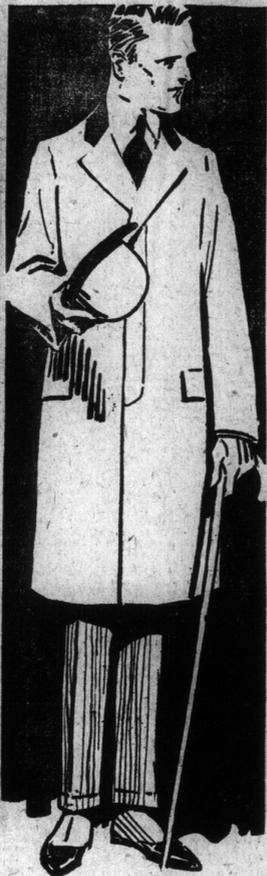


STORE OPENS AT 8.30 A.M.
CLOSES AT 5 P.M.

EATON'S DAILY STORE NEWS

At Yonge, Queen and James Street Doors are Order Boxes, where orders or instructions may be placed. These Boxes are emptied at 8.20, 9.00 and 10.00 a.m. and at 1.00, 4.00 and 4.40 p.m.

You Men Who Need Overcoats---Come Saturday and Share in This Great Offering of Dark Grey Melton Chesterfields at \$12.75



The Quantity is Limited, Probably Enough to Last For One Hour Saturday Morning, so Come at Store Opening

This is really a remarkable overcoat-buying opportunity for men Saturday, for we believe that such quality of Chesterfields can't be produced or bought for this figure in the ordinary way. The reason we're offering them at such a figure is because they were a manufacturer's overmakes, bought at practically our own figure. And the first sixty men who come Saturday will save dollars on a coat that is not only well tailored and finished, but on a comfortable winter garment that should give, with ordinary care, several seasons' wear.

Dark Grey Melton Cloth is one of the most serviceable, warm, and stylish cloths a coat can be made of, especially this quality, which is closely woven, and which we recommend to hold its rich, dark grey shade. They are all very smartly tailored in single-breasted, fly-front style, with notch lapels, rich velvet collar, neat natural shoulders, slightly shaped back, and are an easy-walking length just covering the knees. Lined throughout with twilled serge. **Sizes 36 to 42. Early special, Saturday, each 12.75**

Big, Long, Comfortable Ulsters Are Special Value Saturday at \$14.75

Men who are much out of doors this cold wintry weather would appreciate the comfort and warmth of one of these big, heavy storm Ulsters. They are made of a thick, dark grey frieze material and are interlined with sheepskin chamois. In double-breasted style, with high storm collar, half belt at back, and convertible lapels. **Sizes 36 to 44. Extraordinarily good value, Saturday, each 14.75**

A Clearance of Men's Suits at Dollars Less--Early Special Saturday, \$10.75

These suits were made in the latest styles, but there are not enough to place them in regular stock, so out they go Saturday, at several dollars less than their quality warrants. Carefully tailored of firm winter tweeds in several shades of grey, suitable for business, some with thread stripes, others with pin checks, others in mixtures with a little green in it. Three-button sac models, single-breasted, have smooth natural shoulders, well-hung sleeves, close-fitting collar, medium-high vest, and stylish, medium-narrow trousers. The linings are durable twilled serge. **Sizes 36 to 44. But it's advisable to be here the first hour to be sure of this range of sizes. Early special, suit 10.75**



Boys' Overcoats Dollars Reduced Saturday

Small Boys' Overcoats \$5.65; Large Boys' \$7.85; All Big, Heavy, Winter Weight Coats in the Styles That Boys Admire Most

NO matter what size or age the boy may be, this splendid price-reduced offering is so extensive in sizes and so varied in styles and materials that if you come early Saturday, preferably at store opening, you can secure him a comfortable, stylish and serviceable winter overcoat at an unusual saving, in many cases several dollars, but—NOTE—In some styles, in some materials and in some sizes the quantities are small, so we urge selection at store opening.

Some of the small boys' overcoats are made of soft, rough finished tweeds in grey or brown mottled effects with large patch pockets with flaps, split sleeves and convertible storm collars, others for small boys are made of plain grey chinchilla and medium brown Whitney cloths, two very satisfactory materials for winter overcoats. These are smartly styled, with corresponding trimmings of velvet at cuffs, collar and buttons, have belt all around at waist and button up at side, close to neck. Mostly all are lined with strong fancy check materials. **Sizes 3 to 9 years. Reduced to clear Saturday, each 5.65**

The big boys' coats are exceptionally well made and very fashionably formed, shawl collar Ulsters and swagger slip-ons being included. There are rich, dressy patterns in pretty fawn or dark brown checked effects and plain blue or brown chinchillas. The Ulsters are medium length and have deep storm collar and belted back. The popular slip-ons are knee length and have convertible collars, full box backs and split sleeves with cuffed effects. All are neatly trimmed and warmly lined and above all made of exceptionally strong and serviceable materials. **Sizes 10 to 16 years. Reduced Saturday, each 7.85**

Some Very Smart Pinch Back Effects in Big Boys' Overcoats

POSSIBLY the most stylish and undoubtedly the newest fashion in big boys' Overcoats are those with fancy pinch-back effects. They are in double-breasted ulster style, fit rather close at waist and have belt sewn on at back. Also have convertible lapels and deep storm collar.

