

Men's Shirts 69c

This lot of shirts consists of the clearance lines from one of Canada's largest shirt makers. There are included stripe and spot patterns in a huge variety. All are coat style, with laundered cuffs. Sizes 14 to 17. Specially good value. Thursday, each .69

Lay in a Supply

Men's Combinations \$2.47

Fine English natural wool cashmere, of fine soft and warm qualities, broken lines from regular stock; some are slightly counter soiled; winter and medium weight. Sizes 34 to 44. Regular \$4.00. On sale Thursday at 2.47

\$1.25 Underwear 98c

Men's Scotch wool, winter weight. Shirts and Drawers; shirts are double-breasted, elastic rib cuffs and ankles. Sizes 34 to 44. Regular \$1.25. Thursday .98

A Comfortable Dressing Gown for Men at \$8.50

It serves the two purposes of bath robe and dressing gown. Made of beautiful soft blanket cloth in a variety of attractive patterns and colorings. Has cord finished edges and pockets and a two-way collar. Sizes 36 to 44.

Another beautiful Dressing Gown for men is made of light grey blanket cloth, cut in a long, roomy, easy-fitting style. It's a high-grade gown, handsome in appearance and very comfortable. Sizes 36 to 44. 12.50

Linens and Staples

(Fourth Floor.)

Pillow Cases, spoke-hemstitched hems, dainty designs, embroidered in rose, blue and lavender colorings; 33 x 44 inches. Regular \$2.00 per pair, for 1.50

Bleached Damask, assorted designs, 62 inches wide. Regular 45c. Thursday, per yard .39

Bath Towels, white or striped Terry Bath Towels. Thursday special, 3 pairs 1.00

All-wool Blanket Cloth, 54 inches wide, in blue, green, tan, black and cardinal colorings. A splendid quality for women and children's coats. Per yard 1.50

Bath Robe Lengths, mostly in blue and grey colorings. Size 72 x 78 inches. Each robe has girdles and frogs to match. Set for 3.50

White Union Wool Blankets, pink or blue borders. Size 64 x 84 inches. Special Thursday, a pair 3.95

Grey Single Blankets, for double beds. Size 70 x 90 inches; weight 5 pounds. Pair 2.35

Crepe Comforters, in dainty designs and colorings, with plain panels. Size 72 x 72 inches. Special 3.75

New Wilton Rugs

A Wonderful Reproduction of an Old Ghiorde Prayer Rug.

This particular design has been made in a very fine quality, so closely woven that the beautiful, intricate design of the original is perfectly brought out. Plain centres in beautiful soft shades, in blue, green, rose and yellow, with an exceptionally fine border in very soft, contrasting colors. A wonderful rug at a moderate price.

Size 6.3 x 9.0 49.50
Size 6.9 x 10.6 57.75
Size 9.0 x 10.6 69.50
Small Rugs to match, 37 1/2 x 54 in. 8.75

Imported Seamless Wilton Rugs. For decorative effect there is nothing better than a plain centre Wilton rug, seamless and in lovely soft shades, grey, brown, blue, green, etc., with a narrow Chinese border in lovely shades of rose, dark blue, brown and green effects, for drawing-rooms, dining-rooms, living-rooms or bedrooms.

Size 8.3 x 10.6 82.50
Size 9.0 x 12.0 97.50

Extra Fine Seamless Wilton Rugs. These rugs were made especially for us, and are copies of some of the very finest Orientals. The colorings are so beautifully blended and shaded that many of them have the appearance of real hand-made rugs. For living-room, dining-room or dens, we can show nothing finer.

Size 3 x 3 feet 15.75
Size 4 x 6 feet 24.75
Size 6 x 9 feet 49.75
Size 9 x 10 feet 79.75
Size 9 x 12 feet 96.00

AT SIMPSON'S TODAY

Special Prices on Things for Your Boys and Girls

You want your boys and girls to be comfortably and sensibly dressed when they go back to school next week.

