

The model of the 137-million-dollar Canadian pavilion is unveiled by Prime Minister Trudeau. The Canada Place managing corporation is announced. It is to be called Canada Harbour Place. Bennett does not attend the ceremony.

JANUARY 1983

Jesse Ketcham (Communications), George Tawse-Smith (Marketing), Don McConachie (Corporate Participation), Keith James (Operations), and Roy Murphy (Administration) are announced as vice presidents. Frank Mayrs (Creative Director), Bart Tichelman (Finance), and Ian McLennan (Special Events) resign. Freschi is appointed interim Creative Director.

Mayrs criticizes Bartlett's style in media. Bartlett pledges quality product. Preview centre is planned for Roundhouse. A communications pavilion is being planned, and Bartlett orders an electronic 1:1500 site model to be built for the BIE meetings.

FEBRUARY 1983

A new executive slate is in place and there is pressure, particularly from Commissioner General Reid, to develop a plan for theme content. Specifically, there is pressure from Dr. Pat McGeer and the BC Science Council to develop a highly technological content. Though no creative staff has been hired, the Federal Transportation Development Centre is engaged to undertake scientific research for theme content. International plots are being chosen on a first-come/first-served basis and the site plan is changing daily. A criteria committee judges the Freschi-Babicki module the most appropriate for international participants. For expediency, Bob Smith moves the site planning function in-house and hires Dick Strong to direct site development. With Strong's appointment, the influence of Bruno Freschi begins to weaken.

Britain chooses the first international pavilion site. A promotional audio-visual presentation entitled Something's Happening Here goes into production. The "decision-band" compensation method is adopted. The new executive is presented to the British Columbia Cabinet and the appointments are confirmed. Preparations are underway for the Queen's visit. The opposition New Democratic Party is pressing Government to reveal Expo costs.