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HEADQUARTERS for Nautical Instruments.

Lord Kelvin's Standard Binnacle & Compass, complete

Kelvin's 10 inch light-pattern Cards. Hurricane proof Binnacle Lamps, fitted with Barton's Burners.

Coils of Wire, 300 fathoms, for Kelvin's Sounding Machines, also Glass Tubes and Sheaths, Fair Leads and Sinkers for Sounding Machines. Lifeboat Binnacle and Compass, Lifeboat Lights,

Metal Octants and Sextants. Morse Signal Lamps, Ships' Binoculars, Parallel Rulers and Dividers, Barometers in brass and wood

Bain and Ainsley's H. A. & H. Y. Compass Correctors in mahogany cases, with Burwood Asmoth's Tables

Megaphones for ships' use, Walker's latest "Cherub" Log, Rotators, Governors and Lines. Dioptric Lenses for ships' side lights, masthead

lights and anchor lights. Spirit Compasses, all sizes; Brass Scuttles with Classes 3 to 7 inches in diameter; Portable Glasses, 6 to 16 inches diameter, 1/2 to 11/4 inches thick; Chronometers on sale or for hire; Compasses adjusted in iron

Steamers calling at Bell Island or at any port on the coast can, by sending us a telegram, obtain any instrument, or part of instrument at shortest notice.

JOSEPH ROPER.

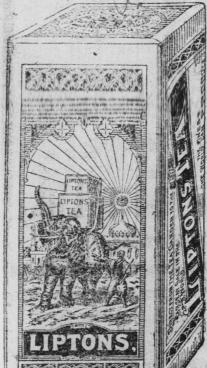
TO THE TRADE and OUTPORT DEALERS.

We stock this season the largest and most varied assortment of Dry Goods from the English and American markets yet held by us.

The outport dealer will find it to his advantage to consult us about prices before going elsewhere. See our special line of JERSEYS and CARPETS.

SLATTERY, Stattery Building Duckworth & George's Streets, St. John's, Nfd.

Largest Sale in the World



Best value in the market for the consumer.

Red Label. 40c. per lb. Yellow Label. 46c. per lb.

lb. patent air-tight decorated tins.

Lipton, Limited, Growers of the Finest Tea the world can produce in Ceylon and India. Lipton's have been awarded for the pure quality of their Tea the following first-class honors:

3 Grand Prizes, and 5 Gold Medals,

and the highest and only award given for Tea at the Chicago Exhibition.

No other Tea can show a record like that. a record like that.

a record like that.

Try a ¼ lb. Red Label for 10c. It is the best

value you can buy.

new serge skirts—usually edging

What is Success in-Life?

"A successful life is that of one

David Graham Phillips, withou

mouth of one of his political charac

success. "'If a man,' said he absent-

ly, 'fixes his mind not on making

elections or history, but just on

tions can be wholly a failure, and no

helped by it! Probably not the

Incidentally, please be brief. W

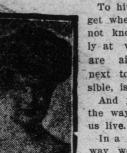
vant to be able to get in a good many

cints of view on this subject, and

ov can pack yours into a hundre

words or, better still, into twenty

4464555555555555555555555555555 By BUTH CAMERON.



To hit a tar- clearly by defining its opposite get when you do Therefore I call this Canon Farrar's definition of success. "There is only not to be true to the best one knows." are aiming is sible, isn't it? who leaves the world a little better And yet it is than he found it," a friend of mine

In a vague labelling it as such, has put into the aiming at the

ughly expects to lead a successful No one would thank you if you avoiding from day to day, from act to told him that his life was likely to be failure. And vet, how many people really have any idea what and where the target at which they are aiming is? How many young people

What is success?

life? Who fails? mean you and I, reader friends. will give you my own present definition, by the way, it's one of the nucer things about this target that

neard or read, and in return you must end me yours and we will have a symposium of them some day soon. It is possible to define a thing very

and Fads.

Fashions

ilver handles

Marigold yellow

Wide white belts are

n the new autumn gowns.

weave and suggest astrakhan.

annier handles to match.

The new tailored suits show as

Spanish leather desk sets are hand-

Rubberized bengaline is the newest

Serge frocks never go out of fash-

Indian blanket designs are very

ion, especially those of navy blue.

many as ever of the dip-back coats.

some additions to den or library.

fabric for young girls' raincoats.

id or suede leather.

olors in Paris.

ed shades for Fall. Another Colored fruit is used as a trimmin

n black hats, usually black velvet Red, green and blue umbrellas have Hexagon mesh veils, with chenille Plush and velour are much used for

natty ribbon bows are best for school Zebeline, especially in two-tone ef

fects, will be often chosen for dressy Wash frocks are best for the little Hand-done French knots are seen on the black silk waists for Autumn; so is fagoting.

Some of the new separate skirts re made of a Jacquard wool, and New black braids have the basket prettily draped. Even for Autumn, women are A new braid is the combination of

wearing white net waists with frills government. This army is said to be down the front. Black, relieved by a touch of vio et, green or white, will be much wor

Asquith's Birthplace. Morley, in Yorkshire, was en fet

to receive the freedom of his native own. Yorkshire, Mr. Asquith once declared, had produced men in every

walk of life who had contributed in greater measure than the people of any other county in England to the making of history and the service of mankind; and, however this may be none will be disposed to deny that Ma Asquith himself is a worthy representative of his county. But, though born in Yorkshire, Mr. Asquith is Cockney by adoption, and it was at the City of London School, as most people will be aware, that he laid the

foundation of his future fame.

Long before the birth of the future Prime Minister, Asquith was a name honorably known in Morley, and Mr. Asquith's father and grandfather wer very prominent personalities in the tres round the carrying of a flag in a Sunday school procession after the Elephant gray is one of the favour- Crimean War.

