

POOR DOCUMENT M C 2 0 3 4

THE ST. JOHN, N. B., TUESDAY, FEBRUARY 8, 1910

SEVEN

Offering of \$50,000.00 7 p. c. Cumulative Preference Shares

John Mackintosh's Toffee

WORKS: BROOKVILLE, ONT.

LIMITED

Capitalization, \$110,000.00 Shares \$100 Each
7 Per Cent. Cumulative Preference Shares \$50,000.00
Common Shares \$50,000.00
Fully Paid and Non-Assessable.



I am John Mackintosh the Toffee King

DIRECTORS
JOHN FULFORD, President
GEORGE SMITH, Manufacturer
R. H. SMART, Hardware Merchant
HAROLD KEY, Gentleman
HERBERT BRESKO, Gentleman
All of the City of Brockville.

OFFICERS
JOHN FULFORD, President
R. H. SMART, Vice-President
HERBERT BRESKO, Managing Director
GEORGE SMITH, Secretary-Treasurer

AUDITORS
RALPH C. MORTON & CO., Toronto, Ont.

TRANSFER AGENT AND TRUSTEE
ATHOL GEORGE ROBERTSON, Manning Chambers, Toronto.

LEGAL INFORMATION—Any shareholder may qualify for the position of Director of this Company by subscribing and paying for one share or more. The preliminary expenses will not exceed \$300.00 exclusive of advertising and brokerage. Particulars as to the purchase of the business are given in an agreement dated January 29th, between Athol George Robertson as Trustee of this Company and George Smith of the City of Brockville, Manufacturer. This agreement may be seen at the offices of the Company. Under it the Vendor agreed to accept shares to the value of \$5,000, half Common and half Preference, in full payment for same. The original incorporators are George Smith, Herbert Bresse, Harold Key, Lawrence Bradbury Smith, and Arnold Smith, all of the City of Brockville, and Louis Sinclair of the City of Toronto. The control of the Company shall be wholly in the hands of the shareholders, each share entitling its possessor to one vote at all general or special meetings. The minimum subscription upon which the Company may proceed to allotment is for two or more shares.

NATURE OF BUSINESS
The Company manufactures John Mackintosh's celebrated Toffee, the trade names which are "Old English Toffee," "Treacle Toffee," "Vienna Toffee," "Butter Scotch," "Russian Toffee," and "Buttermilk Toffee" as supplied to Queen Alexandra and the Empress of Russia. The business is particularly profitable and possesses the advantage of being thoroughly established in Canada, as in all other large countries. An understanding of the profit and sale may be gleaned from the knowledge that over 22 tons daily, or 8,030 tons annually are consumed in Great Britain alone.

HISTORY OF JOHN MACKINTOSH'S TOFFEE
THE MACKINTOSH TOFFEE business was established some 40 years ago in the City of Halifax, England. Mr. Mackintosh commenced business absolutely without capital, boiling his celebrated Toffees in an ordinary kitchen pan on his cottage fire. Today Mr. Mackintosh controls the largest and finest Toffee manufacturing business in the world.

IMPORTED FROM ENGLAND AND UNITED STATES
Prior to an establishment in this country, over three cases, or 2,688 packages, of Mackintosh's Toffee were consumed by Canadians daily. This business was done from England and the United States, without the assistance of advertising or local management.

BROOKVILLE WORKS
The Company's building at Brockville are large and commodious, and are constructed and equipped in a manner suitable for the purposes of the business. The most modern machinery and special appliances installed guarantee a manufacturing capacity of 7 tons of John Mackintosh's Toffee daily, or 2,555 tons annually.

ACTUAL PROFITS
The cost of producing one case, containing 396 packages of John Mackintosh's Toffee ready for sale is \$14.00. Study these profits:

COST OF PRODUCING ONE CASE	\$14.00
SALE PRICE MACKINTOSH TO WHOLESALE	25.88
SALE PRICE WHOLESALE TO RETAILER	31.36
SALE PRICE RETAILER TO CONSUMER	44.80

MACKINTOSH'S PROFIT 92 PER CENT.
WHOLESALE'S PROFIT 14 PER CENT.
RETAILER'S PROFIT 30 PER CENT.

CA. ACIT.
The capacity of the Mackintosh factory at Brockville, Ontario is 60 cases per working day.

