



## The Comfort and Convenience of the Farmer's Wife

A Telephone Adds to Her Pleasure—Increases Her Profits  
—Protects Her When She is Alone

**O**FTEN you want to get a message to a neighbor when all your men folks are busy. You are afraid of the only "driver" in the stable. Even if you could get a horse you are too busy to leave home.

Think what a convenience a telephone would be at such a time! You can stand in your own home and talk to your friends miles away.

No need to leave home when you are busy. No need to drive over bad roads in stormy weather.

You can order your groceries from town and have them sent to you. Order all your household requirements! Talk to your dressmaker!

The telephone is your protection when you are alone.

In case of fire or accident you can summon your neighbors, immediately, to your assistance. You can get your doctor in a hurry in case of illness.

In the evening you can enjoy a social chat with your friends down the road.

A telephone will lighten your work. It will brighten your social life.

### Send for This Free Book

Your husband knows how a telephone will help him in his work. Get him to write for our book, "How to Build Rural Telephone Lines."

This book tells how other farmers have built telephone lines for themselves. It tells how they formed the companies. In many instances they did the actual work themselves—built the lines and installed the instruments—with our assistance.

The instructions in this book make the work of building a telephone line almost as simple as building a fence.

The whole neighborhood pays for it. The cost to each is small.

Fill in and send us this coupon and we will send you the book free.

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Send one copy of your P.M. book "How to build Rural Telephone Lines" to

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## Northern Electric Company

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