

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Store Hours: 8.30 to 5.30
Store Closes Saturday at 1 p. m.
No Noon Delivery Saturday

SIMPSON'S

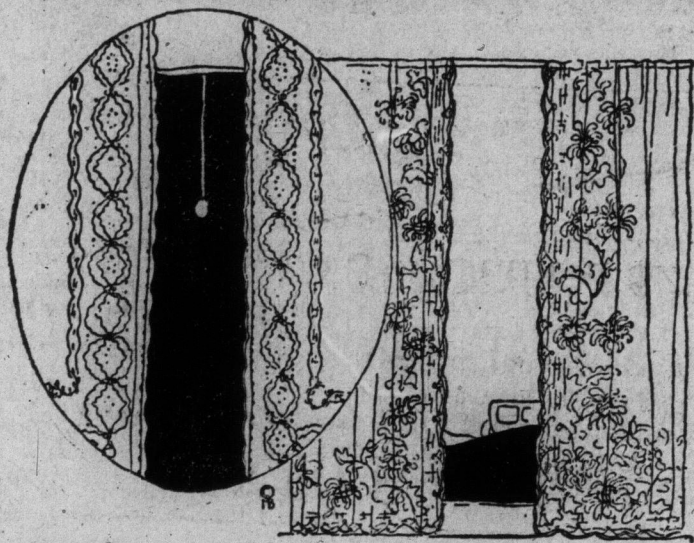
Dine in the Palm Room

Breakfast, 8.30 till 11. Dinner, 11.30 till 2.30.
Afternoon Tea, 3.00 till 5.30. Lunches a la carte
throughout the day.
Simpson's—Sixth Floor.

You May Purchase Furniture, Rugs, Linoleums, Draperies, Electric Fixtures and Victrolas, Through the Home-Lovers' Club

The furnishing of your home need not be an expensive proposition. It isn't necessary to pay the entire amount at the time of purchase, and as a Club Member, you may enjoy the convenience of spreading the balance over an arranged period. Remember, too, it costs nothing extra to join. The Club Secretary will be pleased to explain this splendid arrangement to you any time. See him Today---Fourth Floor.

Bay Window Curtain Rods Complete \$1.50 Set



The same size in combination colored shades. White and green or cream and green. Each \$1.35.

Reversible Portiere Fabric, Yard \$1.50.

If you are needing a pair of new portieres for your archway or a single one for a door by all means see this material.

It is fully reversible, so requires no lining. Choice of self tones, in tan and green, showing neat conventional designs; 50 inches wide. Today, yard \$1.50.

Flat in shape, extremely durable. New dull finish brass, guaranteed not to rust or sag. The two side rods extend from 25 to 40 inches, and the centre one from 33 to 50 inches. Complete with all necessary attachments. Today, per set \$1.50.

Oil Finished Window Shades \$1.09.

On Best Hartshorn Rollers. Warranted hand-made window shades of heavy oil finished opaque cloth that can be easily cleaned. White and cream—guaranteed rollers—standard size, 37 inches wide, 70 inches long. Today, each \$1.09.

Imported Lace Curtains \$2.79 Pair.

75 pairs only, sturdy Lace Curtains, made in Nottingham, England. Ten excellent designs—wide width, 45 to 50 inches, and 2 1/4 to 3 yards long. Today's value \$3.50. Pair \$2.79.

Simpson's—Fourth Floor.

Complete Set of Fixtures and Shades for \$27.95



Installation free in Toronto. Inspection fees and insulating joints (if needed) extra.

This outfit is suitable for six-room houses; 11 fixtures are provided, including those for cellar and veranda. If purchased separately these pieces would cost \$36.00. Special price for set, \$27.95.

Simpson's—Sixth Floor.

\$58.50 Brass Bed Outfit at \$47.75

As illustrated. Bed has 2-inch posts and top rails with ball corners, five heavy fillers, all sizes and finishes. Spring has metal frame with high angles, woven wire fabric, with lock weave support. Mattress of felt, roll edge, art ticking. Regularly \$58.50. Complete \$47.75.

\$35.95 Brass Bed Outfit at \$29.90

Bed has 2-inch posts and heavy top rails, close fillers, any size. Spring has all-metal frame with woven wire fabric, strongly supported. Mattress has seagrass centre, jute top and bottom, art ticking. Regularly \$35.95. Complete, \$29.90.



Mattresses \$8.25

Half seagrass and half jute felt in layers, roll edge, covered in art ticking. \$8.25.

Mattress of felt in layers, has deep border with roll edge, deeply tufted \$10.75.

Bed Springs \$6.95.

