

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS: Light snowfalls, but partly fair and colder again.

SIMPSON

Jottings From the January Sale Values at The Simpson Store

Your shopping list always calls for a number of the items covered by this page, but at no time during the year will you find so many of the items at prices so low.

The reason is not far to seek.

At the end of the month our yearly reckoning is taken of stock on hand. Before that time we must clear all broken lots of merchandise, and the one way to do this is to give such prices as are shown on this page. This is an "all-store" event.

There are likely to be special values in whatever line you choose to examine.

Come Wednesday at 8 o'clock.

Sale of Model Blouses

Regular \$7.50, \$8.00 and \$10.00

100 only, of chiffon, ninon and messaline silks, in veiled effects, all-over lace blouses, advanced style for 1912, dainty evening shades, or all white and all black. Wednesday 3.95 (No phone or mail orders)



Materials and Finish Recommend These Ready-to-Wear Garments for Women

WINTER COATS.

Of English tweeds, in grey, navy, brown and green mixtures, and German beaver cloths, in green only, are made in new and graceful styles, single-breasted, with turn-over collar and tailored sleeves. Some trimmed with black military braid. Regular \$10 and \$15. Wednesday . . . 7.95

SUITS.

Grouped together to go on sale Wednesday for \$19.75, include regular lines at \$29.50, \$37.50, \$42.50, up to \$49.50.

Materials are imported broadcloths, English serge, French Venetians, imported tweeds and rich velvet. The coats are lined throughout with black or colored satin, have notched or large rever collars, trimmed with silk braiding or novelty touches, and fastened with corded ornaments or cloth tailored buttons. Skirts have correct lines in straight or pleated styles; navy, green, black, brown, purple, also stripes and tweed mixtures are in the lot.

WALKING SKIRTS.

A number of broken lines, consisting of diagonal serges, in black, navy or grey; Panamas in navy and black, and white shepherd's checks. These are made in several styles; some braided and others ornamented with buttons. Regular \$5.00 to \$7.50, Wednesday 3.79

GIRLS' RED RIVER COATS.

Serviceable Coats, for school or general wear, of navy blue frieze, are double-breasted, with storm collar, turn-back cuffs, patch pockets, and gilt buttons. Have hoods lined with pale blue flannel and sash, and toggle are included with coat, pale blue to match hood. Sizes 10, 12 and 14 years. Regular price \$7.25. Wednesday 5.95

Excellent Hosiery at Small Expense

Women's Black Silk Hose, with deep Lisle Thread garter top, Lisle thread heel, toe and sole, gause welts, full fashioned, double spliced heel and toe, sizes 8 1/2 to 10. Regularly 75c. Wednesday 59

Women's Shot Silk and Cashmere Hose, imported, black with contrasting colors, also fine imported cashmere hose with lace ankle in neat patterns, broken lines from regular stock. Regularly 75c. Wednesday 49

Misses' Plain Black Cashmere Stockings, seamless, spliced heel, toe and sole, sizes 5 to 8 1/2; also plain tan seamless cashmere, sizes 6 to 7 1/2. Regularly 25c. Wednesday, 3 pairs 69

Materials for Suits, etc.

New Velvet Suiting Cords, in brown, grey, fawn, green, amethyst, navy and old rose; heavy silk-finished pile; 2 1/2 in. wide. Regularly \$1.50. Wednesday 1.19

Black Satin de Chine, 1 yard wide, skein-dyed, rich, perfect black. 180 yards only per yard 1.46

BLACK DRESS GOODS AND SUITINGS, 79c.

To move these before stock-taking, we are giving this price. The stock is clean and new. They include college serges, Venetians, San Toys, Henriettas, plain and fancy voiles, eolennes, poplins, etc. Wednesday 79

New Lines of Silverware to be Cleared

The prices named should make quick selling among these beautiful wares on Wednesday. So come early and make sure of getting what you need.

Silver-plated Bake Dishes, in butter and burnished finish, floral pattern, complete with separate rim and lining. Regular \$10.50, Wednesday 5.95

Combination Chop and Bake Dish, grey finish, pierced border, beautiful design. Regular \$10.00, Wednesday 5.00

Silver-plated Candelabras, 5-branch lights, in a handsome flower pattern, displays workmanship. Regularly \$20, Wednesday 8.75

Six-vase Flower Stand, a Scotch thistle design, the centre thistle and 5 branches are English cut glass, supported on an English silver-plated stand of handsome design, height about 26 inches. Regular \$13.50, Wednesday . . . 6.75

Large Soup Tureens, silver-plated, in bright and grey finish. Regularly \$14.00, Wednesday 6.95

Fancy Floral Silver-plated Compot, in bright and grey finish, height, about 7 or 8 inches. Regular \$5.00, Wednesday 2.98

Linens and Staples

FLANNELETTE BLANKETS.

