100 Simpson Specials for Friday Bargain Day

These Mid-Summer Goods Are on Sale at These Prices for One Day Only--Today

We have, for convenience in locating them, arranged the values according to the floor on which the goods will be found. Phone orders will be filled where possible, but cannot be guaranteed on short lines.

FIRST FLOOR

MEN'S TWEED SUITS, \$6.95 Regular prices \$10.50, \$12.00, \$13.50 and \$14.00. Bannockburn weaves, narrow stripes and small checks, in grays, browns and fancy mixtures. Singlebreasted sacque model. Sizes 34 to 44.

SILK OFFICE COATS AT \$2.49 Regular prices \$3.50, \$4.00, \$4.25 and \$4.50. Slightly soiled from handling. American lightweight silk, in natural color; linen color silk and linen mixtures, fawn Satara cords, etc.; unlined, patch pockets. Sizes 34 to 48.

MEN'S \$2.00 KHAKI TROUSERS, \$1.49. Sizes 29 to 44. Government standard cloth.

75 BOYS' TWEED SUITS, \$5.95 Odd lines and broken sizes; double-breasted and Norfolk styles; English tweeds and worsteds; fullcut bloomers. Regular price \$13.50. Sizes for boys of 8 to 15 years.

BOYS' KHAKI BLOOMERS, 49c.
Limited quantity; sizes for ages 7 to 15 years.

BOYS' RUSSIAN WASH SUITS, 79c Galateas, in blue and tan, stripes and checks. Sizes for 21/2 to 7 years. Regular \$1.50.

MEN'S NEGLIGE SHIRTS, 55c Sizes 14 to 16½ in the lot. Regular \$1.00 and

MEN'S NIGHT ROBES, 75c White and striped; all sizes. Regular \$1.00.

SUMMER COMBINATIONS, 50c. Mem's sizes, 38 to 44; several different makes. Regular \$1.00 and \$1.25.

MEN'S SILK NECKTIES FOR 10c Regular 25c. Wash Ties, regular 2 for 25c, for 4 for 25c.

MEN'S ATHLETIC JERSEYS, 25c

STRAW BOATER HATS, 89c 200 Men's and Youths'; sennit or split straw; newest English and American shapes. Regular \$1.50, \$2.00, \$2.50.

PANAMA HATS, \$2.39 Genuine South American; tourist and telescope

shapes; 184 only. Regular \$5.00 and \$6.00. 144 MOIRE SILK BAGS, \$1.29 Covered frames, silk poplin linings; change purse;

INITIAL KERCHIEFS, 3 FOR 15c Women's and girls' fine white Irish lawn; hand-

worked initial, and floral wreath. MEN'S KERCHIEFS, 3 FOR 27c 1/2-inch hemstitch borders.

SWISS FLOUNCINGS, 33c TO 98c 42-inch, three grades, 48c, 83c and 98c; 26-inch, two grades, 33c and 48c.

\$12.00 CAMERAS FOR \$8.95 Folding Pocket Camera, postal size pictures; neatly finished black and nickel; good shutter and lens. Regular \$12.00. Friday, \$8.95.

MEN'S LISLE SOX, 10c Plain thread; fast dye; sheer weave; black; sizes 9½ to 11.

goods are sometimes small and therefore, an early visit is advisable. Be here at .8.30 a.m.

The quantities of these

Breakfast, Of Special twenty-seven further Specials on the Second and

Luncheon and Afternoon Tea in the Palm Room and Lunch Room

Store Hours during July and August, 8.30 a.m. to 5.30 p.m. Saturday, 8.30 a.m.

BOYS' KERCHIEFS, 5 FOR 10c White lawn; colored borders.

Interest to

Women

Third Floors, While Nine

Specials of Household In-

terest are to be found in the

Basement.

4-INCH BLACK RIBBON, 8c

yards, pure silk taffeta; black only.

WOMEN'S SILK ANKLE HOSE, 25c Sheer, black and white; sizes 81/2 to 10.

WOMEN'S LISLE HOSE, 121/2c

Black; sheer; fine quality; sizes 81/2 to 10.

WOMEN'S LACE MITTS, 5c Lisle and silk, 20 inches. Regular 20c.

WOMEN'S LISLE GLOVES, 15c Tan, sand, mode and black; sizes 6 to 8.

WHITE LISLE GLOVES, 19c Wrist length; jersey wrist; sizes 51/2 to 8.

SECOND FLOOR

SUMMER SHOES AT \$1.99 1000 pairs. Regular \$4.00 to \$6.00. Women's Pumps, Colonials, Button and Lace Shoes; Brooklyn and Buffalo makes; sizes 21/2 to 7. No mail

600 PAIRS WHITE SHOES AT 99c Women's Pumps and Colonials, white canvas or poplin; sizes 21/2 to 7. Regular \$1.50 to \$2.00.

MEN'S BOOTS AT \$1.99 800 pairs. Regular \$2.50 to \$4.00. Blucher and button styles. Sizes 6 to 11. No mail orders.

