served."

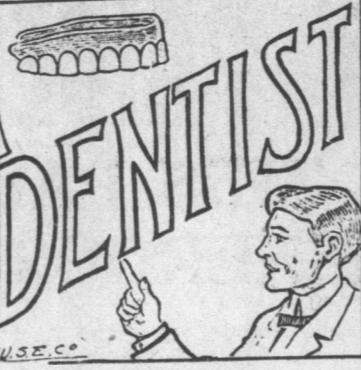
J. A. SHORTALL, Druggist,
Box 579, New Gower Street.

**Increased Dividends
To Policy-holders**

That is remarkable in view of the heavy burdens that have fallen upon Life Insurance Companies during the past four years. It is possible only where investments are non-speculative, the management is economical and the practice is to make full provision for emergencies such as epidemics.

The LONDON LIFE INSURANCE CO'Y.
Head Office: London, Canada,
is paying profits in 1919 65 per cent. greater than the original estimates at present rates.

Full Information Upon Request.
G. VATER PIPPY, District Manager,
Beck's Cove, St. John's.



DENTIST

**The Maritime
Dental Parlors**

The Home of Good Dentistry.

Free examination, advice and exact estimate of putting your teeth in perfect condition. This is a day of specialists. If you intend getting false teeth made, or if you are wearing teeth that are unsatisfactory, why not consult a specialist. It costs you nothing when you pay more for dental work than we charge you are paying for something that does not exist. All brackets that does not expertly executed.

Full Upper or Lower ... \$12.00 and ...
Painless Extraction50c.

M. S. POWER, D. D. S.
(Graduate of Philadelphia Dental College, Garretson Hospital of Oral Surgery, and Philadelphia General Hospital.)
176 WATER STREET.
Phone 62. P. O. Box 1220.
(Opp. M. Chaplin.)
Jan 15, tu, th, s, f.

**Paper
Specials**

Always Wanted for Fresh Air Outings.

DOILIES—Lace and Embroidery designs; exquisite and chaste; all sizes, from 5c. doz.

WAX PAPER—24 sheets to roll; will keep all your victuals fresh, only 14c. roll.

NAPKINS—Plain white and fancy designs, from 5c. doz.

PAPER PLATES—Handy and sanitary, 10c. doz.

Dicks & Co., Ltd.
The Stationers.

Typewriter Paper.

A new lightweight special high grade paper with a hard, crispy finish.

Hammermill Bond combines all the strength, durability and fitness of texture most essential to good work on the various writing machines now in use.

Boxed 500 Sheets.
Per Box, \$2.75.

GARRETT BYRNE,
Bookseller & Stationer.

**Just Landing,
North Sydney
COAL.**

Best Screened Quality.

M. MOREY & CO.
Phone 370 or call at 10 Queen St.

Prices Cheerfully Given.

If you are contemplating Plumbing or Heating your home, see me. Can furnish you with price on same at a moment's notice for first-class work at reasonable figure.

BE WATCHFUL and see that your Heating Boiler is in good order, and about that other Radiator you wanted in. Only a few months more and winter will be on us. Remember, I personally perform or supervise my own work.

A. PITTMAN,
Plumber, Steam & Hot Water Fitter,
No. 11 LeMarchant Road, St. John's.
Phone Parsons', 638, if you need me for that job. 11y22.6m

BLUE PUTTEE HALL—
(Cor. Gower St. and King's Road.)
May be hired for small dances or meetings. Rates: Evenings \$12.50 up. Afternoon: \$7.50. Apply N.F.L.D. ENTERTAINMENT CO., LTD., King's Road. Jan 2, 17

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Full Information Upon Request.
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Beck's Cove, St. John's.

Reid-Newfoundland Company

Labrador Service.

S.S. "SAGONA"

Will sail from the Dry Dock Wharf 2 p.m. Friday, August 8th, going as far North as Nain.

Freight will be accepted Thursday from 9 a.m. until sufficient cargo received.

Reid-Newfoundland Company.

DRESS PUMPS.



The Man who "Goes" will most certainly want a pair of our new Dress Pumps! They are handsome and they are absolutely correct in style! Patent leathers, with flat ribbon bows. Flexible soles, all ready for the Dance.

\$6.50.

DRESS SHOES.

We are showing, also, some beautiful Cloth and Dull Kid Top Shoes of Patent Kid, made for Full Dress Wear.

\$10.00, \$10.50, \$13.50.

Parker & Monroe Ltd.,
THE SHOE MEN.

Movie Fans!

DID you ever realize that the headache and inconvenience experienced while watching moving pictures is unnecessary? It is a sure sign that there is something wrong, be it ever so slight, as normal eyes don't experience this trouble.

By having us carefully test your eyes, and give you the correct pair of Glasses, you can enjoy your evening's amusement to the fullest extent.

R. H. TRAPNELL, Ltd.,
THE EYESIGHT SPECIALISTS.

COLUMBIA and ACME DRY CELLS.

We are in a position to quote you lowest prices on 12 CELL MULT BATTERIES. 5 and 6 CELL HOT SHOT BATTERIES. MOTOR BOAT FITTINGS, SHAPTING, PROPELLERS, WIRE, SWITCHES, ETC. K. W. SPARK COILS, MAGNETOES, ETC.

We can sell you Piston Rings for almost any engine

A. H. MURRAY & CO., LIMITED,
JOHN'S.

If we know the size.

No Matter How the Fire is Caused

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.



PERCIE JOHNSON,
Insurance Agent.

TWELVE
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VOLUME

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