White or grey, the most comfortable Winter Sheets, 60 x 76 inches. Wednesday, pair 1.12

LINEN GUEST TOWEL LENGTHS.

16 x 27 inches, all linen grass bleached figured Huckaback, a lot of designs. Each Wednesday 15

Horrocks' Madapolam, 13c yard.

FINE HEMMED SHEETS, \$1.19 PAIR.

Thoroughly bleached, plain, 70x90 inches, torn sizes. Regular \$1.40 to \$1.55 pair, Wednesday 1.19

HEMSTITCHED SATIN DAMASK TABLE CLOTHS \$1.88 EACH.

66 x 86 inches, all linen bleached, Satin Damask Table Cloths, spoke hemstitched, all around, bordered designs. Only 80 to clear. Regularly \$2.45 each, Wednesday 1.88

Irish Brown Hollands, clearing 19c yard.

Hemstitched Huckaback Bedroom Towels, 3 pairs for \$1.00.

Horse Blankets, \$2.50 each, Wednesday, \$1.25.

Phone direct to Linen Dept. (Second Floor)

New Carpet Values

New designs and colors, in extra heavy Scotch Printed Linoleums, perfect goods, in block, tile, floral and matting effects. Regular 40c and 45c. January Sale price . . 31

English Tapestry Hearth Rugs. Regular \$4.15. January Sale price 3.89

Wilton Rugs, two-tone greens and Persian designs, in reds, fawns and greens, two sizes only: 9 feet x 10 feet 6 inches, 9 feet x 12 feet. Regular \$32.50 and \$37.50. January Sale price 27.50

Umbrellas Very Low

100 only Umbrellas, women's sizes, silk mixture, covers with taped edge, new ebony and pearl handles, rolled gold and sterling silver mounted. Regularly \$3.50, \$4.50, and \$5.00. Wednesday 2.98

156 only Umbrellas. Regularly 50c, 75c and 89c. Wednesday 39

Some Things Men Buy are Investments

in that they last a long time without serious deterioration in value, at the same time giving a service that is invaluable. In this class are:

Men's Fur Coats

10 Choice Canadian Raccoon Skin Coats, made from dark full-furred skins, deep shawl style collars, and 52 in. long, lined with quilted black twill Italian. Regularly \$65. Wednesday 49.50

Winter Caps, jockey, Kufferall, driver and golf shapes, corduroy, beaver cloth and leather combinations. Wednesday 65

FUR-COLLARED OVERCOATS.

Excellent coats of black English melton and beaver cloths; double-breasted, with shawl collars of heavily furred German otter; the linings are quilted and padded; full ulster length, with centre vent. Wednesday 12.50

TROUSERS.

English worsted, in grey striped design; side strap, tabs on hip pockets, five pockets, well made and good style. Regularly \$3.00 and \$3.50. Wednesday 2.49

OUTFITS FOR YOUNGER BOYS.

The little fellows who make their purchases in our Boys' Department get the same careful attention to style, fit and workmanship as is given our adults' clothes. For Wednesday a particularly good three-piece suit is offered, cut three-button length, double-breasted, with bloomer pants; the material is an English tweed of the latest tan shade, with a small pattern; this suit is put together by skilled workmen. Sizes 29 to 34. Wednesday 4.75

Comfortable Underwear for Winter

Men's Combination Suits, in medium and heavy weights, cream, light, natural and dark shades, "Pen-Angle Brand," "Watson's," "Knit to Fit," "Tiger Brand," and several English makes; not all sizes in any one line, but in the lot are sizes 34 to 46. Regularly \$2.50, \$3.00 and \$4.00. Wednesday, per suit 1.98

150 only Men's Sweater Coats, with or without collars, best makes, new styles, good assortment of colors, in plain shades or contrast colors, medium and large sizes only. Regular prices \$2.50 and \$3.00. Wednesday 1.79

(Mail and phone orders filled if possible.)

Second Day of Wallpaper Sale

The best grades of our Wall Papers, in broken lots, at prices sure to sell them—less than half. (Fifth Floor.)

