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**W**HAT is more tasteless than Soda Biscuits that are stale? You may answer "stale peanuts," and you may be nearly right. They are in the same class.

**T**ELFER'S Soda Crackers are always fresh and crisp, because they are packed while fresh and crisp in such a way that they retain their delicious crispness for a long period.

**T**HE quality of Peerless Soda Crackers is second to none, and this point aids materially in placing this brand at the head of the Soda Cracker world.

Take advantage of our advertising, and profit by pushing Telfer's Products.

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**TELFER BROS.**

LIMITED

Collingwood, Ontario

Branches :

TORONTO, WINNIPEG, HAMILTON, FORT WILLIAM,  
BRANTFORD, EDMONTON