

THERE is no item on a grocer's shelves that more readily stamps the class of goods he handles than Flavoring Extracts. In the mistaken idea that it is more profitable for them, many grocers will sell inferior grades of flavorings, but the housekeeper is not long in finding it out, and, feeling that she has not been fairly treated, is apt to take her trade away.

It never pays to handle inferior grades of food products—the best is always cheapest and most profitable in the end. That is why Greig's Flavors have enjoyed the confidence of thousands of housewives for so many years. They are made so pure and strong that a little goes a long way. This fact, together with our long and successful experience in manufacturing, enables us to state with absolute assurance that the WHITE SWAN flavors will satisfy the most exacting. It is not possible to make better goods.

Samples and quotations cheerfully sent on request. We want your trade.



The Robert Greig Company,

LIMITED

White Swan Mills, TORONTO