You want them not only to be well dressed, but to look well dressed—to be a credit to you.

You know that this week gives a good opportunity to shop with them and for them, instead of waiting for a Saturday, when they want to spend their time in play.

Here is almost a page of items—most of them at special prices that will enable you to outfit the children in Simpson quality clothes, at prices which make it well worth while.

BRING THEM HERE TODAY



Boys' Suits and Overcoats That "Will Stand the Racket"

Boys' Winter Weight Overcoats, \$5.95

For early morning shopping on Thursday we are offering an exceptionally good selection of Boys' Slip-on and Ulster Overcoats, smartly tailored from grey and blue chinchilla coatings and imported grey English ulsterings. Double-breasted with two-way collars and patch pockets. Ulsters have half belt and vent in back, and slip-on styles have loose box back. All are warmly lined. For boys 6 to 12 years 5.95

Boys' Double-breasted Suits, \$4.95

Warm Double-breasted Suits from imported tweeds and fancy worsteds, in grey and brown stripes, checks and plain colorings. Coats have form-fitting shoulders, smart lapels, flap pockets and rich twill serge linings. Full fashioned bloomers are lined throughout, have belt loop and strap, and buckle at knee. Sizes 29 to 33, for boys 11 to 15 years. An exceptionally good value at 4.95

Boys' Bloomers, 95c

Tailored from strong wearing winter weight tweeds, in serviceable grey and brown shades, showing neat stripe and check effects. Lined throughout. Have belt loops and strap and buckle at knee. Sizes 21 to 34, for boys 3 to 16 years. Special at .95

For the Girls

Children's Handkerchiefs

Girls' Coats, Dresses and Skirts at Very Attractive Prices

The Coats, \$4.75—This special price will give you your choice of a lot of excellent cloth coats, in which many popular materials and styles are represented. For girls 6 to 14 years of age. Every coat in the lot is a good style and great value.

The Dresses—Middy dresses for girls 6 to 14 years of age. They are made of fine quality French navy serge. Skirts are pleated, and the middies are trimmed with silk braid and silk lace. Prices, \$10.00 and \$11.50.

The Skirts, \$5.75—Effective skirts of finest quality navy serge. They have large box pleats and are finished with belt and strap. Sizes 8 to 16 years. Extra good value.

Infants' Barrowcoats

Made of soft white flannelette, quilted waist, deep hem on skirt. Thursday special .49

Girls' Ferris and Ideal Waists

Made of good quality coutil, with buttoned or hooked front. The sides are corded in place of lining. They are bound with tape and have four hose supporters. Sizes to fit 8 to 16 years. Regular \$1.25 and \$1.50. Thursday .75

School Girls' Hats on Sale at 85c.

100 Velvet Hats, in drooping and roll brim effects, trimmed with flowers and ribbons. Colors brown, navy, green, red and black, for ages 8 and 10 years. Regular prices \$1.75, \$2.25, \$2.75. All at one .85

Little Girls' \$3.75 Dresses \$1.95

(No 'Phone or Mail Orders.)

Girls' Dresses, made of splendid quality all-wool navy serge; box-pleated skirt, smart front trimmed with red piping and novelty buttons; silk girdle at waist passing through serge straps, white rep collar. Sizes 3, 4 and 5 years.

Girls' Handkerchiefs, white Irish lawn, narrow hemstitch borders. Thursday, 12 for .25

Boys' White Lawn Handkerchief, with colored borders, good size. Thursday, 5 for .25

Children's School Handkerchiefs, white lawn, neat colored borders. Thursday, 6 for .13

Boys' White Irish Lawn Handkerchiefs, narrow hem borders, good size. Thursday, 6 for .25

Gloves and Hosiery

Boys' and Girls' Ribbed Black Cashmere Stockings, good weight, fine 2-1 ribbed finish, spliced heel, toe and sole. Sizes 6 to 10 years. A pair .29

