

## Grateful mothers wrote this advertisement

There are on file in our office, where they may be seen by anyone interested, hundreds of letters from mothers stating that Mennen's Borated Talcum Toilet Powder has been used by them for years in the care of their children with the best of results.

Many say that no other powder is so safe to use. Many describe at length the way in which their babies have been soothed, relieved and cured by Mennen's.

Not a few said that they believed the use of this powder actually saved their babies' lives. Here are extracts from some of these letters:

"My two boys were literally raised on Mennen's"

"With any burn or hurt, the children come running, crying for Mennen's."

"In an hour from the time I put Mennen's on baby, the red, prickly rash was gone."

"We continued the powdering and the pimples began to dry up and very soon were all gone." (Poison Ivy).

"My sister's child had what the physician called 'dental eczema'. She cured it by the use of Mennen's."

"Baby had water blisters—then the skin came off. The doctor told us to cover the sores thickly with Mennen's. By the time he was six weeks old he had a soft, new skin."

"I never had any trouble with my babies chafing. I believe the constant use of Mennen's prevented the troubles other babies have."

"Following the use of antitoxin for diphtheria my children had an extensive 'breaking out.' The greatest relief was afforded by Mennen's."

"Our nurse uses Mennen's on the little baby after every bath—says it is the one powder she can depend on not to irritate baby's delicate skin"

"It has been a blessing in our family. I have used it for measles, poison ivy, prickly heat and chicken pox."

"A baby boy burned his arm. As his mother used Mennen's, the physician asked me for my Mennen's, saying 'physicians prefer it because of its medicinal properties.'"

There are many reasons why no powder but Mennen's should be used in the care of babies—or for any other purposes requiring a smooth, refined, antiseptic talcum powder.

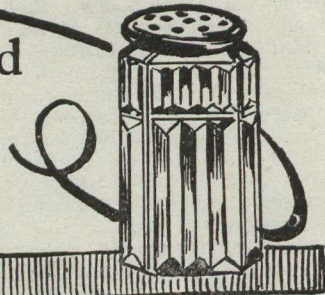
## Mennen's Borated Talcum Toilet Powder



Trade Mark

For sale everywhere, 25 cents, or by mail postpaid. Sample postpaid for 4 cents. State whether you wish the Violet Scented, or the Borated. Address Gerhard Mennen Company, Newark, N. J.

Don't be bothered  
—with—  
Damp Salt!



# REGAL TABLE SALT FREE RUNNING



IN THIS AIR-TIGHT, GERM-PROOF PACKAGE

is the finest grain of Windsor Salt, refined to the last degree of purity—and blended with Magnesium Carbonate, which adds to its healthfulness. 124

# 2 IN 1 SHOE POLISHES

Black White Tan 10c

In our new "Easy-Opening-Box." No trouble. No muss.

THE F. F. DALLEY CO., LTD.  
BUFFALO, N. Y. HAMILTON, ONT.

pensioned the author in 1830. A popular translation is as follows:

Ye sons of freedom, wake to glory!  
Hark! hark! what myriads bid you rise!  
Your children, wives, and grandsires hoary,  
Behold their tears and hear their cries!  
Shall hateful tyrants, mischief breeding,  
With hireling hosts, a ruffian band,  
Affright and desolate the land,  
While peace and liberty lie bleeding?  
To arms! to arms, ye brave!  
The avenging sword unsheathe,  
March on! march on! all hearts resolved  
On victory or death.

Now, now the dangerous storm is rolling,  
Which treacherous kings, confederate, raise;  
The dogs of war, let loose, are howling,  
And lo! our fields and cities blaze;  
And shall we basely view the ruin,  
While lawless force, with guilty stride,  
Spreads desolation far and wide,

the usual rendering is as follows:

