The Robert Simpson Company, Limited, Announce for Today the Opening Display of New French Millinery

THE TORONTO WORLD

Also the Choicest Products of Famous New York Milliners, as well as Delightful Copies by Our Own Staff

The New Dress Goods and Silk Season Will Also Be Opened Today With a Brilliant Display of the Newest and Most Fascinating Weaves and Colors From France, Switzerland, England, America and the Orient

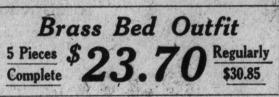
New Spring Styles in Marquisette Curtains

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Made of brightly mercerized marquisette, each curtain being "cut by the thread" to ensure perfection in hanging, trimmed with fine quality lace insertions and edgings, having a row of silk hemstitching which adds wonderfully to their good appearance. Choice of white, ivory or ecru. Popular sill length, 2½ yards. Especially recommended for use in your diningroom, living-room or bedroom. Today, per pair, \$3,98.

The February Furniture Sale Grows Bigger and Better Every Minute---You Can't Afford to Miss It---Ends After Four Days

Close inspection of the furniture in this sale will reveal solidly-constructed furniture of the handsome but common-sense type—pieces that bear only the best of selected woods and finishes. Each piece was selected for its quality and appearance, rather than for a low price without quality. If you have not yet shared the sales benefits, do so before closing time today. Values and assortments are as good now as the first minute of the first day. Note these:



5-piece Brass Bed Outfit, comprising bed, spring and mattress, and pair pillows. Polette finish, 4.6 bed has heavy 2-inch posts, extra large caps, specially trimmed. Spring with all-metal frame and closely woven wire fabric, well supported underneath. Mattress of seagrass, centre of jute, felt at both sides and ends. Pair of all-feather pillows, encased in good grade of art ticking; 5 pieces complete. Regular price \$30.85. February sale price \$23.70.

Extension Tables, with 43inch tops, made of solid quarter-cut oak in fumed finish; has deep rims, double locks, heavy round pedestal, colonial shaped pillars and feet. Extends to 8 ft. Regular price \$36.00. February sale, \$29.50.

William and Mary Buffet of solid quarter-cut oak, in fumed finish; has shaped beveled plate mirror on back. Regular price \$37.00, February sale, \$30.50. Buffet, of solid quarter-cut oak, in fumed finish. Has turned legs and well braced shaped mirror. Regular price \$30.75. February sale price \$24.50.

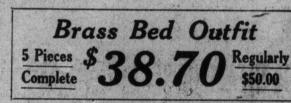
William and Mary Buffet, of solid quarter-cut oak, 50-inch case; has long linen drawer and three small drawers, one lined for cutlery. Regular price \$43.50. February sale price \$34.50.

Divanette of solid fumed oak, back and seat imitation Spanish leather. Has link fabric spring with helicals at each end and heavy mattress deeply tufted. Complete. Regular price \$41.00. February sale, \$32.95.

Colonial Dresser of genuine quarter-cut oak, golden finish, highly polished. Regular price \$33.25. February sale, \$26.50. Chiffopier of genuine quartercut oak, in fumed or golden finish, with large beveled plate mirror. Regular price \$22.75. February sale, \$17.25.

Extension Tables of solid quarter-cut fumed oak, has 45inch top, platform base and octagon barrel. Regular price \$22.75. February sale, \$16.95.

Extension Tables of genuine quarter-cut oak, with 45-inch top; twin pedestal base has shaped feet; fumed or golden finish. Regular price \$21.75. February cale, \$15.65.



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MONDAY MORNING FEBRUARY 25 1918

5-plece Brass Bed Outfit, comprising brass bed, spring, mattrees and pair pillows. Bed has heavy 2-inch posts and top rail, five 1-inch fillers and extra heavy special trimming. Iron spring with woven wire fabric, rope edge interlaced. Mattress of jute felt, built not stuffed, deeply tufted and deep borders. Pillows, 6 lbs., of choice chicken feathers; size 19 x 26; 5 pleces complete. Regular price \$50.00. February sale, \$28.70.

