

long-neglected region, there will spring into existence a great city— SAULT STE, MARIE.

## IT IS A BIRD.

ONE SWALLOW does not make a summer, nor does a divisional point on a railroad make

a city, or a centre of a good grain locality make a metropolis; but a combination of industries coupled with a strategical situation in the direct course of commerce, is the basic principal of large and permanent growth.

## EVERY ONE HAS MONEY.

Sallt Ste. Marie's Scherr, Steelton, is a veritable hive of manufacturers, whose combined pay-rolls exceed one-half a million dollars per month, and, in the uear future upon the completion of the Pulp Mill and the Bridge Plant, including the other industries of Sault Ste. Marie, will total one and one-half millions monthly. This, with a plentitude of raw material at hand, and the economical means via water of sending its products to market, entitles it to the premier place. The Ctry of Gielter Prossects. A Toronto correspondent has well

named it "The New Chicago." Visiting Americans and the proud residents of Steelton call it "The Pittsburg of Canada," and others "The Midway City." The story of its wonderful growth, helped by a beneficent Government, the panoramic beauty of its situation, and the meteoric success of its business institutions, point to still greater achievements.

## RAILROAD AND LAKE FACILITIES.

Its Railroad Conveniences are or will be, in the near future, unexcelled. The Sudbury-Sault Ste. Marie Branch of the Canadian Pacific Railway connects Sault Ste. Marie with the East, and the "Soo-Spokane" puts Duluth within easy reach, The Algoma Central and Hudson's Bay Railway, passing through the famous Northern Outario Clay Belt to Michipicoten Harbour where the large Iron Mines are situated, will connect with the Main Line of the Canadian Pacific Railway in August, 1912.

with the Main Line of the Canadian Northern Railway in October of the same year, and with the National Transcontinental in the summer of 1913 in its construction to the Hudson's Bay. The Temiskaming and Northern Ontario Rail-