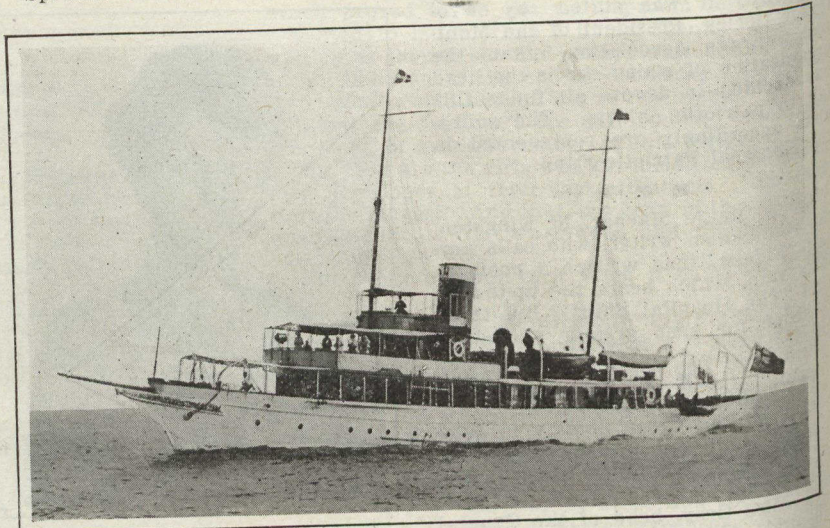
A voice resounds like thunder-peal,  
Mid clashing waves and clang of steel:  
"The Rhine, the Rhine, the German Rhine!  
Who guards to-day my stream divine?"

Chorus—  
Dear Fatherland, no danger thine:  
Firm stand thy sons to watch the Rhine!

They stand a hundred thousand strong,  
Quick to avenge their country's wrong;  
With filial love their bosoms swell,  
They'll guard the sacred landmark well!

The dead of a heroic race  
From heaven look down and meet their gaze;  
They swear with dauntless heart, "O Rhine,  
Be German as this breast of mine!"

"While flows one drop of German blood,  
Or sword remains to guard thy flood,  
While rifle rests in patriot hand,  
No foe shall tread thy sacred strand!"



MR. J. C. EATON'S YACHT "THE FLORENCE"

Which has been placed by its Toronto owner at the Government's disposal for use in war-time.

With crimes and blood his hands imbruing?

With luxury and pride surrounded,  
The vile, insatiate despots dare,  
Their thirst of power and gold unbounded,

To meet and vend the light and air;  
Like beasts of burden would they load us,

Like gods would bid their slaves adore:  
But man is man, and who is more?

Then, shall they longer lash and goad us?  
O Liberty! can man resign thee,  
Once having felt thy generous flame?

Can dungeons, bolts, or bars confine thee?  
Or whips thy noble spirit tame?  
Too long the world has wept, bewailing

That falsehood's dagger tryants wield,  
But freedom is our sword and shield,

And all their arts are unavailing.  
To arms! to arms, ye brave!  
The avenging sword unsheathe,

March on! march on! all hearts resolved  
On victory or death.

The Watch on the Rhine.

THE German is vaunting his favourite war-song, belying the seeming piety of it in the present war of unspeakable aggression. The verses were composed by Max Schneckenburger in the year 1840; but were little known until thirty years later, when they suddenly became the battle-cry of the invading German hosts in the fight against France. Again the invader is nursing his fighters by the use or abuse of the filial anthem of which

Our oath resounds, the river flows;  
In golden light our banner glows;  
Our hearts will guard thy stream divine:  
The Rhine, the Rhine, the German Rhine!"

God, the all-merciful, earth hath forsaken  
Thy holy ways and hath slighted Thy word;  
Let not Thy wrath in its terror awaken,  
Give to us peace in our time, O Lord.

God, the omnipotent, Mighty Avenger,  
Watching invisible, judging unheard;  
Save us in mercy and save us in danger,  
Give to us peace in our time, O Lord.

God, the all-terrible, Thou who ordainest,  
Thunder Thy clarion and lightning Thy sword.  
Show forth Thy pity on high where Thou reignest,  
Give to us peace in our time, O Lord.

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## Russian National Anthem.

THE Russian national hymn is for peace, and strikes the ear as ironically wistful in a day when the Cossacks and plain-song Russians are pouring down in might against the Kaiser. It runs as follows:

God, the all-terrible, Thou who ordainest,  
Thunder Thy clarion and lightning Thy sword.

Show forth Thy pity on high where Thou reignest,  
Give to us peace in our time, O Lord.

God, the all-merciful, earth hath forsaken  
Thy holy ways and hath slighted Thy word;  
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