

9 THERE isn't a mite of sense to the above word as it looks at first glance, and it was only the fancy of the ad. man to put down backwards a form of greeting used by one friend to another the other day. "Hello Bill," is what he said, "Have you bought your summer suit yet?" A passing street car drowned Bill's answer, but as the aa. man went by he saw the friend pointing to our store and gestulating in an argumentative manner. Possibly he'd been in and bought one of our nifty two-piece suits, and wanted his friend to do likewise. And do you know that a lot of sales are made that way ; a friend tells you where, and you go to look anyway. We are on a handy corner in a busy centre and hundreds of men drop in here to look for comfort in the way of cool clothes and our salesmen are expert comforters when it comes to slipping you into a cool, comfortable suit.
The Price adds more balm to the tired feelings because the "touch" is light.

## Ten Dollars for any 2-piece Suit that's left, up to $\$ 18.00$ in value

Ours are real nice suits, not just a make-shift that looks cheap and make you feel like apologizing for being seen in one. There will be lots of warm weather yet, so come to-day and get a comfy suit while the sale is on.


## Bargains in Palm Beach Suits for Boys

 All the $\$ 8.50, \$ 10.00$ and $\$ 12.00$ Suits for $\$ 5.00$All the $\$ 3.75$ Suits for $\$ 1.00$ No Exchanges on These Lines. Thits is the bifgest snap of Boys' Summer
Suits ever sold in Toronto.
is growing in popularity daily. There is always something new for you in Neckwear, Hosiery and Shirts. It's on a handy corner for the busy man. Slip in and see us.

## The Men's Furnishing Department



OPEN UNTIL 10 SATURDAY NIGHT

## Oak Hall, clothiers

Cor. Yonge \& Adelaide
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* WAR SUMMARY *

THE DAY'S EVENTS REVIEWED







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north of Paris.

















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