

A Very Merry Christmas



The Gift That Gets A Smile -

because it guarantees unequalled service
—from Christmas to Christmas—
over and over again—is

The Gillette Safety Razor

It's the "safest" gift you can select, for every man shaves, and knows that in the Gillette you are giving him the best equipment that money can buy. His appreciation will be SURE and LASTING.

Christmas Gillette displays will be in the windows of all the hustling Gillette Dealers—Drug, Jewelry, Hardware and Men's Wear Stores—in a dozen styles or more—priced from \$5 to \$25.

Gillette Safety Razor Co. of Canada, Limited
Office and Factory, Gillette Building, Montreal

TRADE Gillette MARK
KNOWN THE WORLD OVER