

Satisfaction or Your Money Back!

That's the condition that goes with every barrel Cream of the West Flour. It's a fair, square guarantee, and I want you to take it to mean just what it says.

Cream of the West

the hard wheat flour guaranteed for bread

Give Cream of the West a fair, square trial. If you don't have satisfaction in baking bread, you'll get satisfaction at your grocer's. We guarantee one or the other. Cream of the West is a superior bread flour. Improve your home-made bread by using it.

The Campbell Milling Company, Limited, Toronto
ARCHIBALD CAMPBELL, President

P. G. ASH & CO., St. John's, Wholesale Distributors

Cheap Hosiery. Cheap Underwear.

for the warm weather,
At HENRY BLAIR'S
Superior Values at Small & Money Saving Prices

Women's White Ribbed Cotton Vests, Sleeveless, at 10c, 11c, 12c, 13c, and 15c. each.
Women's White Ribbed Cotton Vests, Short Sleeves, at 12c, 18c, 25c, and 27c. each.
Women's White Ribbed Cotton Vests, Full Shaped, Short Sleeves, Buttoned Front, extra value, at 25c. each.
Women's White Ribbed Cotton Vests, Full Shaped, Long Sleeves, extra-ordinary value, from 25c. each.
Women's White Cotton Bodices (or Corset Covers), Long and Short Sleeves, at 22c, 27c, 35c, and 40c. each.
Children's White Cotton Vests, Short Sleeves, from 11c. each.
Children's White Cotton Vests, Long Sleeves, from 20c. each.
Children's Tan Rib Cotton Hose, guaranteed fast; all the sizes from 5 inch to 9 1/2 inch, only 11c. to 15c. pair.
Children's Black Rib Cotton Hose, guaranteed fast, (Job), all the sizes from 5 inch to 9 1/2 inch, only 10c. to 14c. pair.
Children's Dark Red Cotton Hose, fast colours. An assortment of sizes from 5 inch to 9 1/2 inch; regular 20c. to 30c. pair; now all round 12c. pair.
Women's Plain Black Fine Cotton Hose, only 13c. pair.
Women's Plain Tan Fine Cotton Hose, only 13c. and 20c. pair.
Large assortment of Women's Black, Tan, White and Coloured Lisle Thread Hose in Lace Ankle and Plain Makes.
Women's Plain Black Cashmere Hose, Superior values at 25c., 30c., 35c., 40c., 45c. and 55c. pair up.
Women's Plain Tan Cashmere Hose, Extra values at 30c., 32c., 35c., 45c., 55c. and 60c. pair.
Women's Coloured and Fancy Striped and Clocked Cashmere Hose in great variety.
Just a small lot left of Women's Black Ribbed Wool Cashmere Hose at 22c. pair. These are some regular 40c. to 45c. value; slightly short in legs, clearing at this price.
Men's Black and Tan Cotton Half-Hose, only 13c. and 18c. pair.
Men's Black and Tan Cashmere Half-Hose at all prices.
Large Variety of Men's Coloured, Striped, Embroidered and Clocked Cashmere Half-Hose.
Men's Natural Balbriggan Light Summer Underwear; regularly sold at 45c. garment. Our price, 35c. garment.
Men's White Net Summer Underwear, for the hot weather; at 45c. and 70c. garment.
Boys' Balbriggan Shirts and Drawers for summer wear; only 32c. to 40c. garment.

The Underwear and Hosiery House

HENRY BLAIR.

KEEP DRY!
GENTS' MACINTOSHES
\$7.00.

GENTS' RAINCOATS
\$10.50, 13.00 and 15.50.

AT THE

The K&A Store

G. F. KEARNEY.

J. M. ATKINSON.

Telegram ads. Give Satisfaction

Cost of Running Pleasure Autos

Rough Estimate Which May be Made Basis of Comparison

The cost of running a motor car depends entirely upon conditions. Taking care of his own car is not always a matter of economy to the motorist. The owner who trusts entirely to his chauffeur, frequently through his own ignorance, skips his car. Many times without knowing that his chauffeur ought to have time to clean out the crank case, and put in new oil, or that the cylinders need scraping, or the valves a slight readjustment, he will insist upon postponing the work. That is costly to the car, and eventually to the owner, for when the car requires a thorough cleaning and refilling with grease and oil it needs it just as badly as a starving human being needs refilling with food.