OFFERING
WE OFFER FOR SUBSCRIPTION 500 7 PER CENT. CUMULATIVE PREFERENCE SHARES OF \$100.00 PAR VALUE EACH.

PAYMENTS
\$25.00 PER SHARE
\$75.00 PER SHARE

By law No. 27 provides that after a 7 per cent. Dividend has been paid on the Cumulative Preference shares, and on the Common shares that the surplus shall be equally divided between the Preference and Common Shares.

DIVIDEND CHECKS
Dividend checks will be mailed on the first days of March, June, September and December in each year.

MARKET VALUE OF THESE SHARES IS \$100.00 EACH. THEY ARE BEING PURCHASED PRINCIPALLY BY SHREWED INVESTORS WHO ARE FAMILIAR WITH THE ENGLISH AND UNITED STATES COMPANIES. THESE MEN KNOW THE BUSINESS AND REALIZE THE VALUE OF THE OPPORTUNITY CONTAINED IN THIS OFFERING. IMMEDIATELY 500 SHARES ARE FULLY SUBSCRIBED THE OFFERING WILL BE WITHDRAWN AND THE MARKET VALUE WILL BE ENHANCED CONSIDERABLY.

IT IS THOSE WHO INVEST AT TIME OF FLUCTUATION WHO REAP LARGE PROFITS
MY OPINION

I visited Brockville on January 14th and remained there four days. My sole object in going there was to investigate the works and business of John Mackintosh's Toffee, Limited. I studied the details of the business carefully, and in addition to finding a magnificently equipped factory in active operation, I found a good business managed by men of sterling worth and sound reputation, who have a thorough and practical understanding of the business gained at the works of the parent Company of John Mackintosh, Limited, Halifax, England, the oldest and largest Toffee Manufacturers in the world. The future welfare of these men is centered in the business, and the result of their determination and effort will be the building of a large and immense enterprise in Canada.

REMEMBER
These shares bear interest at the rate of 7 per cent. per annum with the opportunity of earning additional interest.

You have read the contents of this prospectus, and having done so must realize that this offering is particularly good, that it constitutes an investment with all the safety of a parcel of REAL ESTATE, while containing the interest bearing ability of a good industrial. With this knowledge can you afford to ignore the investment, knowing that no better method can be adopted for the saving and increasing of your small capital?

ILLUSTRATED PROSPECTUS MAILED UPON REQUEST
HOW TO SUBSCRIBE
Telegraph or call at our office, or just write a letter stating how many shares you wish, enclosing deposit.

Morris, Edgar & Company

Financial Agents 166 North Bay Street Toronto, Ont.

BRINSMEAD

The Piano of the King's Empress, His Holiness the Pope. The Piano for you.

The famous (School) piano on exhibition in our window.

This piano is built especially for the London Conservatories of Music. Same construction in every detail as the most expensive Brinsmead we carry. By putting it in a cottage size case the English manufacturers are going to try and compete with the price of the average Canadian piano.

The cabinet work alone ought to sell this piano at the price we are going to ask.

We invite all music lovers to inspect this instrument.

Open evenings in February.

The W. H. JOHNSON CO., Ltd.,
7 Market Square, St. John, N.B.
Also: Halifax, Sydney, New Glasgow.

Read The Star's Classified Ads.

NEW HEAD OF BANK OF NOVA SCOTIA

MONTREAL, Feb. 7.—A meeting of the directors of the Bank of Nova Scotia was held here today at which Mr. H. A. Richardson, manager of the Toronto branch of the bank, was appointed general manager in succession to H. C. McLeod, who recently resigned.

The new general manager is a Nova Scotian, and first served at Liverpool, N. S., and was afterwards stationed at Halifax, Sussex, Newcastle (N. B.), Charlottetown, Yarmouth, Montreal and Toronto. He is one of the oldest of the bank's managers.

Dr. Chase's Ointment is a certain cure for every form of itching, bleeding and sore throat.

PILES

DR. CHASE'S OINTMENT.

WORTH MOUNTAINS OF GOLD

During Change of Life, says Mrs. Chas. Barclay

Grantville, Vt.—"I was passing through the Change of Life and suffered from nervousness, and other annoying symptoms, and I can truly say that Lydia E. Pinkham's Vegetable Compound has done for me what no other medicine could. I never forget to tell my friends what my friends tell me, that Lydia E. Pinkham's Vegetable Compound has done for me during this trying period. Complete restoration to health means so much to me that for the sake of other suffering women I am willing to make my trouble public so you may publish this letter."—Mrs. CHAS. BARCLAY, R.F.D., Grantville, Vt.

