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## More People Than You Realize

Find tea and coffee harmful to health.

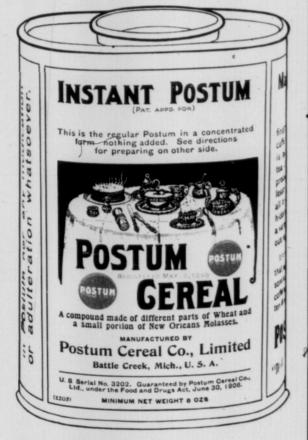
The "caffeine" and "tannin" in tea and coffee have proven so injurious to many persons that they welcome the advantages of

The New Food-Drink

## **INSTANT** POSTUM

This pleasant beverage has a rich Java-like flavor and is the only table drink of importance which is free from "caffeine" or "tannin".

> Instant Postum is made in the cup. No Boiling.



30c 45 to 50 cup tins 90 to 100 cup tins -50c

Sale is Positively Guaranteed. Profits Excellent.

"There's a Reason"

CANADIAN POSTUM CEREAL CO., LIMITED, WINDSOR, ONTARIO.