Every automobile has its own peculiarities. One will take more oil than another, one will eat up tires faster, another will use more gasoline, more grease for the differential, universal or transmission, but almost any two cars with the same size engine will, under similar conditions, cost within a few dollars of each other.

Probably one half of the automobiles to-day cover 1,000 to 1,500 miles a month. This will mean 30 to 60 miles a day during the week and a Sunday run of 50 to 150 miles.

Distance Per Gallon.

The average four-cylinder car of from 30 to 50 horse-power will get from 12 to 13 miles out of a gallon of gasoline, while the smaller car, with less piston displacement, naturally consumes less. Many of the 18 to 20 horse-power four-cylinder cars of the light touring variety will get from 20 to 30 miles out of a single gallon of gasoline. Cylinder oil is consumed more slowly, the car running from 100 to 150 and 200 miles a gallon, according to the size of the car. Grease for transmission, universal, and differential will be used up at the rate of from 5 to 20 pounds a month.

A man who wishes to keep his car in a garage of his own can put up one of metal for \$75 to \$100. He purchases his gasoline by the barrel for 13 cents a gallon. His cylinder oil he buys by the barrel at 40 cents and his grease he can get in 100-pound cans, reducing the cost about one-half.

The owner who drives his own automobile and has business cars to keep him occupied during the day, does not find any too much time to travel and will cover scores of miles more than 500 to 700 miles in a month. He usually finishes his dinner by 7 or 7.30 and then takes his family for a ride of two or more hours.

Emperor's Illness.

Special Evening Telegram.
BERNE, Switzerland, Aug. 27. Owing to the illness of Emperor William, the Swiss Government has been informed that his attendance at the army manoeuvres is doubtful. If, however, it is officially stated that he will attend. The manoeuvres take place next month.

WELL PEOPLE TOO

Wise Doctor Gives Postum to Convalescents.

A wise doctor tries to give nature its best chance by saving the little strength of the already exhausted patient, and building up waster energy with simple but powerful nourishment.

"Five years ago," writes a doctor, "I commenced to use Postum in my own family instead of coffee. It's a well-known fact that tea is just as injurious as coffee because it contains caffeine, the same drug found in coffee. I was so well pleased with the results that I had two grocers place it in stock, guaranteeing its sale."

"I then commenced to recommend it to my patients in place of coffee, as a 'nutritious beverage.' The consequence is, every store in town is now selling it, as it has become a household necessity in many homes."

"I'm sure I prescribe Postum as often as any one remedy in the Materia Medica—in almost every case of indigestion and nervousness I treat, and with the best results."

"When once I introduce it into a family, it is quite sure to remain. I shall continue to use it and prescribe it in families where I practice."

"In convalescence from pneumonia, typhoid fever and other cases I give it as a liquid, easily absorbed diet. You may use my letter as a reference any way you see fit." Name given by Canadian Postum Co., Windsor, Ont.

Read "The Road to Wellville" in pks. "There's a Reason."

Ever read the above letter? A new one appears from time to time. They are genuine, true, and full of human interest.

Fresh Poultry, New Fruit, New Vegetables

ELLIS & CO., Ltd.

205 Water Street.

Fresh N. Y. Turkeys
Fresh N. Y. Chicken
Fresh N. Y. Corned Beef

New Cauliflower
New Green Peas
New String Beans
New Cabbage
New Carrots
New Beetroot
New Turnips
New Potatoes

Green Corn

Fresh Tomatoes
California Celery
Fresh Cucumbers
Fresh Lettuce
Fresh Parsley

California Grapes

Almeria Grapes
Bartlett Pears
Lemon Cling Peaches
Red, Blue and Green Plums
Ripe Bananas
Table Apples
California Oranges
California Lemons

Red Cherries in Maraschino
Green Cherries in Creme de Menth

Fresh Consignment
Buyer's Celebrated
Confectionary
1/2, 1, 2 lb. Boxes.

C. C. C. Chocolates
The latest and best word in confectionery's art.
Something very fine.

Telephone, Nos. 482 & 786

Advice to The Walker.

I can say from experience that one should never begin a long walk in new shoes or Oxford ties. Buy shoes with heavy soles and soft uppers which leave two or three inches above the ankle. The shoes should also be of sufficient length and width in the tread across the toes.