No other medicine for woman's ills has received such wide-spread and unqualified endorsement. No other medicine we know of has such a record of cures for female ills as has Lydia E. Pinkham's Vegetable Compound.

For more than 30 years it has been the female remedy for such as inflammation, ulceration, local weakness, broad tumors, irregularities, periodic pains, backache, indigestion and nervous prostration, and it is unequalled for carrying women safely through the period of change of life. It costs but little to try Lydia E. Pinkham's Vegetable Compound, and, as Mrs. Barclay says, it is "worth mountains of gold" to suffering women.

WILL SHARKS ATTACK HUMANS WHEN ALIVE?

This Still a Mooted Question, With Much to Be Said on Either Side

Large Reward Offered for Proof That Sharks Bite Living Men Never Claimed.

The destruction of the steamship La Seyne near Singapore a short time ago calls up in the mind speculation as to whether or not sharks will bite living men when they are in the water.

The disaster to La Seyne, in whatever light it is viewed, can be contemplated only with a sensation of horror. The picture in the mind is vividly dreadful. On one hand we have the Frenchman steering to the northward, bound into Singapore from some part south of the line on or near which the accident occurred.

She was one of the units of the great Messageries Maritimes de France, perhaps the most important of all the ocean lines under the tricolor. She was in the Straits of Malacca, in the archipelago of that name. The hour was four in the morning, when the equator would indicate the darkness of midnight.

Suddenly out of the blackness arose the iron hull of the British steamship Onas, having left Singapore at midnight, was hugging the Bintang shore, thundering on into the south, and in the dark she was seen to be a man would step on a mouse that ran athwart him. That was all there was to the tragedy, for in two minutes the Frenchman niled and foundered, leaving its human cargo settling with death on the surface. That is, those who were not sucked down into the warm whirlpool that spun and wriggled above the sinking ship.

Then come the tales of the sea monsters that were cruised about with weather eyes lifted for delinquent of any description; here was a feast ready prepared, and from all the cardinal points came the sharks, in seas that are famous for their ferocious citizens.

It is told that in the attack, men fought furiously in defence of the women, fought till they themselves vanished in the hand-to-hand fire of phosphorus that sleep in the tropical sea, the lithic bodies of their murderers waving and darting among their victims.

WHO HAS SEEN IT?
Reports arrived that nearly one hundred persons lost their lives through the sharks, which, if true, would summon visions of the horrors of foundering alive ships in the West Indies a century ago. But, looked at coldly, who is it that has actually seen a shark bite a living man? The answer is, no one. The only sound of his very name, is somewhat of a coward, like his distant relative, the grizzly bear.

The late Hermann Oelrichs, of New York, probably one of the best amateur swimmers in the world, once made an offering of a large sum of money that would be paid to any one who could tell him that he had seen a shark bite a living, struggling man. Mr. Oelrichs always insisted that sharks had never been seen to attack a swimming person or one still alive; and his reward for the man who could prove he had witnessed such a spectacle held good in any part of the world.

This reward was never paid, for the reason that no one could prove that he had seen the incident. On investigation the claimant for the reward invariably fell back on the statement of some one else when it narrowed down to "proof," it was told so by an expert.

There are more than 150 different species of the shark family classified, and the vast cruising ground reaches from the southern ocean to the Arctic circle. Sometimes they are found far from the coast, specimens having been taken in the Tigris River at Bagdad, 350 miles from the Persian Gulf, and they have been reported in a lagoon in Viti Levu, in the Fiji Islands, which is shut off from the sea by a catarc, but, generally speaking, the shark is an inhabitant of the sea proper.

There were about twenty people on board, six ladies in the number. Among the passengers were Alex. Holly and Miss Holly, William Rivers and Mrs. Rivers, F. P. Starr, Mrs. Linton, and H. A. Sinclair, all of St. John.

ZAM-BUK

FOR 6 Years

OLD LADY'S SENSATIONAL TESTIMONY TO ZAM-BUK.