They are made of thick, warm chinchilla and other overcoating materials, in plain shades of brown and in many attractive mixtures. All are warmly lined throughout and are coats that should give the very acme of service. **Sizes 29 to 34. Prices, \$10.00, \$10.50 and 11.00**

Smart Blue Nap Russian Coats for small chaps. They are double-breasted and have close-fitting self collar and belt all around at waist. Lined throughout. **Sizes 4 to 8 years. Price 5.00**



Typical EATON Values in Stylish Navy Blue Serge Suits for Boys

For big boys are exceptionally well made and very serviceable Suits made of an imported worsted finished serge, of medium twill, in diagonal weave. They are very fashionably tailored in fancy Norfolk style, in pinch-back effect; have three-piece belt, patch pockets and peak shaped lapels. They are strongly lined and have bloomer pants. **Sizes 29 to 34. Price 8.50**

An All-wool Navy Blue Serge Suit, in smooth, soft finish, is notable for the reliable dyes it contains. In two smartly tailored styles, one having yoke with three knife pleats at back, while the other has yoke and one inverted pleat at each side of back and front. Have sewn-on belt and patch pockets and extra well tailored bloomers. **Sizes 29 to 34. Price 11.00**

Blue Serge Suits for the small boy, 6 to 10 years, are made of an all-wool English serge, of smooth, soft finish. Coat is single-breasted and has yoke, knife pleats at back and front, sewn-on belt, patch pockets, with buttons and twill serge linings. Bloomers have watch pocket, belt loops and expanding knee band. **Sizes 24 to 28. Price, 9.25**

Boys' Fancy Tweed Suits, \$4.50 and \$5.50

Mentioned because of their extra good value are Fancy Tweed Suits for small boys. They are in smooth or rough finished tweeds of grey or brown, in small checks, neat stripe effects or in pick-and-pick patterns. Coats are single-breasted, some with knife pleats back and front, or some with plain front, showing patch pockets and various styled pleat effects at back. Bloomer pants strongly lined. **Sizes 24 to 28. Prices, \$4.50 and \$5.50.**

Toboggans, Skates, Skis, Etc., in Great Array, Fifth Floor

The rinks are in full swing and the slides are in good shape—what more could suggest a season full of joy and invigorating outdoor exercise. And much more benefit may be gained from the sports if the proper equipment is used. Well made and very low-priced are all kinds of such sporting goods on the Fifth Floor—a few of which are here mentioned. The favorite, perhaps, is the toboggan, and felt Laurier Toboggans with rope hand rails are priced at, each 3.25

- "Red Deer" Toboggan, with raised wood runners and rope hand rails. Each 3.25
- Athlete Hockey Skates, heavily nickel-plated, with bracketed heel and toe, for boys or girls. Each 1.25
- Children's "Bob" Skates, have two runners. Ideal skates to learn on, with straps, pair 45
- Children's Clamp Skates, can be put on and taken off very easily, with key. Pair 50
- Hockey Sticks. Regulation size. Each 25
- Ankle Supports, all sizes, in black, with laces. Pair 25
- Skis, 6 feet clear maple, highly polished, pair 3.75
- Ski Harness set 2.00
- Wool Hockey Sweaters, in standard colors, 3-ply. Each 2.75
- Hockey Stockings, club colors. Pair 1.00
- Fibre Shin Pads, with knee pads. Pair .85

Boys' Clothing Dept.
Main Floor,
Queen St.

An Extraordinarily Good Special in 100 Boys' Tweed Suits, Early Saturday, \$2.95

For only one hundred mothers there is a splendid opportunity Saturday for each to secure a smart and serviceable suit for their boy at a considerable saving. The suits are of sturdy wearing soft finished tweed, in small stripe or mixed effects of grey or brown. They are cut in single-breasted Norfolk style, with yoke, some have knife pleats, others have box pleats, and most have sewn-on belts. The bloomer pants are full-fitting, and the whole suit is well lined. We expect to clear these inside of one hour Saturday, so come early. **Early special price Saturday, per suit 2.95**

THE T. EATON CO LIMITED