Children's Cotton Stockings, fine one and one ribbed, elastic weave, spliced heel, toe and sole. Sizes 6 to 10. A pair .15

Boys' and Girls' Kid Mittens, fleece lined, elastic wrist, strong sewn seams, fit ages 3 to 10 years. A pair .50

Boys' and Girls' Tan Leather Gloves, wool lined, dome fastener, outsewn seam, assorted shades. Sizes 4 to 7. Unusual value at .85

Boots for Boys and Girls—For Work or Play

Misses' and Girls' Genuine Indian Tanned Moose Hide Wear-resisting Boots

For combined wear and comfort, there is nothing to beat these black and tan Indian tanned, Trot-Moc soled boots. The uppers are soft and very tough. Built on natural foot-form toe shapes, with spring and low heels. Sizes 7 to 11, \$4.00; sizes 11 to 2, \$5.00.

Girls' Good School Boots

Good wearing soft and pliable box calf leather, neat-fitting Blucher shape, heavy solid McKay-sewn soles and box toes. Sizes 8 to 10, \$1.89; sizes 11 to 2, \$2.39.

Boys' Pullover Sweaters, at 33c

Boys' Pull-over Sweaters, fine cardigan stitch, plain grey only. Roll collar style. Sizes 28 to 32. Thursday 33

Penman Brand Underwear at 47c

Boys' Scotch Wool Underwear, shirts and drawers, fine blue grey wool yarns, Penman brand. Sizes 24 to 32. Thursday, a garment .47

Boys' Combinations

Boys' Heavy Winter Weight Merino Combinations, wool and cotton mixtures, closed crotch style, close fitting cuffs and ankles. Sizes 24 to 32. Thursday .98

Boys' Negligee Shirts

Plain and fancy hairline stripes of blues, blacks, helio and tan colorings. Some have separate collars to match. Laundered and French cuff styles. Sizes 12 to 14. Thursday .65

Children's Vests and Drawers, 25c

Made of heavy ribbed cotton and merino. Vests have high neck, button front and long sleeves. Drawers are ankle length. Sizes 2 to 12 years. Colors white and natural. Regular 35c, 45c and 50c. Thursday special .25

Boys' Woollen Toques, 19c

Honeycomb Knit Toques in cardinal, cardinal and grey, navy and khaki; good full shape. Regular 25c. Thursday .19

Winter Caps for Boys 49c

Warm Winter Weight Caps, made from heavy weight tweeds, etc., in eight quarter shapes, with inside earbands. Regular 65c and 75c. Thursday .49

'Varsity Caps 39c

Navy blue, with crests of "The Allies," "Boy Scout" and "Maple Leaf," good quality English felt. Regular 50c. Thursday .39

Rah-Rah Hats for Boys, 69c

Clearing lot of boys' rah-rah shaped hats in good quality chinchillas, velours and tweeds, a good assortment of better quality hats at a clearing price. Regular 75c, \$1.00 and \$1.25. Thursday .69

Children's Umbrellas 98c

Strong umbrellas with good wearing taffeta finished covers, Paragon steel frames, plain or mounted handles. Thursday .98

Visitors

from out of town who shop at the Simpson Store are reminded that their parcels and coats may be checked without charge at the office in the Basement; that the Rest Room on the Third Floor is a comfortable place in which to rest, write or meet friends; that delicious food, well cooked and served, is ready in the Lunch and Palm Rooms, 6th Floor—and that we prepay charges on all purchases of \$10 and over to any station in Ontario.

Two Good Coats for Men

Seal Collar Coat Chamois Lined \$30
A big warm double-breasted coat of black English beavercloth, lined with twill mohair, interlined to the bottom with chamois and finished with a handsome shawl collar of seal fur. Sizes 36 to 44. A really splendid coat in every respect.

