

Khrushchev has stated that relations between the communist world and the capitalist world are now entering an era of peaceful competition. He says this is because both realize there can be no victor in a modern war, and because both sides are peace-minded. Each realizes the other's power, and therefore it may well be that in the immediate years ahead the competition between us will be in the demonstration of the strength and virtues of the two systems.

Recently Khrushchev condemned what he called the "moral of capitalism". East German, Polish and Czechoslovakian leaders have condemned capitalism as immoral, and to meet these charges, it becomes necessary as never before for the free world to define capitalism, to show its purpose, its aims, and its benefits to the individual, to the state, and to mankind.

Communists in the world competition of ideas know where they stand, and set forth their views in printed word and speech; the capitalist world can do no less. The capitalist world will never try to propagate its views by force, or demand the acceptance of its principles under duress, but if it is to compete it must reveal and display the superiority of capitalism.

The capitalist world should, in my view, make a uniform and conscientious effort to make available books, pamphlets and periodicals which give a fair and objective picture of capitalism and its benefits, otherwise the contest for the minds of men may go by default. The only literature available in many of the uncommitted countries of the world is highly organized communist propaganda available in every book-store in every major language.

To meet the aggressive propaganda of the communist world, the Western world needs a truthful and aggressive salesmanship of its ideas and its ideals. Trade and aid are not enough. We cannot gain the uncommitted countries by dollars and goods alone. We must give to them what is after all our greatest product, our heritage of freedom.

Conclusion

The Pan-American Games should serve to remind us that the real essence of the spirit of our New World is tolerance, and the recognition of the individual.

The United States, Canada and the Americas have a special responsibility to co-operate in the raising of standards everywhere in the world. Blessed by Providence with rich resources, allowed to inherit a new land and make a new start in the building of nations, we have had the opportunity to throw off the shackles of prejudice, hatred and distrust.

We in our two countries are joined by tradition and geography, and in the book of history in the future we may be the model for all mankind. The unity between Canada and the United States must be preserved and expanded to include all nations, not