Here is strong proof of how Zam-Buk cures long-standing sores, or chronic wounds. Mrs. J. Minnett, of 192 Thubers Ave., Providence, Rhode Island, says:

"When a child of eight I was bitten on the leg by a dog. The wound never healed up soundly, and I have suffered with an ulcerated leg for over 60 years. At one time, I was an in-patient at the East Suffolk Hospital for a long period, and for three years I was in and out of hospitals with it. I was continually in pain, and the sore would not heal, but continued to discharge.

"Twelve months ago I came out here to my daughter, and as soon as she saw how bad the leg was she sent for a doctor. He gave me some ointment, but it did me no good. Doctors said my leg would never be healed.

"One day my youngest daughter brought home a box of Zam-Buk and induced me to try it. With the first application I seemed to find ease. I kept on with the Zam-Buk treatment, and soon saw that the wound was getting better. I persevered, and to cut a long story short, Zam-Buk healed up the sore I and, it is marvellous to think that, after suffering for thirty years, Zam-Buk has been able to heal the wound."

Zam-Buk is superior because it is a nature's own healer, composed entirely of pure herbal essences. For eczema, ulcers, cold sores, chaps, abscesses, piles, burns, scalds, cuts, bruises, rashes, etc., it is unequalled. All druggists and stores 50c box, or post free from Zam-Buk Co., Toronto, for price.

EVERY HOME NEEDS IT

SMILES A FAREWELL; PLUNGES OVER NIAGARA

Young Girl Suicide Leaves Note Behind Asking Parents to Forgive Her.

NIAGARA FALLS, N. Y., Feb. 7.—Smiling a farewell to her would-be pursuers as she swept over the brink of the cataract, a woman thought to be Mrs. Beatrice H. Snyder of Buffalo committed suicide by wading into the river just above Prospect Point and going over the American Falls.

A park policeman and another man were talking together when the young woman appeared on the path leading to the river bank. Too late to intercept her, they saw her towards the river. Without hesitation she waded into the stream. She turned once and smiled to the men who were calling upon her to stop, but continued to move rapidly into deep water.

In an instant she was whisked off her feet and went careening toward the falls. As she passed out of sight she was still smiling.

On the bank was found a hand-bag and in it was this note:

"Mamma and Papa—May you both forgive me for bringing this awful disaster upon you in these years of your life. Also may our heavenly father forgive all my sins. But I have been very good, thank God. You will find a slip for the money under your dresser scarf. With my heart full of love for all your kindness and tender love, goodbye. (Signed) 'BEATRICE'."

There was a card in the purse bearing the name Beatrice B. Snyder. With the lower river jammed with ice and the jam increasing hourly, there is little hope that the body even will be recovered.

BUFFALO, N. Y., Feb. 7.—Miss Snyder was chief clerk in a Buffalo store. She had been dejected since the death of her fiancé, George F. Meyers. They were to have been married in a few months.

Her Daughter Took Very Sick As Result of Catching Cold.

Mrs. Dennis Delaney, Fair's Head, writes: "At the close of the year 1907, our youngest daughter, five years old, took very sick as the result of catching cold. She became very weak and would not move around at all. We consulted doctors and gave her various kinds of medicine but they did not seem to relieve her any. On the advice of a friend I procured a bottle of your valuable remedy, Dr. Wood's Norway Pine Syrup, and after using the first bottle noticeable improvement was the result and after using three bottles she was entirely cured. I can certify that it was through your valuable remedy that she regained her strength and would advise every mother having young ones similarly afflicted to obtain your valuable remedy. For myself I would not be without a bottle in the house."

Dr. Wood's Norway Pine Syrup contains all the lung healing virtues of the Norway pine tree combined with Wild Cherry bark and other pectoral remedies. It has stood the test for many years, and is now more generally used than ever. Price 25 cents at all dealers. Manufactured only by The T. Millburn Co., Limited, Toronto, Ont.

THEY HAD TO LEAVE BERTHS

Pullman passengers on the Boston train which reached here yesterday at noon had a most unpleasant experience during the night.

At Portland, which was reached shortly after eleven o'clock they were called from their beds and had to dress and leave the sleeper for a day coach. They had just got well asleep and, naturally, did not receive the summons with pleasure. For the ladies the experience was particularly disconcerting.

The pedestal portion of one of the trucks had given out and could not be replaced, neither could a new car be had.

There were about twenty people on board, six ladies in the number. Among the passengers were Alex. Holly and Miss Holly, William Rivers and Mrs. Rivers, F. P. Starr, Mrs. Linton, and H. A. Sinclair, all of St. John.