

Attract the Women's Trade

Many dealers have gone so far as to equip Women's Rest Rooms in their stores, in order to attract the trade of the fair sex.

You, too, can attract more women to your store by concentrating on window and store displays of such lines as O-Cedar Products.



The leading women's magazines of Canada, as well as a big list of important dailies, are teaching more women all the time, how they can lighten their household work by using O-Cedar Mops and Polish. They are familiar with the O-Cedar Trade Marks and Packages, and a good display of these products will at once gain their attention.

TRY IT NOW!

Order From Your Jobber.

CHANNELL CHEMICAL CO., Ltd.

369 Sorauren Ave., TORONTO

BUY VICTORY BONDS!



How some of the Toronto Stores advertise O-Cedar. Note the prominence and space they give a profitable product. They do not hide it at back of store or under counter.

PEANUTS

Write for
BEST CHINESE SHELLLED
OF ALL GRADES

JAPANESE "CHERRY"
BRAND UNSHELLED

WALNUTS

BEANS

RICE

*DIRECT IMPORTERS
FROM
THE ORIENT*

FUJITA & CO., LTD.

VANCOUVER, B.C.

Head Office: KOBE, JAPAN.

Branches: NATE, YOKOHAMA, SEATTLE, TIENTSIN and TSINTOW