A Neglected Cold May Cause Consumption. Thousands of people die every year from the effects of this dreaded disease which, if treated in its first stages with

MATHIEU'S SYRUP of Tar and Cod Liver Oil and other medicinal extracts, will cure the diseased lungs and give strength to the patient. **Sold everywhere**.



PORT GREVILLE, C.B., Dec. 27,90' Blacking & Mercantile Co'y, Ltd. Dear Sirs,—Please ship by next express, if possible, 3 doz. Mathieu's Syrup. It is the best Cough Mixture on the market. Yours truly, we stepping

CHURCH POINT, July 31, '08.
Blacking & Mercanttle Co.'y, Ltd., Amherst, N.S. Blacking & Mercanttle Co, 'y, Ltd., Amherst, N.S.

Dear Sirs,—Nearly one year ago I had my first order of "Mathieu's Syrup" from you. It was not known in this country, and gave samples to several families whom I knew would use it. After a few weeks I began to have a call for it, and rade has increased wonderfully since. I have not the least doubt but that it will soon be the best selling remedy for coughs, colds, etc., on the market. In my store here sales are good and our people ask for it. Several stores in this county now keep it in stock and report sales increasing. I have bought from you since August 16th, 1907, 4 Gross and have only three dozen on hand at this date, and which I am holding for retail trade in my store. Yours truly, trade in my store.

MATHIEU'S NERVINE POWDERS are free from opium, chlore J. L. MATHIEU Co., Sherbrooke, Can.

THOS. McMURDO & Co., Wholesale Chemists and Druggists, St. John' Nfils.

BLUE PLUMS and GREEN GAGES!

To arrive on Thursday. 150 CASES-4 baskets each Book your orders now.

Green Pickling Tomatoes. Ripe Tomatoes in baskets Preserving Pears. Gravenstein Apples.

> Special to-day, Tuesday: 180 doz. Fresh Country EGGS-by train.

definition. Talk it over around the dinner table. Formulate it and sent it in and who knows who may b

> Brister & Son's wrecking schoone Winnie Hazel, with a cargo of maning the harbor for Sydney, took fire and burned to the water's edge, the

> from Fermeuse, Nfld., and while leavhull going to the bottom. There was no insurance on vessel or cargo. Capt. Ford, of Channel, twelve in crew and two divers, who were on board at the

> MEXICO CITY, Sept. 16. The biggest parade held here fo ears began forming early this morn lents and volunteers made their way oward Chapultenec, where the cele brations began with speech-making and music. General Huerta, in full uniform, surrounded by his staff, and officials and foreign diplomats, made a short address, applauding the patriotic ardour of the younger element of the population, calling them the hope of the nation, and worthy sons of loyal fathers.

Sir Edward Carson landed to-day to inspect Ulster's volunteer army, which is to support the revolutionary roughly organized with 1000 Carson will remain a week. The climax of the visit will be on Saturday when the Belfast Unionist corps will be inspected. There is little hope of Lord Loreburn's suggested conference maturing, though the idea is not

support of three of their number, who refused to handle Irish traffic, and later the symnathetic strike move ment extended to certain employees The strike in Ireland is said to be spreading rapidly, but so far there is no disorder. In Dublin itself more than 10,000 are now idle. Laborers in the building trades refused to give the understanding required by the Farm laborers in the county of Dublin also went on strike yesterday. The Dublin pawnshops will take no more pledges, as they are already overflowing with cheap clothing and other articles, pawned for a few pence to buy bread.

LONDON, Sept. 16. A great motor omnibus strike, which would bring to a standstill tices by Messrs. Gilling prohibiting conductors and drivers from wearing Trade Union badges.

LONDON, Sept. 16. The Cunard liner Andania from Canada, reached Plymouth last evening, with 368 passengers, nearly 24. hours late. Fog delayed the steamer northwest gale her propeller was

The effect of the strike of Dublin ransport workers was felt on this side of the Irish Channel to-day, when 3,000 Liverpool dock-workers

Summer FOOTWEAR

> \$2.00 Shoes



The Woman, who is of the opinion that Two Dollars can not buy her a good Shoe, will change her mind, if she will take a look at our TWO DOLLAR LINES.

We've The Best

TWO DOLLAR SHOES

That are Made.

The leathers are good, the workmanship is good, the styles are good, the fit is good.

What Women, who have worn our Two Dollar Shoes, say about them is our best advertisement.

Parker & Monroe, Ltd.

THE SHOE MEN.

Tintara

(AUSTRALIAN BURGUNDY) In Bottles and Halt Bottles.

Hayward & Co.

Provincial and Municipal Debentures to yield from 5 to 5¹₂ pr ct.

Town of Amherst, Town of Pictou, Municipality of Shelbourne, Province of Nova Scotia, Town of Sydney, City of Halifax. Prices on application.

F. B. McCURDY & CO., Bankers and Brokers.

C. A. C. BRUCE, Manager,

The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

C. A. C. BRUCE, Manager, St. John's.

THE VERY LATEST

Barrette's Turban Hair Pins and Combs.

Specialist in all kinds of Fancy Wools.

Chas. Hutton, Fancy Department.

Advertise in THE EVENING TELEGRAM

50 kegs GREEN GRAPES. 30 cases SILVERPEEL ONIONS

100 brls. CHOICE APPLES.

30 bunches BANANAS.

70 BASKETS PLUMS.

Tea, Coffee and Cocoa Planters.

BURT & LAWRENCE, 14 New Gower Street.

Sole Agent in Newloundland for Lipton, Ltd., Gravenstein APPLES