JANUARY OFFERINGS

WANTED WHITE GOODS at Sharply

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will realize that now is the time to buy and save money.

WHITE FLANNELETTES at special Cut Prices. WHITE TABLE DAMASKS still offering at attractive prices. A JOB LOT OF WHITE LAWNS. Values up to 20c. We offer at an all round price 12c. WHITE TUCKED LAWN (Lace Insertion). Regular 27c. NOW 20c.

.. NOW 22c. WHITE TUCKED LAWN (Embroidery Insertion). Regular 30c.

White Laces and White Embroideries.

An immense showing of High-Class Laces and Embroideries that will appeal to the particular woman.

Marshall Bros

The Cynic Keeps House.

By RUTH CAMERON. The minute the the grocery. Wouldn't you try to do



all your shopping at each one at one Cynic stepped intime, so that you wouldn't have to keep running back and forth between everybody naused talking to ask in them?" "Now the average woman has the chorus: "Still keeping

house?" "No," laughed the Cynic. "Mother has returned to "Well," said Mrs. A u t h o r-Man, "what do you think - has the woman who

"No," said the Cynic, promptly, cery shop and the market so placed 'she hasn't. "And she never will. But that they would be in a direct line of she works about twice as hard as she travel, away from and toward home, needs to, and it's her own fault.

you would do it, wouldn't you? And if "I mean just what I say. This has you had many things to get, you'd been called the age of efficiency. We have a wagon carry them if you could. its spirit everywhere, except in Very well. Yet the average woma the home. What woman reading of does not try to have her shops so how this task or that task has been arranged, and does not use a tray, systematized—so, for instance, that a which is the kitchen equivalent of a bricklayer can lay three times, as wagon." many bricks as he used to, thinks of applying the idea to her own work." "You got that out of a book," inter- every woman can't have her kitchen

posed Molly accusingly. "I every woman can control these factors "Guilty," admitted the Cynic. bought a book on efficient housekeep- to some extent. And how about the ng for my mother. She turned up her nose and she hasn't read it yet, but I have, and I know a lot of things about her waste of time and labor that she wouldn't believe."

The Author-Man's wife sniffed, but the Cynic went on serenely." "I know for instance, that her kitchen is so arranged that she has to take unnecessary steps and that even as it is, she takes more than she needs to."

One Trip to the Shop, or Ten?

"Suppose you needed certain things "Suppose you needed certain things prices. CHESLEY WOODS, 140 Water at the hardware store, the market and Street (upstairs).—jan14,tf

Highest Quality

The growers of "Home-

stead" Brand Tea aim

only to produce the

best. They specialize

grade, concentrate ev-

ery effort, and make

use of every modern

improvement to safe

guard and ensure the

HOMESTEAD TEA,

For 5 lb. parcels 10 per cent

discount allowed.

best quality.

in this particular

Our Target.



1200 dozen SWEET VALENCIA **ORANGES** on retail at

12c. doz. equivalent of these shops in her kitchen. When she wants a fork she gces to her hardware shop, when she FULL STOCKS wants tea she goes to the grocery, for for immediate delivery, neat to the market, and so on. What Brls. Cabbage, does she do in preparing a meal? Go to each once and get all she wants? Cases Oranges. No sir, she goes to each half a doze Cranberries, The Kitchen Delivery Wagon.

"Furthermore, if you could arrange

"Yes," in answer to the protest of

the Author-Man's wife, "I know that

arranged exactly to suit her, but

woman who builds a house? How

about those plans for a 'large, sunny

kitchen' in your new home, that you

were showing us the other day? Do

they take efficiency into considera-

We are showing two new styles of

Needham Organs at our way down

Fresh Supply

IRISH BUTTER,

28 lb. boxes.

The butter market has

advanced considerably, but

we can still supply the

trade at a moderate price.

FRESH EGGS.

CHOICE

CANADIAN BACON.

WINTER

KEEPING APPLES,

several varieties.

P. EAGAN

uckworth Street and Queen's Road.

Ruc

FRESH TURKEYS Just Received

to have the hardware store, the gro-

Partridge Berries Apples, Carrots, Parsnips, Turnips, Potatoes, Beans,

Soper & Moore.