BOYS' BOOTS \$1.69 AND \$1.99 400 pairs; sizes 11 to 13½, \$1.69; sizes 1 to 5,

CHILDREN'S BOOTS AT 69c 400 pairs. Regular \$1.25 and \$2.00. Sizes 2 to 5 1/2.

CHILDREN'S PUMPS AT 69c

200 pairs; white poplin; sizes 7 to 10. **NEW TRIMMED HATS AT \$2.85**

160 Midsummer Hats, white tagels, Panamas, Leghorns, or all black; close-fitting, turbans or sailors; \$5.00 to \$6.00 values.

REAL PANAMAS AT \$1.85 Smart outing shapes, bleached white and fine quali-

\$1.00 AND \$1.25 OUTING HATS, 50c White linen, white pique, white duck, and many fancy styles. Regular \$1.00 and \$1.25.

ODD LINES OF SHAPES, 19c In colors, in small or large shapes; tagels, fancy braids, etc. Regular \$1.00 to \$2.00.

CHILDREN'S HATS, 85c AND 45c Soft, pretty styles in fancy silks with tagel. Regular \$2.00 and \$2.50.

SAMPLE BONNETS, 45c Muslin and Swiss embroidery. Regular 75c to \$1.25.

BLACK SILKS AND SATINS AT 95c 1000 yards, messalines, duchesse satins, taffetas and paillettes; \$1.25 to \$1.29 values.

FOURTH FLOOR

PILLOW CASES, 5 PAIRS 99c pairs, hemmed; size 44 in. x 33

15c LONC: CLOTH, YARD, 10c 36 inches wide; bleached. Regular 15c yard.

FLANNELETTE BLANKETS, PAIR, \$1.25 Large; best Canadian make; white, with pink or blue borders, or plain; largest size.

BLEACHED SHEETING, 35c YARD 88 inches. Regular 50c yard.

45-INCH WHITE TABLE OILCLOTH, 22c

DAMASK TABLE CLOTHS, \$1.19 Bleached; sizes 66 in. x 66 in., and 66 in. x 84 in. dainty designs. Regular \$1.50 to \$1.75.

50 BALES OF MATTING, 17c Reduced from 25c. New Japanese goods; stencilled and woven designs.

72 CARPET HASSOCKS AT 50c Wilton and Axminster coverings; round, square and oblong shapes. Usually 75c.

LINOLEUM AND FLOOR CLOTH, 19c Short ends; pieces up to 8 square yards. Usual 27c

and 40c grades. Square yard, 19c. REVERSIBLE SMYRNA RUGS, 75c Regular \$1.50. Plain or mottled centres; end bor-

BRUSSELS RUGS, \$8.95 AND \$9.95 Two sizes, 6 ft. 9 in. x 10 ft. 6 in., regular \$11.50, for \$8.95; 9 ft. x 10 ft. 6 in., regular \$14.25, for

WINDOW SHADES, 19c ?

Cream opaque; size 36 x 70 inches; slightly imperfect; spring rollers. CASEMENT CREPE, YARD, 23c

Plain colors; 36 inches wide. Regular 35c. TRIMMED OPAQUE SHADES, 39c

Trimmed; green; size 36 x 70 inches; Nottingham insertion. Regular 60c.

BORDERED SCRIMS, 19c YARD lar 25c yard.

FIFTH FLOOR

ARM CHAIRS, ROCKERS, \$4.95 All-over upholstered in art leather. Regular \$8.00. Friday bargain, \$4.95.

COUCH, \$6.65 Upholstered in art leather; full size. Regular \$11.00.

DINING-ROOM CHAIRS, \$17.90 In solid quarter-cut oak; fumed or golden finish;

five side and one arm chair; loose slip seats, in leather. Regular \$25.00.

EXTENSION DINING TABLE, \$19.95 In quarter-cut oak; fumed or golden; 48-inch top, extending to 8 feet; heavy, square pedestal. Regular \$29.00.

MATTRESS, \$4.75 Cotton felt; all standard sizes. Regular \$7.50.

MATTRESS, \$7.55 Pure felt; built in layers; all standard sizes. Regular \$9.75.

BED SPRING, \$2.90 Frame of steel tubing; all standard sizes. Regular

EXTENSION DINING TABLE, \$8.95 Solid oak, fumed or golden finish; round top, extending on easy-running slides to 6 ft.; square ped-Regular \$15.50.

EXTENSION COUCH BED, \$7.15 Made of angle steel; springs are woven steel wire; cotton felt mattress, in green denim, with valance.

Groceries

Telephone Direct to Department-Adelaide 6100. Telephone Direct to Department 20-lb. cotton bags. One car Standard Granulated Sugar, in 20-lb. cotton bags. 1.29 Per bag
Choice Family Flour, ¼ bag
Choice Cleaned Currants, 3 lbs. Finest Canned Pumpkin, 3 tins

Toasted Cornflakes, 3 packages Canada Cornstarch. Package Finest Pearl Tapioca, 3 lbs.