Heavy stockings should be worn. When I go on a long trip I generally wear two pairs of stockings, as this prevents undue friction and chafing of the heels. In a long walk it is no the heart and lungs which give out first, but the feet. To toughen them use a strong solution of salt water.

Do not open the blisters while on the walk, but wait till night and give them proper treatment. Hum a tune or whistle, and keep rhythm with the step. Make hobby of walking and "walk" the hobby good and hard.

Clothing light in material and color should be worn in the summer time as the dark colors receive and retain more heat from the sun than the pale colors. When one becomes overheated from walking, he should put on an overgarment or a sweater, especially if he rides in an open trolley car after the walk. In case of sprains of muscles, or tendons, the best treatment is rest and hot application. Elevation of the injured member is also effective in reducing inflammation.

Women should be properly costumed for the long or cross country walk. One reason that women do so little walking, or become discouraged is because they are not properly dressed. There are, however, more women walking for health and the reduction of excessive fat since such games as tennis and golf came into vogue, as these games called for a shorter skirt than was formerly worn.

Never wear high heel shoes or clothing so tight as to resist the movement of the chest. The most suitable skirt is one that comes to the ankles, made of some such material as denim, as this offers more resistance to breeze and other obstacles likely to be encountered than most other dress goods.

A parasol for a woman and an umbrella for a man is a prime requisite, as it protects one when the sun's rays are severe, is useful in time of rain, and may be used as a cane when ascending and descending slopes.—William J. Cromie in Woman's World for September.

New Woman's Record.

St. Heliers, Jersey, Aug. 19.—Miss Nora Neave established a new woman's record for a mile open swim today when she swam the distance in 31 minutes and 41 1/2 seconds. The previous record was held by Miss Annette Kellerman the Australian swimmer, whose time was 32 minutes, 44 seconds. Miss Neave is the holder of the 300 metres swimming record for women. She is well known in England as the winner of many local championships, and she was the victor last year in a 15 1/4 mile race for women on the Thames.

WINARD'S LUMBER LUMBER HAND FRIEND

Making Ice in Hot Weather.

The Inside of an Ice Factory is no Colder than an Ordinary City Office.

Ice is now an article of great importance from a commercial point of view, and Great Britain imports from Norway about £200,000 worth per annum. But although the use of ice for preserving beef, mutton, fish, milk, butter, fruit, and other staples increases enormously year by year, the import of ice will gradually be reduced because it is now possible to "manufacture" it so cheaply by artificial processes. Moreover, ice made in these ways is often purer than the "genuine article."

It is usually supposed that a large ice works must be one of the coldest places on earth. But this is very far from the truth. In fact, you would find that an ice factory is very little colder than an ordinary City Office, and in the engine room, where two enormous ammonia compressors are at work the heat is almost unbearable.

In the freezing room of the factory there are fifteen tanks built under the floor, each one being about nine feet long, four feet wide, and four feet deep. These are partitioned off by walls of thin metal into eighteen sections, known as "cells," which are filled with the water to be frozen. The walls are quite hollow, and it is through these that brine, which has been reduced to a temperature of about fifteen degrees below zero, is allowed to flow.

Immediately the walls are filled with this brine the water round the edges of the cells begins to freeze, and as soon as it is all partly frozen, iron hooks, nearly a foot long are placed in the water and allowed to freeze into the ice. This enables the huge blocks to be lifted from the tanks as soon as the water is completely frozen.

If, however, the ice sticks tightly to the cells, the blocks are thawed from the sides by hot water being allowed to take the place of the cold brine for a short time. This makes the ice slide easily out of the cells on to a huge crane, which places them on a platform outside the room, and from there they are loaded into the great ice vans.

When the brine has reached a higher temperature, which it is bound to do in performing its duty, it is pumped back into the brine tanks and cooled with ammonia, and then allowed to flow back into the hollow walls of the cells again. The presence of impurities always prevents freezing, which accounts for the fact that the temperature at which sea water freezes is very much lower than the freezing point of pure fresh water. So, in order to free the water from air and all impurities, a small machine is kept swaying from side to side at the bottom of each tank.

This motion keeps the water constantly on the move, and drives all the air and impurities to the surface. Were the water kept perfectly calm the ice would be dull instead of crystalline, and would take much longer to freeze.

The ice made by this method is called "cell-ice," and the average price of it is one shilling a hundred-weight. Another, and perhaps a better quality ice, is that used by hospitals, which is known as "plate ice."