This Date in History.

JANUARY 16. New Moon-15th

Days Fast-15 To Come-349 EDWARD GIBBON died 1794, aged The celebrated historian of the Decline and Fall of the Roman Emire." whose great work is an endurng classic.

SIR JOHN MOORE died 1809, aged 48, at the Battle of Corunna, A Britsh General who served in Holland. retreats recorded in history, reaching as the British forces were about to ed. Soult being forced back while the ed, Soult being forced back while the

JANUARY 17.

Sir John Moore was slain.

2nd Sunday after Epiphany. Days Past-16 To Come-348

BATTLE OF FALKIRK 1746, when Bonnie Prince Charlie lay siege to Stirling Castle and drove the English back to Edinburgh. This was the last i success of the Jacobites; Culloden in Newfoundla closed the story in April, 1746.

LLOYD GEORGE born 1863. The opular Chancellor of the Excheque and one of the most active of Liberal politicians; a most effective speaker and strong and keen in debate. He passed the famous "Budget" of 1909 in spite of the opposition of the Lords, and the National Insurance Bill in 1911 and is at present deeply

nterested in Land Reform.

drum and trumpet and banner, ban ner and trumpet and drum!

Framp, tramp, through the city streets the new-listed

ong and laugh on the transports steaming under the stars Vet eyes star-blind of those behind who pay for the nations' wars-

The women who pay and have paid,

dear Lord, for immemorial wars.)

heers and shouts greet the headlines that tell of the battles won. Who remembers the death-wrecked bodies motionless under the sun?

Victory stood to our banners, only a handful lost-" Only! We bore those bodies, and we know what bodies cost! Mothers and wives of the soldiers

dead who better can gauge the Man is blinded by passion, by glory or gold or power.

Shall we not see more clearly when it comes to the woman's hour? Before we loose hell's lightning tha

when the payment's in human flo

(Dear Lord, we know by each birththroe the value of human life).

what ye cannot give. an ye say to the things in th

trenches, "Be whole, rise up and o ye know-who have killed your thousands by a word from

death-tipped pen-One little pang of the cost to those Who pays, dear Lord, for their bodies and souls but the mothers and

wives of men?) -Edna Valentine Trapnell.

The Optimists Corner.

"Opportunity," they say, "knocks once at every man's door," sooner or Egypt and in the Peninsula, where he later. Some quickly open the door, found himself between two great others are too busy doing nothing to French armies, led by Napoleon and heed it, while still another class is Soult, and effected one of the finest too sound asleep to hear the knock consequently a very few comparative orunna safely. Soult came up just ly speaking, ever attain the success which is written in capital letters British troops safely took ship. But ed, for their difference is as the difference between day and night. Luck cheece between day and night. Luck doesn't mind dropping in without an invitation—but he's a mighty luke-warm friend to rest your entire weight against. But when opportunity knocks its generally because you've given her reasons to believe that her attentions will be appreciated. In other words we make our own cpportunities by paying strict aftention as tunities by paying strict attention as to what Liniment you supply your ustomers with.

Stafford's Liniment will give the

best results of any Liniment for sale Prepared only by DR. F. STAFFORD & SON,

St. John's, Nild. Stafford's Liniment. Stafford's Prescription "A"
Stafford's Phoratone Cough Cure.

Reserve Monday night, Jan. 25, 1915, and attend the Mechan-QUINTON HOGG died 1903, aged 58. English educationist and philan-thropipst who in 1882 provided a popplar college at moderate rates and built up ar institution of great utility.

WHO PAYS.

25, 1915, and attend the Mechanics' Hall and see that thrilling 3 act drama, "Saved from the Wreck," or "Silence for Silence," by the Frontiers Dramatic Co., under capable management. Specialities between acts. Proceeds to have eigenvites and tobacco for to buy cigarettes and tobacco for 2nd Contingent. Admission 10 and 20 cents.—jan16,4i,eod

Workers' Fine **Pantomime Matinee**

BEST YET.

