

Strategic Ventures Program	Federal trade program, jointly-funded by EAITC, ISTC and Investment Canada, which promotes strategic ventures in Europe by matching Canadian firms with potential European partners.
TCS	Trade Commissioner Service. Since 1894, the federal government has deployed specialists in Canadian trade at strategic locations abroad to promote and develop Canadian exports. Today, at more than a hundred posts around the world as well as at headquarters in Ottawa and twelve regional offices across the country, Canada's trade commissioner service, combining both Canadian and local experience and expertise, helps Canadian firms to find new markets, explore investment opportunities and find strategic partners.
Technology Inflow Program (TIP)	EAITC program targeted at small and medium-sized Canadian firms to assist them to acquire foreign technology to develop new Canadian products, processes or services.
Trade Allocation Formula	Formula for allocating trade program funding to geographic regions based on historical information on Canadian exporter interest and estimated market potential.
Trade Fairs	An event in which firms, generally grouped by industry, can display their products or services to potential buyers. The larger trade fairs attract international buyers. See also National Stands.
Trade Investment Planning System (TIPPS)	Management system using foreign post input to determine priority sectors and activities for funding in the upcoming year.
Trade Missions	A visit to a foreign market, generally with government assistance, by a group of companies to learn about sales opportunities and local business practices and to develop local business connections.
Trade Tracking System (TTS)	System of recording trade commissioner workload in order to be able to compare planned with actual activities and results.
Transfer of Technology	The movement of modern or scientific methods of production or distribution from one enterprise, institution or country to another, as through foreign investment, international trade licensing of patent rights, technical assistance or training.
WCD	Western Canada Diversification. Regional development programs for Atlantic Canada that were spun-off when the Department of Regional and Industrial Expansion became ISTC.
WEFA	Wharton Economic Forecast Agency. Econometric model used in the Trade Allocation Formula.