

FIRE INSURANCE COMPANIES.

BRITISH EMPIRE INSURANCE COMPANY

HEAD OFFICE: VANCOUVER, B.C.

Incorporated by
Special Act of
Parliament of
British Columbia
March 10, 1910



Authorized
Capital, \$500,000,
shares \$100 each,
now being sold at
\$110 per share

PROVISIONAL DIRECTORS

W. J. WALKER, President and Manager of the British Empire Insurance Company, Ltd.; also the British American Live Stock Association
JAMES ROY, Manager Vancouver Exhibition
GEORGE A. CARRIER, President and Manager of the Canadian Guarantee & Commercial Agency, Ltd., Vancouver, B.C.
E. S. KNOWLTON, Druggist and Stock Breeder, Vancouver, B.C.
C. E. BURNHAM, Secretary British Empire Insurance Company, Ltd.

BANKERS

Royal Bank of Canada, Vancouver, B.C.

SOLICITORS

MacNeill, Bird, MacDonald and Bayfield, Vancouver, B.C.
MacKenzie, Brown, Thom & McMorris, Regina, Sask.
Short, Cross, Biggar and Cowan, Edmonton, Alta.

REFERENCES

Royal Bank of Canada; Canadian Guarantee and Commercial Agency;
Bradstreet's Commercial Agency; R. G. Dun & Co.

The British Empire Insurance Company, Ltd., incorporated June 17th, 1910, has taken on the business of the British American Live Stock Association, Limited, of Vancouver; the shareholders in each of the above have taken shares in the new Company, and it is intended that the business of both will be transferred to the British Empire Insurance Company. The authorized capital is \$500,000, the balance of \$250,000 dollars is now being placed in the market at \$110 per share, through the Canadian Guarantee and Commercial Agency, Limited, the official brokers.

The old company has now an agency force covering the territory from Manitoba to the Coast, capable of producing \$300,000 worth of business per annum. By its fair dealing the management of the parent company enjoys a splendid record for integrity and business ability, and to these the success of the old company is due. The "British Empire," therefore, under the same management, and with the same held force, is a "going concern" and should prove a success from the outset.

MISCELLANEOUS.



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LIFE INSURANCE COMPANIES.

Phoenix Assurance Co. Limited

of London, England

Head Office for Canada: 100 St. Francois-Xavier St., Montreal

JOINT MANAGERS: (R. MacD.) Paterson.
J. B. Paterson.

Capital (fully subscribed)	\$ 14,009,500
Paid-up Capital	1,909,900
Accumulated Funds exc. ed	65,000,000
Revenue exceeds	13,000,000
Claims paid. exceed	350,000,000
Assurances in Force	112,000,000

SPECIAL FEATURES

Life Department.

The "PHOENIX" has declared a Reversionary Bonus every five years since 1890 on all whole Life, Limited Payment and Endowment Assurances of not less than \$80 per \$1,000.

The "PHOENIX" next 5 year Bonus Declaration will be made as at 31st December, 1910; all with-profit policies at annual premiums now effected will rank for one full year's bonus.

The "PHOENIX" gives an interim Bonus of \$10 per \$1,000 on all with-profit policies which become claims by death, and of \$16 per \$1,000 on all Endowment Assurances maturing, during a quinquennium.

The "PHOENIX" Reversionary Bonus vests immediately. The "PHOENIX" gives the whole Surplus of Profits in the Participation Fund to its policyholders, the Shareholders receiving nothing from that Fund.

The "PHOENIX" Policy.—All surrender and loan values, Paid-up and Extended Assurances are guaranteed and written in the Policy.

The "PHOENIX" is economically managed, the expenses to total income for 1909 being 8.30 per cent. only. It has no Branch Offices and no salaried Inspectors to maintain in Canada.

Write for fullest particulars to

H. B. F. BINGHAM,
Life Superintendent for Canada,
Montreal.

We require District Agents throughout the Dominion, for the Life Department.

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Through tickets from Toronto and all points on the railways are sold by

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Corner Adelaide and Toronto Streets.

L. COFFEE & CO., Grain Merchants

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THOMAS FLYNN, Toronto, Ontario.