A crowded house at Rossleys' last night to see the Pantomime, and the laughs and applause testified to the patrons enjoyment. It is the best Pantomime of all. The costumes are dians should not be unduly depressed sider the means of expediting the suberb. 'The song the latest and prettiest ever heard. The dances original. The many specialties were encored to the call of the recruiting sergeant. ingenious suggestion has been made again and again. To-day the matinee Newspaper writers recently grew is five cents to give the children a nearly frantic deploying a supposed chance. Little Red Riding Hood will lack of patriotism or indifference to soldiers. The suggestion is considerbe in the theatre to speak to the the real needs of the situation shown ed very practicable. little one as they enter. There is another Pantomime being prepared. There are lots of the finest feature pictures to-day also. Send the children to see Robin Hood and his merry

RECEIPT FOR MAKING GOOD BREAD.

Take 1 quart of VICTORY flour, shall prove a cause through strife 1-3 cake Royal Yeast, dissolve in one necessary total. Shall we not weigh the price we pay cup luke warm water, pour this on VICTORY Flour and 2 dessert spoons by leading members of the Govern-table salt, and 1 pint luke warm water, ment during the last few months nead ten minutes, then let rise over though, has rather been in the way night, mould into loaves, let rise until indicating satisfaction with in double its bulk and bake for one hour. For fancy bread add 2 dessert spoons granulated sugar, one of butter. jan12.tf

Here and There.

Bible Class, to-morrow afternoon. who breed you your fighting men? Rev. D. B. Hemmeon will deliver an class. Service commences at 2.30 some as a hint that some form of com- olfactory organ. At the conclusion p.m. All members are asked to attend and visitors will be welcome

of Davan's FEMALE PILLS mouthly as dieine for all Pemate Complaint 55 a box r three for \$10, at drug stores. Mailed to any POR MEN Restores

"OURS" IN THE WEST END.

ossley West End Theatre. The pic- joined the forces-in some form. tures are splendid, and lots of them, i while the music is extra special. Either of the Rossley Theatres is the place to spend a night and see a good Leeds and Sheffield, especially when Elder Wm. C. Young will assist him.

CHILDREN LEFT ALONE.—Detectives Byrne and Tobin had occasion to go to a house in the East End the night before last where they found three infant children, sparsely clad, all by their lonesomeness. Standing on a table and in danger of being capsized was a lighted lamp. The mother and father were at a dance and were quickly rounded up by the detectives and made return home to their neglected children.

THERAPION NO. THERAPION No. 2 THERAPION No. 3 THERAPION

MINARD'S LINIMENT CURES GAR-

Response

TO CALL FOR MEN.

we ventured to recommend that Cana- the request of the Government to conby the assertions of failure of the supply of such articles owing to the manhood of these islands to respond great want of them in the field. An by the younger portion of the ch munity. But, then, newspaper writer ers have durng the last few month said a good many things fairly wide of the mark. Certainly, there has bee men with fifty performers taking some excuse for the recruiting jere miads, inasmuch as the authoritic have never made public the exact number of men they must obtain or given an indication of how many they had already obtained towards the

It is very reasonable to supp ur with enough warm water to make military necessities precluded this inindicating satisfaction with rate of recruiting until Doctor Macnamara Secretary of the Admiralty, on Saturday remarked there were still many thousands of young fellows without dependants who had not answered the call, and if they thought they were BIBLE CLASS.—George St. Adult going to enjoy freedom under the British flag at some other fellow's expense they would not enjoy it much address to the young men of this longer. This has been interpreted by tities of "the sneeshin' pulsion is a possible contingency, al-

contemplated. nittee, a voluntary body which, how- only makes your nose red!" ever, started its labors with the Government's sanction, has made a par- ply: Every night sees a big house at the the whole eligble population has now

engaged in making armament or other supplies for the forces in the field and can be ill spared from their ordinary occupations.

In Sheffield, for instance a meeting London, Jan. 7.— Some weeks back of razor makers has just been held at that people should send in old razors to be ground up again for use by the

Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema-and itchy spots, whether dry and scruffy. or moist and inclined to "weep," are generally eczematous-delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages stiff batter; in four hours this will be ready for mixing, then add 2 quarts formation being given. Anything said bring a cure, and in any event will of the trouble will almost certainly greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake,

ZYLEX, Lendon.

