



THE B.F. GOODRICH COMPANY

THE GOODYEAR TIRE & RUBBER CO.

Akron, Ohio, has made itself famous as the "Rubber Centre of the World." The industry had its beginning there in 1857 in a building 4500 feet and employing twenty-five men.

Fifteen years ago Akron had a population equal to only one-half the population of London; today it has with its suburbs a population of nearly two hundred thousand.

IDEAL OUTING AT PORT FOR RETURNED MEN

Many Novel Features on Fine Program Delighted Big Crowd.

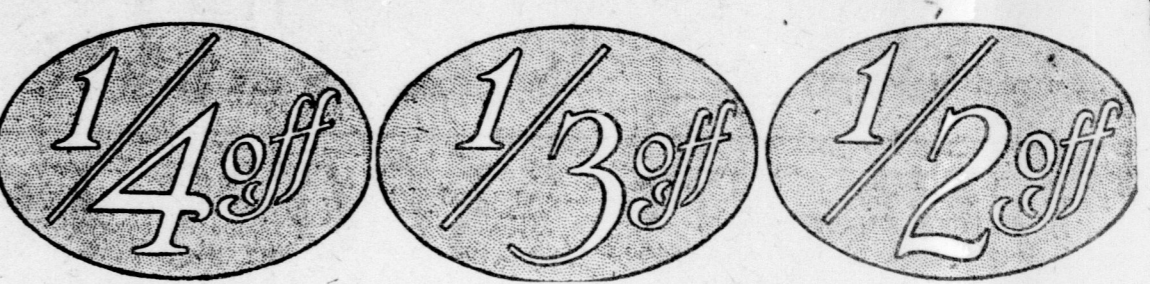
JUDGES WERE KEPT BUSY

Baby Show Brought Out a Fine Lot of Happy Youngsters.

The returned soldiers, invalided men in the Convalescent Home, and their families, with the widows and families from the guests of the Soldiers' Aid Commission, and the London and Port Stanley Regatta at a picnic at Port Stanley yesterday, and the event was one that will be a red letter day in the memories of the men and their wives and families.

SMALLMAN INGRAM THE WEATHER DECIDEDLY WARM.

PRE-STOCK TAKING CLEARANCE OF ROOM RUGS



WILTONS, AXMINSTERS, VELVETS, BRUSSELS AND TAPESTRIES.

Again we have reached the six months' period of annual stocktaking and all stocks are being readjusted—many must be greatly reduced in size. To accomplish this quickly prices are being made to effect an immediate clearance.

SALE OF RUGS WILL BEGIN ON MONDAY

During the week past we have gone thoroughly through our entire stock of room rugs and find a great many of a size and discontinued patterns, some too many of a size—altogether about one hundred rugs have been sorted from the piles, which for various reasons will be cleared, as stated above, at these half, one-third and one-quarter off regular prices.

IMPORTED WILTON RUGS

- at greatly reduced prices. Some are one-quarter off, some one-third and others have the prices cut in two. Every made size is in this lot: Size 11 ft. 3 in. by 13 ft. 6 in. Stocktaking sale price\$45.00 each

SCOTCH AXMINSTER SEAMLESS RUGS

- Some for only half price, and others reduced one-quarter and one-third of the original prices for this big stocktaking sale. In the large sizes 10 ft. 6 in. by 13 ft. 6 in. and 10 ft. 6 in. by 12 ft. the quantities are small, so come early.

CROSSLEY'S OPAL VELVET RUGS

Are known the world over for their splendid wearing qualities and for the blending of the colors. We have too many and have cut the prices so deeply that all should be sold in the first day or so.

