

THAILAND

SUPPLY & CONSUMPTION

There is local production of lobster (Phuket lobster) with the catch area centred in and around the Andaman Sea. There is no local catch data available, but according to local sources, production is rather small and the market size also limited. The only available import statistics are for 1990, which show very small amounts of H.S.0306.12 (37,996 kilos), and 0306.22 (115 kilos).

DISTRIBUTION SYSTEMS

Imported lobster products are distributed in Thailand through importers and wholesalers to retail supermarkets and the hotel trade.

PHYTOSANITARY REGULATIONS

All food products imported into Thailand must get approval from the Thailand Food and Drug Administration. In addition, health and phytosanitary certificates must accompany the shipment.

PROMOTIONAL ACTIVITIES

The very small size of the market for lobsters does not justify an special promotional activities.

POST COMMENTS

The necessity for fresh product, the close proximity to Vietnam as a source, high transportation costs from Canada, and the limited size of the market for lobsters, make it difficult for Thailand importers to source from Canada.

IMPORTERS/USERS

Siam Food Services
2439 Old Paknam Railway Road
Bangkok 10110
Contact: Ron Armstrong
Tel:(662) 249-1501
Fax:(662) 249-7294

Vita Fresh Vitapac Co. Ltd.
302/93-95 Taveemitr Hacienda
Asoke-Din Daeng Road, Bangkok 10310
Contact: Barry Quatermain
Tel:(662) 245-5311
Fax:(662) 247-1865

Choice Food (Thailand) Co. Ltd.
595/10-11 Soi 33/1 Sukhumvit Road
Near Villa Cinema, Bangkok 10110
Contact: Robert Coomber
Tel:(662) 258-0705
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