OPEN HOUSE

THE BRUNSWICKAN RECRUITMENT DRIVE

Upcoming

Planning an event? Why not let the students and university community know about it by announcing it beforehand in our "Upcoming" column. Positioned beside the classified section, you message is assured of being seen. Deadline for upcoming is Tuesday at noon, no exceptions.

Permanent fixture —Bill.

NEWS

The world of university news never ends. At the *Bruns*, we are constantly bombarded with press releases and potential story ideas from both the university community and outside. The News Editor decides which stories are developed and assigns them to the writers over the weekend before the Friday paper. At this time, photos for the stories are assigned to the photo editor. Most stories need to be completed for Tuesday night or sometime Wednesday morning, although late-breaking news may occur which requires immediate action. Layout begins Wednesday and ends at deadline on Thursday at 2 pm.

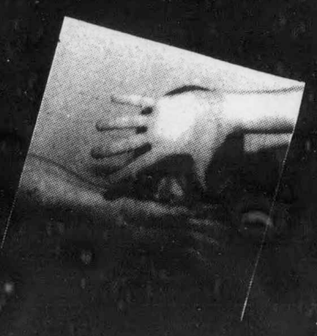
In writing stories, writers interview the people involved in the story (hopefully we can reach both sides of the story) and the story is written containing segments of the interview, or "quotes". There are two types of news – stories which we are informed about via press release or phone call from party involved; and stories which we sniff out. The latter are usually more challenging to work on and are more interesting to read.

Ethics in Journalism – Who Needs 'em?

we do.

When you write a story, make sure that your research is thorough. Be objective. Avoid getting personally involved with the story. It will cloud your judgment.

Avoid subterfuge (cloak and dagger tactics) unless absolutely necessary. Always identify yourself as a reporter. Nothing is "off the record".



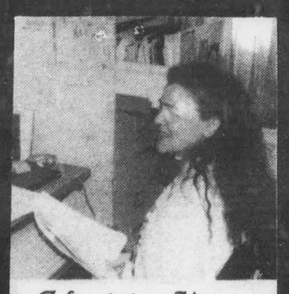
Yes, Mr. President?

Distractions

We need creative people to work in "Distractions"! Despite the fact that your courses are truly fascinating, do you still manage to get distracted? Sometimes the problem is not so much a lack of meta-physical exploration, but rather a lack of creative outlet. If you like poems, cartoons, graphic design, computer games (just kidding), etc... then come help out at Distractions! It's fun and rewarding to the soul (especially since you now have an excuse for procrastination). P.S. The experience on Macintosh computers and in journalism is FREE!

Spectrum

Have your say on a more ongoing basis. Submit 3 sample columns of 500 words or less (which we save for back-up) and if it passes an editorial board vote you've got a weekly column you can write as an individual or share the column with a group of people from a club, society or organisation. Deadline is Monday at 5:00 weekly.



I live to type. Yay.