BRUSSELS RUGS

In full range of sizes, but in many cases only one size to a pattern; in every case the prices are from one-quarter to one-half off the regular prices: Size 11 ft. 3 in. by 13 ft. 6 in., slightly damaged, sale price, \$37.50; size 11 ft. 3 in. by 12 ft., sale prices, \$28.50, \$26. 9 ft. by 12 ft. Brussels. Stocktaking sale prices\$18.50, \$17.50 and \$13.50

TAPESTRY RUGS

In every made size from the hall rug, size 4 ft. 6 in. by 7 ft. 6 in., to the largest room size, 10 ft. 6 in. by 13 ft. 6 in. One only Tapestry Rug, 10 ft. 6 in. by 13 ft. 6 in. Sale price\$16.50

DOMESTIC AND SCOTCH WOOL RUGS HALF PRICE

- AFTERNOON TEA SPECIALS. Sliced Tomatoes and Lettuce with Mayo 15c Lemon Jelly, with Whipped Cream 10c

THE OLDIDGE, Pte. Freeman. Boxing in barrels—Sergt. Roy McLeod, Corp. Boyce, Sergt. Clinger. Mother of largest fighting family—Mrs. Sarah Perkins, 12 Orchard street, Thomas. Twins—Edwin and Gladys Wright, 669 Ottawa avenue.

FEW LETTER CARRIERS GET TICKET UNDER NEW PLAN

Only Those Outside the Half Mile Area Are Provided With Return Transportation—Not Kicking, But Wish To Make Position Clear.

According to information given out by the local letter carriers they are not receiving from the postoffice department the number of street car tickets the public has been given to understand.

OVER 1,000 ATTEND FINE GARDEN PARTY

Over 1,000 citizens attended the garden party held by the Aberdeen School Mothers' Club last evening. The booths were most attractively decorated and all did a splendid business.

Your Film Is In Good Hands Here

Developed by the tank system recommended by the Kodak Company. Prints made by experts who know how from years of experience. The result is RESULTS.

J.H. BACK & CO. 210 DUNDAS STREET. ywt

NOMINATION BLANK

GOOD FOR 5,000 VOTES. Nominate Yourself or a Friend. PRIZE CONTEST DEPARTMENT OF THE ADVERTISER, Dundas Street, London.

Blank will be sent for

Why not take a vacation at one of the very desirable spots among the islands of the Georgian Bay. This district is one of the wonders of our wonderful region.

AMONG THE ISLANDS OF GEORGIAN BAY.

Why not take a vacation at one of the very desirable spots among the islands of the Georgian Bay. This district is one of the wonders of our wonderful region.

NORTH COUNTRY IS PUTTING IN HAY AND EXTREMELY HOPEFUL

District Sales Manager Gunn Makes a Long Tour.

FEW FARMERS ON ROAD

So Busy That Travel Proceeds for Miles Without Sight of One.

Walter E. Gunn, district sales manager of the McLaughlin Motor Car Company, has just returned from a trip into the northern part of Western Ontario, during which he piled up a mileage of 700 miles, and traveled most of the main roads in Huron, Bruce and Grey counties.

RUSSIANS HOLD ALLEGED GERMAN STAFF AGENT

PETROGRAD, July 20.—Koslovsky, an alleged agent of the German government, has been arrested here.

MANY CHILDREN DIE FROM SUMMER COMPLAINT

When They Could Be Saved by Using DR. FOWLER'S Extract of Wild Strawberry

There is not a summer passes without thousands of people, especially infants, being attacked by Summer Complaint.

LENINE IS MISSING

German Agents Mixed Up Petrograd Riots to Be Prosecuted.

Petrograd, July 20.—All Russians who have criminal relations with Germany are to be sought and vigorously prosecuted by the government.

FRECKLES

Now is the Time To Get Rid of Those Ugly Spots.

There's no longer the slightest need of feeling ashamed of your freckles, as the prescription ointment—double strength—is guaranteed to remove these homely spots.

Simply get an ounce of ointment—double strength—in the waters of this district, and comfortable and well-operated hotels and boarding houses are located at Honey Harbor, Minnow, Whalen's, Go-Home Bay, Sans Souci, Harry Scour and many other points.

The Grand Trunk operates through coaches and parlor-library-buffet cars from Toronto to Penetang, where direct connection is made with steamer for Georgian Bay resorts.

For sale in London by Anderson & Nelson, Druggists, 265 Dundas street, Toronto. J. 21, 25.