All metal frames with tubular sides, lock weave, reinforced, heavy cable edge, \$6.95.

Bed Springs, heavy metal frames, flexible steel band down centre, link frame with helical springs, on ends and sides, guaranteed not to sag, \$8.50.

Simpson's—Fifth Floor.

Rex Velocipedes THE KING OF TOYS FOR OUT-DOOR PLAY.

Three Sizes at Special Prices. 14-inch front wheel, special \$4.95.

16-inch front wheel, special \$5.35.

20-inch front wheel, special \$5.60.

Black enameled steel frames, equipped with adjustable handle bars and spring saddles, wheels painted dark red and have rubber tires.

Simpson's—Sixth Floor.

Wall Papers 11c

New conventional designs richly colored in shades of tan, grey and buff, for sitting-rooms, halls, etc. Special value, single roll, 11c.

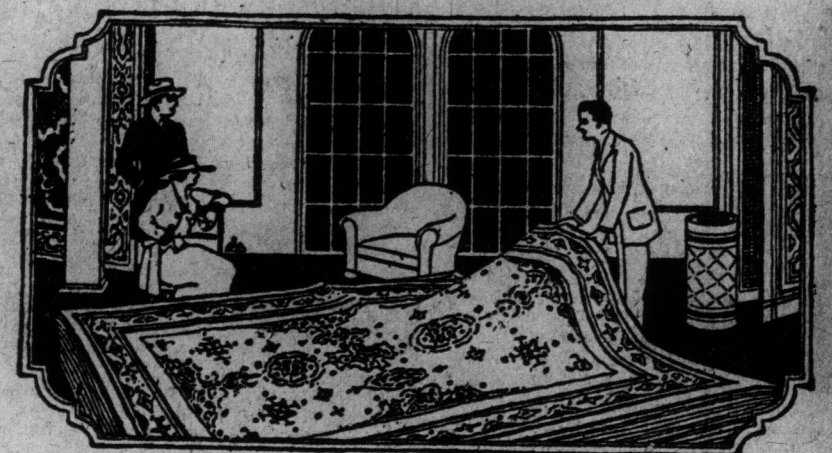
9-inch borders to match, per yard, 3c.

Verdure Tapestries and Stripe Wall Papers 23c.

New stripe pattern in latest color treatment, showing blended effect of tan, blue, gold, and rose—also verdure (tapestries in grey, tan and blue—your choice of either style at special value, 23c.

NEW DESIGNS AND COLORINGS IN AXMINSTER RUGS

A splendid collection of styles for parlor, dining-room and living-room. Oriental and floral effects in the following sizes and prices—4 feet 6 inches x 7 feet 6 inches at \$19.75; 6 feet 9 inches x 9 feet at \$35.00; 9 feet x 9 feet at \$43.75; 9 feet x 10 feet 6 inches at \$49.50; 9 feet x 12 feet at \$57.50.



Tapestry Rugs Only \$14.50.

A special selling of 50 good hard-wearing Tapestry Rugs in Oriental designs and colorings. Size 9 feet x 9 feet. Today, special \$14.50.

Japanese Matting Rugs \$2.95 Each.

Cool summer rugs for bedrooms, in fine quality stencilled matting. Plain centre with attractive border or all-over designs. Size 6 feet x 8 feet 8 inches. Price \$2.95.

Prairie Grass Rugs for the Sunroom.

Firmly woven, well bound, in plain centres with dainty borders, or all-over

designs. Two-tone shades of brown, green and blue. Size 6 feet x 9 feet at \$6.50; size 8 feet x 10 feet at \$7.50; size 9 feet x 12 feet at \$12.50.

Cocoa Fibre Rugs.

Suitable for verandahs on account of the fast colors. Green or brown shades. Size 4 feet 6 inches x 7 feet 6 inches at \$6.25; size 6 feet x 9 feet at \$9.75; size 7 feet x 10 feet at \$12.50.

Heavy Printed Linoleum.

A large stock of good patterns and designs in printed linoleum. Floral, tile, and wood effects. Two yards wide, at \$1.19 square yard.

Simpson's—Fourth Floor.

Room Mouldings--Paints--Varnishes

Beaver Board, Per Square Foot 4 1/2c.

For making partitions, etc.—used on walls and ceilings. Size of sheets, 4 feet x 8 feet, 4 feet x 9 feet, 4 feet x 10 feet.

White Enamel Room Moulding—2c foot—1 1/2 inches wide—standard finish.

Imitation Oak Room Moulding—1 1/2c foot—1 1/2 inches wide—golden oak finish.

Durable Floor Varnish—60c quart—clear crystal varnish, dries hard and glossy.

