

Where is the Oldest Empire in Canada ?

Who are the Fortunate Five owners of the oldest Empire Cream Separators in the Dominion? Their machines have been making money for them these many years; and now they are to gain

FIVE VALUABLE PRIZES!

To the Owner of the Oldest Empire Cream Separator in Canada, we will give a beautiful Elgin Watch, in a Twenty-Year Guaranteed Gold-Filled Case, choice of either Lady's or Gentleman's size.

To the Owner of the Second Oldest Empire in Canada, we offer a finely-finished Silver Watch, with a first-class movement. And to the Owners of the Third, Fourth and Fifth Oldest Empires, we will award three other Prizes of substantial value.

NO HARD CONDITIONS—NO ENTRY FEES

The only requirement is that the contestants for these prizes send in their names, their addresses, the serial number of the machine, and the name of the one who sold them the machine. Look on the upper edge of the frame for the number. Write plainly, and send in your entry. Do this at once. These prizes will be awarded September 30, 1910. Get your entry in before that date.

SEND YOUR NAME AND ADDRESS NOW!

No matter how long you have had your Empire, send us the facts; you stand as good a chance as the next one of getting a handsome prize. Even if YOU do not own an Empire, send us your name and address for interesting facts about the really profitable way to keep cows. If you DO own one, you know about that already—so try for a prize.

Empire Cream Separator of Canada, Ltd.
TORONTO, ONTARIO.

Fill the Water Pan

AND be sure the furnace heated air contains the natural amount of humidity—moist and refreshing—not the parching heat given off by the average furnace.

You'll enjoy more solid comfort and at the same time save coal, by installing a

"Good Cheer"

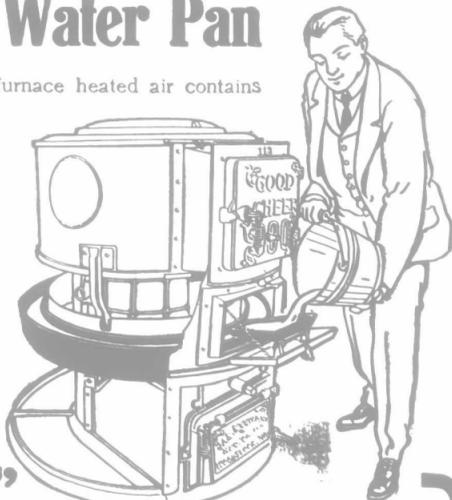
Circle Water Pan Furnace

The evaporation from this big waterpan, which entirely surrounds the firepot and holds from 4 to 6 gallons, is sufficient to keep the warm air supplied to each and every room almost as humid as the outdoor air. That means genuine comfort without heating the house above 68°—and in consequence a substantial saving in coal.

Even more important than the economy is the improvement in the health of your whole family. Breathing the humid, healthy air from the "Good Cheer" furnace, they will escape the colds, sore throats and lung troubles which are bound to follow the continued breathing of the dried out, over heated atmosphere produced by the average furnace with its make-shift little water pan.

Before you decide on your furnace write for descriptive literature which explains more fully the advantages of the "Good Cheer" furnace and its patented Circle Water Pan.

THE JAMES STEWART MFG., CO., LIMITED,
WOODSTOCK, Ont. WINNIPEG, Man.



SKELETON VIEW OF "GOOD CHEER" FURNACE SHOWING BIG "CIRCLE WATER PAN"

Please Mention this Paper.

GOSSIP.

Mary had a little lamb,
You've heard that tale before,
But have you heard she passed her plate
And had a little more?

This is a jury-room secret that has come into circulation in some mysterious way: "Look here," said one of the jurymen, after they had retired, "if I understand aright, the plaintiff doesn't ask damages for blighted affections or anything of that sort, but only wants to get back what he's spent on presents, pleasure trips, and so forth." "That is so," agreed the foreman. "Well, then, I vote we don't give him a penny," said the other hastily. "If all the fun he had with that girl didn't cover the amount he expended, it must be his own fault. Gentlemen, I courted that girl once myself."

PAPER A TRADE FACTOR.

Germany is the chief source of all imported paper and paper goods coming to the United States. More than seven out of the twelve millions of dollars' worth of paper goods used in the United States come from Germany. On the other hand, American manufacturers have sold paper in foreign markets to the amount of \$80,000,000 during the ten years past, but in the same period the United States has purchased \$70,000,000 worth of paper and paper goods abroad. Over fifty different countries have made separate enumerations of paper in their official statements of exports and imports, which shows that one of the potential products of to-day is that used in connection with printing, which is used by all nations and in all climes.

STOP! LOOK! LISTEN!

This admonition—so long used by the railroads as a cautionary signal against a possibly approaching danger—finds a new application in these days of improved methods in agricultural pursuits. On every hand, the farmer hears the invitation to stop a moment as he follows the paths of outworn tradition; to look at the superior results achieved by totally different means; and to listen to those who are eager that he shall benefit by being put in the way of securing like results from his own toil on his own land. Stop! Look! Listen!—to the story of the cornfield! Compare the labor involved and the results achieved in and by the modern system of level and shallow cultivation, with those under the outworn system of high "hills" and deep cultivation. It is now seen that all the extra labor of "hilling up" was worse than wasted, as exposing the soil to evaporation on all sides, as well as on the top of the hill; also that on level ground the roots of the corn spread farther and extract more nourishment from the soil. Also, that after the corn has fairly started in its growth, cultivation below a depth of about two inches is destructive rather than beneficial. How much unnecessary labor have our farmers undergone in the past because they "did not know!"

Stop! Look! Listen!—to the story of the dairy herd! "Cows were cows" and "milk was milk" with the farmer, not long ago, regardless of breed or butter-fat. So he fed them all alike, season after season—losing on some the money he made on others—because he had not learned to test each cow's milk separately, or to keep an account with each animal as he would with each store-keeper to whom he sold his farm crops on credit. The new agriculture has taught him the unprofitableness of breeding animals of inferior quality, and to distinguish between profitable and unprofitable cows of whatever breed.

Stop! Look! Listen! The bulletins issued every few days, from the Department of Agriculture and from the various Experiment Stations, may any one of them contain information as valuable to you as that which awoke you to the method of cultivating corn so that it yields the larger crops of recent years, or to the value of the "Bulcock test" in determining the worth of a cow. You cannot afford not to read them—at least such of them as relate to your special branch of farming.—C. R. Barns, Extension Division, University Farm, Minnesota.



FIRE, LIGHTNING, RUST AND STORM PROOF

SMOOS, ONT., April 9th, 1908
"We have handled your 'Eastlake' Shingles for nearly a quarter of a century. They have been on the Court House, Free Library, and other public buildings of this town for 18 years. We have used very large quantities during the past 25 years, and they have always given first-class satisfaction, and have never required any repairs."
(Signed) MADDEN BROS.
Tin Smiths and Hardware Merchants.

Write for Booklet.
The Metallic Roofing Co.
Limited, Manufacturers
TORONTO & WINNIPEG



The destruction of the house fly is a public duty. Almost every American State Board of Health is carrying on a crusade against him.

His filthy origin and habits, and the fact that his body is generally laden with disease-producing germs, makes him one of the greatest enemies of the human race.

If the housekeepers of Canada will use
WILSON'S Fly Pads

persistently, this peril would be tremendously reduced.

PEASE "ECONOMY" FURNACE

(Warm Air)

No ashes to sift—every possible bit of coal is consumed—every heat unit extracted. Write for booklet—"The Question of Heating."

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