GROCERIES

2,000 Stone Fresh Rolled Oats, per stone 43c. Choice Sugar Cured Ham, half or whole, per lb. 17c. Finest Canned Corn, 3 tins 25c. Canned Peas, per tin 11c. Choice Prunes, 2 1/2 lbs. 25c. One car California Sun-kist Oranges, large size, sweet and seedless, per dozen 32c. Campbell's Condensed Soups, assorted, 2 tins 23c. Pure White Clover Honey, 6 lb. pail 68c. Lima Beans, 3 lbs. 25c. Fancy Japan Rice, 4 lbs. 25c. Imported Pure Malt Vinegar, imported quart bottle 20c. Canned Apples gallon size, tin 25c. Teller's Cream Soda Biscuits, 2 1/2 lb. box 24c. Foster-Clark's Mustard Powder, 3 lbs 25c. FRESH ROASTED COFFEE, PER LB. 25c. 300 lbs. Fresh Roasted Coffee, in the bean, ground, pure or with chicory, Wednesday, per lb. . . . 25

The Lace Curtain Sale

Swiss Applique Curtains, white and ivory, 3 and 3 1/2 yds. long. Regularly \$6 and \$6.50. Wednesday 3.98

Stoles or Bonne Femme's half-price. Reg. up to \$35. Wednesday Half Price

Brass Bedsteads

Give Large Savings

The prices quoted are actual cost of these splendid goods. Come Wednesday for particulars. Regularly \$16, \$18, \$21 up to \$26. Wednesday for \$11.50, \$13.50, \$16.50 up to \$19.75.

CHINA For the Artist and Colorist China in Painting

5,000 White China Blanks, a superb assortment of fancy and Grecian shape vases, etc. The prices are cut in two. See the half-price tables, 10c, 15c, 25c, 39c.

Will fill mail orders up to 4 p.m.

\$71.40 Limoges China Dinner Set, January Sale special . . . 59.50

\$300 Limoges China Dinner Set, Sale special Wednesday . . . 175.00

400 pieces genuine cut glassware, Almond Dish, Flower Vases, Mustard Pots, Salts and Peppers, etc. Regular 75c to \$1.00. Wednesday 29

Pictures and Mirrors at \$1.00

The 6th Floor attraction, 600 Framed Pictures and French Mirrors. Regularly \$3. to \$10. Wednesday, each . . . 1.00 (No phone or mail orders. Two only to each customer.)

The White Sale A Treasure Trove of Exquisite Clothing A Half Price Sale

Hand-made White China Silk Lingerie, gowns, drawers, corset covers and combinations, trimmed with laces, insertions and silk ribbons; all sizes. On sale in the "Peacock Room" Wednesday at half-price or less.

BRIDAL SETS.

Reduced a third less than regular, three, four or five pieces, as desired; nainsook, trimmed with embroidery insertions, frills and beadings, run with silk ribbon; four-piece set, gown, drawers, corset cover and skirt, regularly \$7.50, Wednesday \$5.50 a set; or five pieces, above set, adding princess slip, regularly \$10.75, Wednesday \$8.50; or three pieces, princess slip, gown and drawers, regularly \$7.50, Wednesday \$5.50.

Night Dresses, lengths 56, 58, 60 inches. Regularly \$2.75 each. Wednesday 2.00 Regularly \$1.75 each. Wednesday . . . 1.25 Drawers, sizes 23, 25, 27 inches, in both styles. Regularly \$1.25. Wednesday, pair . 85 Princess Slips, sizes 32 to 42 bust. Wednesday 2.00 Rush price for White Lawn Aprons, fine quality, large size, deep hem. Regular price 25c each. Wednesday Sale price 15

Black Beaver Hat Shapes \$2.95

82 Large Black Beaver Shapes, of the best English quality, with long, fluffy fur and a rich glossy finish. If sold regularly would bring \$6.00 each. Wednesday, while they last 2.95

A Leading Value in the Black Ribbon Sale

5/8 and 6/8 Heavy Duchess Satin, one of our regular lines at 30c and 35c per yard, of French-dyed and manufacture. Wednesday, per yard 19

Mocassins and Shoe Packs

Buckskin Mocassins, best quality, Indian trimmed vamps, buckskin laces. Men's \$1.25, women's 99c, boys' 99c, misses' 75c, children's 65c, infants' 50c. Shoe Packs, best quality, waterproofed, Skowhegan leather, 6-inch style. Men's \$1.75, boys' \$1.49, youths' \$1.25. 10-inch leg, men's \$2.75. High 16-inch leg, leather soles and heels, \$4.75. (Boot Dept, Second Floor.)

The Robert SIMPSON Company Limited