500 lbs. Fresh Fruit Cake. Per lb. Fancy Mixed Biscuits, 2 lbs. Mixed Pastry Spice. Per tin CANDY SECTION—Main Floor and Basement.
500 lbs. Assorted Chocolate Creams, fruit flavors. Regular

1000 lbs. Walnut Maple Cream. Per lb.

Notions at 9c

Dome Fasteners, in all sizes, black and white, rustproof. Regular 4c dozen. Friday, 4 Hooks and Eyes, black and white, all sizes, rustproof. Regular 2 cards for 5c. Friday, 6 cards9 Mending Wool, on cards, fine quality, black only. Regularly 3 cards 5c. Friday, 9

Tape, in bundles of 12 pieces, assorted widths, white only. Regular 5c bundle. Fri-

day, 3 for Safety Pins, 3 assorted sizes on cards of 12 pins. Regularly 4c card. Friday, 4 for .9 Toilet Pins, in pearl and gilt. Regularly 5c card. Friday, 3 for9 Pin Sheets, 400 plated pins on sheet. Regularly 5c sheet. Friday, 3 for9

Coat Hangers, with hooks for skirts. Regularly &c each. Friday, 2 for9 Middy Laces, black, navy, red, blue and

and green. Regularly 3 cards for 10c. Fri-Belting, in black and white, 2 inches de. Regularly 10c. Friday, 2 yards 9
Pearl Beads. Regularly 15c string. Fri-

15c and 25c. Friday, each

Barrettes, in shell and amber. Regularly

China and Glass

Phone Your Orders for Fruit Jars. Crown Sealers-Pints, .55 dozen; quarts, .65 dozen; half gallon, doz75 Perfect Seal — Pints, .80 dozen; quarts, .90 dozen; half-gallon, doz.1.00 Rubber Rings for Jars-Black, .5 per dozen; red, .7 dozen.

Glass Tops for Jars - "Crown," .15 dozen; Metal Rings, .19 dozen; Jelly Glasses, tin tops, 6-oz., .24 dozen; Jelly Glasses, tin tops, 8-oz., .30 dozen. Use Glass Fillers when preserving, each .10 49c Glass Water Sets, .29. 49c Glass Fruit Sets, 29. 30c dozen Tumblers, .24 dozen. \$1.00 dozen Tumblers, per

Cut Glass \$4.00 Rich Cut Glass Fruit Bowls.

\$6.00 Water Set, 7 pieces, richly cut floral design. Friday 4.69 Values up to \$10.00-This lot includes Water Jugs, Fruit Bowls, Water Sets, Bon-Bons, Celery Trays, Fern Pots, Sugars and Creams, etc. Fri-

ROBERT SIMPSON DRUG COMPANY

*Effervescing Saline, large bottle, best cooling medicine for hot weather. Regular 35c. Friday 25 Distilled Extract of Witch

Hazel, 16-oz. bottle, finest qual-*Pape's Diapepsin, 50c size .29

*Marmola Tablets, 75c size .53 *Beecham's Pills, 25c size.. .18 *Eno's Fruit Salt, 75c size .57 *Bisurated Magnesia, in pow-

der or tablet form. Friday .49 Pullman Aprons. Regular \$1.60. Friday 1.19 Travelling Rolls. Regular \$2.00. Friday 1.25 Tourist Cases, up to \$1.00.

Toilet Goods

Daggett & Ramsdell's Shaving Stick. Wheen's English Milled Toilet Scaps. Friday, 6 cakes for25 Colgate's Cashmere Bouquet Toilet Soap. Friday, 6 cakes for25 Toilet Paper, in rolls. Friday, 9 rolls

Toilet Paper, in flat packages. Fri-Real Ebony Hair Brushes. Regular 65c. Friday45 Tooth Brushes. Regularly 15c. Fri-*Corson's Violet Talcum Powder.

*Roger & Gallet's Eau de Cologne,

Jewelry 98c

Women's 14k Gold Claw-Set Birthday Rings, Women's 9k and 10k Gold Signet Rings, Women's 10k Gold Cameo Rings, Women's 14k and 10k Gold Neckchains, 10k Gold Tiffany Claw-Set Earrings, colored stone settings; 10k and 9k Gold, Pearl and Colored Stone Brooches, 10k Gold Baby Lockets, place for two pictures; 10k Gold Stone-Set Pendants on 10k gold chains. Regularly \$1.50, \$2.00 and \$3.00. Friday bargain

Big Book Purchase

500 Volumes Holiday Fiction, Children's Story Books, Essays, Gift Books, etc. Regular 50c to \$1.50. Clear-

750 Volumes Cornell Library of Popu-

750 Volumes Miscellaneous Books, in paper, cloth and leather bindings. Regular 15c to 50c. Clear-out price10 Come at 8.30 and pick out the plums

The Robert Simpson Company, Limited

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