All kinds of fresh water ice are extremely brittle, and huge blocks may be broken into the smallest fragments by a needle or a knife being thrust briskly in one side. And yet at the same time the ice is remarkable for its plasticity, and it may be moulded into any form by the application of pressure. But salt water ice is found much more difficult to break because of the substance it contains.

There are Just as Many Kinds of Tea

As there are different kinds of people, some good, some bad, some indifferent good, and some indifferent bad.

Teas are the same way.

We have great patience and skill in selecting tea. The people we cater to demand the finest tea in the country and we realize that it is up to us to provide it. Hence "STAR" at 40c. lb.; for 5 lb. parcels 10 per cent discount allowed. Sole importer

C. P. Eagan,

Plums, Plums.

To arrive Thursday, Aug. 29th.

50 6-quart Baskets "Burbank" Preserving PLUMS.

Orders booking now.

NEW VALENCIA

Silverpeal Onions,

10 lb. for 25 cts.

Fresh Country Eggs.

Tasmania Butter, by the lb.

Delicious New York Corned Beef.

Duckworth St. and Queen's Rd



The New Wall and Ceiling Material BEAVER BOARD

It takes the place of lath, plaster and wall-paper in every type of building, new or remodeled.

It builds a new room inside the old one; turns cellar or attic into comfortable rooms in an incredibly short time; makes old outbuildings serviceable, etc.

It costs less than lath and plaster, looks better and lasts longer.

Made entirely of selected woods, reduced to fibrous form and pressed into panels of many convenient sizes, with beautiful pebbled surface.

Adapted to durable and handsome decoration in tinting, stencil work, hand-painting, etc.

Quickly and easily put up—full instructions in every bundle.

SOLD BY

Ayre & Sons, Limited,
Royal Stores, Limited,
Bishop, Sons & Co., Ltd.,
Col'n Campbell.

august10.eod

Booth Fisheries Co. Investigations.

The schr. Alva L. Spurling, Capt. O'Neill, sent by the Booth Fisheries Co. as an experiment to the Treaty Coast, has returned to Gloucester. The Spurling was fitted with trawls, hooks and lines and gill nets. Port au Port was used as headquarters. On arriving Capt. O'Neill set trawls for brilliant and 4,500 lbs. of that fish were caught and shipped to the United States. He thinks, however, that if he had arrived earlier in the season that

McMurdo's Store News.

WEDNESDAY, Aug. 28, '12.

Courvoisiers "Perfumes without spirit" are likely to increase their reputation as their great strength, economy, and potency is better understood and appreciated. When it is realized that one single drop of Vioth, Havanna, or Lily of the Valley is sufficient to perfume a handkerchief or even a blouse, that the scent is so lasting that it is a difficult matter to wash it out, and that it is not nearly so prone to evaporate as ordinary perfumes, some of its good qualities will be understood. And the perfumes are so sweet and delicate withal that they at once become a favorite with most people. Price, \$1.25 a bottle.

Office Specialty Saving Devices.

Steel or wood half and whole Sectional Cabinets, made up from Shannon, Vertical and Document Files, Index Drawers, etc., in fact every device for labour saving in office work. Also, a complete line in filing supplies.

Are you interested?

"Let's talk with you."

A good subject:

"Let's correspond."

OFFICE SPECIALTY MFG. CO., Ltd., Toronto, Canada.

FRED. V. CHESMAN, Representative.

GO TO COLLINS'

THE SAME PRICES WILL CONTINUE THIS WEEK FOR THE FOLLOWING:

COTTON BLANKETS.

Regular Price \$1.00 pair. Collins' Price . . . 80c. pair
Regular Price \$1.10 pair. Collins' Price . . . 90c. pair
Regular Price \$1.80 pair. Collins' Price . . . \$1.50 pair

AMERICAN FLANNELETTE.

Soft finish, Pure Goods and free from dressing.
Worth 15c. yard. Collins' Price . . . 10c. yard
In the following shades: Cream, Red, Blue, and White.

TABLE OIL CLOTH.

Coloured. Regular 25c. Collins' Price . . . 18c.
White. Regular 25c. Collins' Price . . . 20c.

POUND TURKISH TOWELS.

Regular Price 55c. Collins' Price . . . 48c.

P. F. COLLINS, 299, 301 WATER ST.