THREE METHODS.

An eminent lecturer, who is addicted to the habit of snuff-taking, had been lecturing to the literary society of one of the churches of the denomination he adorns. The delivery of the lecture was accompanied throughout by the insertion of copious quan of the lecture a somewhat important though Premier Asquith definitely stated soon after the opening of the

war, that nothing of the kind was marks: The Parliamentary recruiting com- the presence of so many young people it's a pity to take shuff so freely? It Gravely and at once came the re-

tial canvass of householders and has noses red by taking snuff; some make already secured 225,000 promises of their noses red by taking drink; enlistment. In the great industrial city there are others who make their nosof Leeds, it is estimated one-fourth of people's business!"

A remarkable feature has been the ley will take charge of the Bunday splendid response made by the inc evening service at the Cookstown dustrial centres like Manchester, Road Church, Sunday evening (D.V.) it is remembered that many thous- All seats free. A welcome for all.

Fresh Turkeys, Geese, Chicken.

Dried Apricots, 1 lb. ctns. Fancy Prunes, 1 lb. ctns. Dried Peaches, 15c. lb. Campbell's Soups, 12c. tin Lemons Boyer's Early June Peas Snowdrift Corn California Figs, 1 lb. ctns. Cranberries, 40c. gal. Almeria Grapes Dates, 10c. pkg. Condensed Milk, 5c. tin

California Navel Orange Florida Oranges Valencia Oranges Pears Tangeri 150 brls. Apples. Fresh Oysters Finnan Haddies 20 brls. Am. Cabhage

T. J. EDENS. Duckworth St. & Military Road

BOVRIL IS ALL-BRITISH.

es Received vious to 9 a. m.

PC OCCUPIED. LONDON, Jan. 15. or. Newfoundland: of German trenches

at Vregny. Near Soisns obtained local suc-French, owing to damcaused by floods, have nselves on the South

Poland the Russian d has occupied Sierpe.

OFFICIAL REPORT. PARIS, Jan. 15. War Office this after ne sea to the Lys ther quite spirited. near Lombaertzyde To the north of ant attack by Zouave

on were destroy mile and a quarter ons. The Germans cked the village of St. intered the village, bu ne in recapturing it. In of Craonne and near were, yesterday, violent

in the

FRAN

RE

gements during the ch the batteries of the and on the heights of here has been nothing foot bridges set up by over the River Meuse at ind in the forest of Ailly an attack upon the by us on Jan. 8th. In

we repulsed the Germans ed infantry engagement. ough their barbed wire and occupied their ng the rest of the from ing to report.

TISH VICTORY. PARIS, Jan. 15. Agency has received om St. Omer, dated Jan. ates a British victory and ir Le Bassee of one mile follows: The British. ous attack, stormed a enched German position ee at 2 o'clock this afer preliminary shelling tion represents an ad- pie

mile. The British loss- | go

it, but the Germans lost

ny Germans were taker

SSIAN VICTORY. LONDON, Jan. 15. ident of the Daily grad, telegraphs: The Year opens with a ory over the Turks on frontier. In the Olmy Turkish rearguard was stroyed, and simultaner Russian army routed rkish force at Karaguan. captured an entire suptain guns which the

ht forward for the camwith their ammunialso took the Turks comf field artillery, all their for saughter and transas a field hospital with

SSONS SUCCESS.

LONDON, Jan. 15. y success of Germans ns, cannot be mainy critics of London depoint out that British on the continent are conited and that these Old Frie will be able to withstand Old Tim saults. Old Bo

CRKISH CLAIM.

NTINOPLE, Jan. 15. ave captured two towns CON ans in Persia.

SE VOLUNTEERS.

TOKIO, Jan. 15. Japan of what has volunteer movement, At all manifesto in which their intention of demy corps to Europe. y are appealing both d foreigners for funds. JOHN J says that Lafayette ted States, Garibaldi

COMI

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Penney

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D. 0. 1

Stand Test.