Rubber Lined Coat With Fur Collar at \$16.50

Black English Beavercloth Coat, double-breasted style, 50 inches long, with twill mohair lining, rubber interlining to the bottom and shawl collar of marmot fur. Sizes 36 to 44. A serviceable warm coat and a great value.

Cardigan Jackets at \$1.00

Regular \$2.00 and \$2.50
(No 'Phone or Mail Orders.)
Made of soft pure black wool. Cardigans are long waisted with button front, "V" neck and long sleeves. Vests have "V" neck, braid bound edges, are waist length and with or without sleeves. Women's sizes, 36 to 42 bust, in the lot.

Military Boots \$3.89

Men's dark tan winter calf and willow calf military, parade and dress Blucher Boots. heavy viscolized and medium weight Goodyear welt, oak tanned leather soles, neat dressy toe shapes, low heels. Sizes 6 to 14. Regular \$5.00. Thursday 3.89

At the Polish Counter

Black Paste Shoe Polish. Regular 25c, 6 tins for .25
Mack's Foot Life Cream. Regular .19
25c. Thursday .19
Ox Blood Paste, for military boots. Regular 15c, 2 tins .25
Heavy Felt Insoles. Regular 15c. Thursday, per pair .10
Steel Arch Support. Regular \$1.00. All sizes. Thursday .69
Bostonian Cream, for tan boots. Regular 25c. Thursday .19

The Pure Food Market

Telephone Adelaide 6100
SIMPSON QUALITY INSPECTED MEATS.
See Our Display of New Year Beef.
Round Steak, per lb. .25
Sirloin Steak, per lb. .30
Wing Steak, per lb. .30
Porterhouse Steak, per lb. .33
Rolled Boneless Brisket, per lb. .20
Family Sausage, our own make, per lb. .15
Peameal Back Bacon, by the piece, per lb. .25
Lake Trout, per lb. .16
Trout Steaks, per lb. .22
Cod Steaks, per lb. .20
Salmon Steaks, per lb. .25
Haddock Steaks, per lb. .25
Best Finnan Haddies, per lb. .14
Upston's Marmalade, 4-lb. pack .68
Golden Clisces, per lb. .17
Shredded Cod, per pkt. .10
CROCKERIES.
2,000 lbs. Finest Creamery Butter, special, per lb. .46
One car Standard Granulated Sugar in 20-lb. cotton bags, per bag 1.62
Monarch Flour, 24-lb. bag .151
Finest Bleached Sultana Raisins, per lb. .18
Choice Cleaned Currants, 2 lbs. .48
Finest Canned Tomatoes, not more than 4 tins to one customer, 2 tins .24
Finest Featherstrip Coconut, per lb. .23
Edwardsburg or Beehive Table Syrup, 8-lb. pail .35
Fresh Flaked Wheat, 7 lbs. .39
Fancy Patna Rice, 3 lbs. .25
Selt, in bags, 3 bags .14
Pure White Clover Honey, 5-lb. pail .75
Choice Red Salmon, tall tin .24
E. D. Smith's Raspberry and Strawberry Jam, 4-lb. pail .48
Choice White Beans, 2 lbs. .22
Oro Cakes, 2 tins .25
Campbell's Soup, assorted, 2 tins .29
Coddish Steak, per tin .15
Upston's Marmalade, 4-lb. pack .68
Dried Peas, 2 pails .22
Pure Good Quick Custard, Chocolate and Arrowroot Fladdings, 2 packages .25
Shredded Wheat or Grape-nuts, 2 packages .25
Robin Hood Oats, large package .25
Pure Cocoa, in bulk, per lb. .25
1,000 lbs. Fine, Rich, Full Bodied Assam Tea of uniform quality and fine flavor. A 45c tea anywhere. Thursday, per lb. .27
FRUIT SECTION
Choice Navel Oranges, per doz .29
Finest Lemons, per doz .19
Cooking Onions, 5 lbs. .28
Fresh Carrots, peck .29
The SIMPSON Company
Robert Simpson Limited