Simpson's High-Grade Paints—90c quart—for inside or outside use—full range of colors.

Simpson's—Sixth Floor.

Simpson's Basement Sale Offerings Today

Economies in Wash Day Needs.

Marvel Washing Machine \$6.95.
Square tub, rocker action. Will wash clothes thoroughly. 36 to sell today, \$6.95.

Sisal Clothes Lines.
Good strong line, 48 ft. 25c, 72 ft. 35c.
Washboards, metal face, full size. Today, 35c.
Potts' Sad Irons, nickel-plated finish, three irons, stand and handle, \$2.50 value. Today, set, \$1.35.
Potts' Iron Handles, each 15c.

\$1.95 Wash Boilers
Heavy tin bodies and cover with solid copper bottom. No. 9 size. Today, \$1.95.

Folding Wash Benches \$2.89.

Holds two tubs and a wringer. Made of well finished hardwood, 72 benches to sell, \$2.89.
"Easy" Clothes Wringer, 11-inch wide, 11-inch high, ball bearings, enclosed cover. A very reliable wringer. Easy to operate. 72 to sell, \$6.95.

85c Corn Brooms 59c.
Medium weight broom, good quality corn, four-sewed; 1,200 to sell today, 59c.
(Not more than two to a customer.)
Banister Brushes, hardwood block and handle, black fibre stock. A very handy household brush, 23c.

New Perfection Oil Stoves.
2-burner size, today, \$15.95.
3-burner size, today, \$21.95.

Aluminum at Tempting Prices.

Aluminum Lipped Saucepans, four sizes.
1 qt. size, today, 39c.
1 1/2 qt. size, today, 49c.
2 qt. size, today, 59c.
3 qt. size, today, 69c.

Wareaver Aluminum Covered Saucepans, 3 1/2 qt. size; \$2.35 value. Today, \$2.75.

Aluminum Tea Kettles.
2 1/2 qt. size; \$3.50 value. Today, \$2.75.

Screen Doors at Moderate Prices.
Oak grained finish, three sizes, 2' 8" x 6' 8", 2' 10" x 6' 10", and 3' x 7'. Any size today, \$1.75.
Screen Doors, filled and varnished finish, suitable for front doors, in four sizes, 2' 6" x 6' 6", 2' 8" x 6' 8", 2' 10" x 6' 10", and 3' x 7'. Four grades, today, \$2.50, \$2.95, \$3.25 and \$3.75.
Screen Door Fittings, consisting of spring hinges, hook, eye, pull and screws, set, 20c.

Window Screens in Adjustable Sizes.

No.	Height.	Closed.	Opens to.	Price.
20	10	18	29 in.	25c
21	10	20	33 in.	28c
4	14	14	20 in.	23c
5	14	18	28 in.	40c
6	14	26	44 in.	56c
7	18	18	28 in.	45c
11	18	20	32 in.	50c
12	18	26	44 in.	65c
14	22	22	36 in.	65c

Complete 97-Piece Dinner Sets Only \$13.95

An exceptional offering for today's selling. Complete 97-piece dinner sets of excellent quality thin English ware. Pretty green floral border decoration. Hand brilliant overglaze. Special today, at \$13.95.

Preserving Crocks.

Five-gallon Covered Stoneware Preserving Crocks. These crocks hold 20 dozen eggs. Regular \$15.00. 200 to sell today at, each 98c.
FRUIT JARS.
Crown Jars.
Pint, doz. \$1.00
Quart, doz. \$1.10
Half gallon, doz. \$1.35
Perfect Seal.
Pint, doz. \$1.40
Quart, doz. \$1.50
Half gallon, doz. \$1.95

Lemon Reamers, large, each...10c
Glass Tops for Crown Jars, doz., 20c
Metal Rings for Crown Jars, doz., 25c
Zinc Rings for Crown Jars, doz., 40c

Odd White Cups.

500 doz. each, 7c.
Cup and Saucer Bargain.
Green decoration, 18c.
China, 3 gold lines, 23c.
Clover Leaf, 13c.
White kermit shape, 13c.

Glassware Bargains.



Cut-Glass Water Sets \$1.49.

Seven-piece star design Cut Glass Water Sets. Today, exceptional value, the set, \$1.49.
Glass Lemon Reamers, each, 5c.

75 dozen only, Gold Clover Leaf Cups and Saucers, seconds. No phone or mail orders. Today, special, cup and saucer for 15c.

Four Excellent Values in Tumblers.

No. 1000 8c Each
No. 1001 8c Each
No. 1002 15c Each
No. 1004 15c Each

Pressed Glass Covered Butter Dishes.
each, 15c.

The Robert SIMPSON Company Limited