



New Prices August 1st, 1916

The following prices for Ford cars will be effective on and after August 1st, 1916:

Chassis	\$450 ⁰⁰
Runabout	475 ⁰⁰
Touring Car	495 ⁰⁰
Coupelet	695 ⁰⁰
Town Car	780 ⁰⁰
Sedan	890 ⁰⁰

f. o. b. Ford, Ontario

These prices are positively guaranteed against any reduction before August 1st, 1917, but there is no guarantee against an advance in price at any time.

Ford Motor Company of Canada Limited

Ford, Ontario

Assembly and Service Branches at St. John, N.B.; Montreal, Que.; Toronto, Ont.; London, Ont.; Winnipeg, Man.; Saskatoon, Sask.; Calgary, Alta., and Vancouver, B.C.

The fire pot in the King Boiler is constructed so as to give more access of oxygen, thus burning all gases, getting full value in heat. The water-ways lie closer to the fire and get more complete advantage of the fuel. This makes less fuel necessary, and that's how the King Boiler SAVES COAL.

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After 9 years of Service

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Gentlemen:—As my 6 h.p. Engine has been such a big saving to me during the 9 years I have had it, I thought I would write you. I have 175 acres, keep a lot of stock, and do all my own chopping, feed cutting, wood sawing, etc. My engine is as good as new n.w., and compared with other makes around me, I am perfectly satisfied with its superior fuel economy, power and reliability.

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