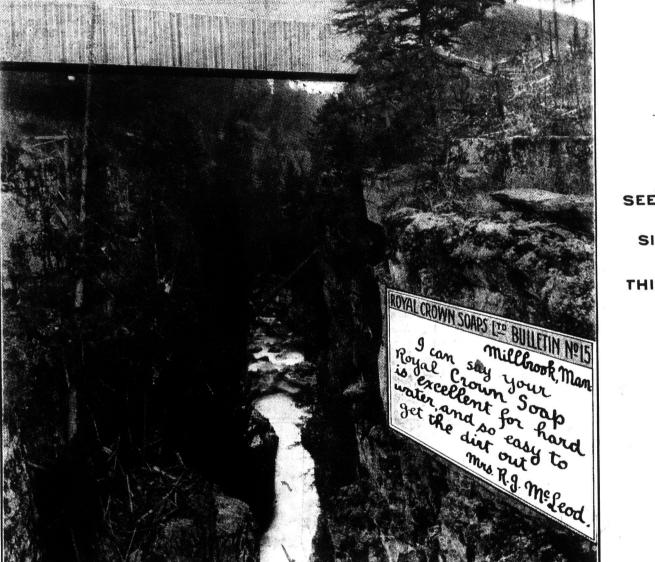


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LIMITED

WHY IS IT that Royal Crown Soap will wash cleaner in hard water and leave the clothing in better condition than any other soap on the market? The answer to that question is

THOUSANDS

It is embodied in the secret recipe from which Royal Crown Soap is made, and which was discovered by us only after numberless costly experiments conducted by our experts during the last quarter of a century.

ROYAL CROWN SOAP IS SOLD BY EVERY GROCER IN WESTERN CANADA. MADE ONLY

CALGARY

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