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JANUARY 2, 1919

THE FARMER'S ADVOCATE



The minute you place Sugar Beet Meal before your animals, you will know that it is good for them, because they will devour it with such evident relish. A feed that cattle obviously enjoy, is usually a feed to be depended upon, and, if you consult the leading authorities on stock raising, you will find them to be unamimous in praising Sugar Beet Meal for the production of growth in young steers, and milk in dairy cows.

In all the leading Agricultural Colleges today, special emphasis is being placed on the value of "net energy "inlfeed stuffs. In this re-spect, Sugar Beet Meal ranks very high, containing 76 lbs. in each 100 lbs. as compared with standard wheat midds of 59, wheat flour

secured is by the use of some such feed as Sugar Beet Meal, in the ration.

Cut out some of the highly concentrated feed that is so rich in "nutriment", and balance the ration with succulent, appetizing Sugar Beet Meal. You will not only reduce your feed bill, but will get quicker results from your beef steers and more milk from your dairy cows.

> In former years most of our Sugar Beet Meal production was sold in the United States, where farmers have learned to appreciate it highly.

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Crude fat, not less than...... 5% This year, in order to help out the feed situation in Canada, the Sugar and Starch (Carbohydrate), Canada Food Board have asked us to introduce Sugar Beet Meal to Canadian Farmers. We have been offered as high as \$45 per ton for our output by U.S. interest, but, to make Canadian Stockmen acquainted with this splendid feed, we have decided to fix a special price of \$35 per ton f.o.b. Factory—containers to be returned to us.

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H. Dean, cember 9th Farmer's

midds of 75, wheat bran of 53 etc.

In a balanced ration feed, Sugar Beet Meal is valuable because it makes the entire ration succulent and palatable, and has laxative and mineral properties.

Another desirable feature of Sugar Beet Meal lies in its bulk properties. A balanced ration feed should weigh not over 4 pounds to a 4-quart measure, and, at the same time, should have approximately 20% crude protein or better. The only way this bulk can be

DOMINION SUGAR COMPANY, LIMITED,

not over

GUARANTEED ANALYSIS OF

SUGAR BEET MEAL:

Write for our new booklet which fully describes the value of Sugar Beet Meal, and explains how to obtain it and how to use it.

Head Office: CHATHAM, ONT.