

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :608-NEW YORK, CONSULATE GENERAL SECTOR :002-FISHERIES,SEA PRODUCTS & SERV.
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

SUB-SECTOR:FISH & SHELLFISH & OTHER PROD

FISHERIES RECEPTION WILL BE SCHEDULED FOR 89 & BE FUND PROV.
INTRODUCTION OF 8 NEW PRODUCERS TO WHOLESALERS/IMPORTERS

CALLS WILL BE SCHEDULED REGULARLY ON POTENTIAL OUTLETS IN NY
TO OBTAIN 3-5% MORE SALES VOLUME.

SURVEY FOR UNDER-UTILIZED SPECIES OF FISH WILL BE UNDERTAKEN BUYERS
RESULTS WILL DEPEND ON SPECIES AVAILABLE & REACTION OF

SEPERATE SEAFOOD MKT SURVEY ON BEHALF OF N.S. DEPART OF FISH VOLUME FOR NOVA SCOTIA PRODUCERS
MORE BUSINESS CONTACTS & ADDITIONAL 5% INCREASE IN SALES

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 a) Participation in the New York Seafood Show.
b) Schedule outside calls on food brokers and others.

a) Although some useful contacts were made, the show was a reflection of the poor state of the seafood industry.
b) Inquiries passed on to appropriate suppliers in Canada.

QUARTER: 4 -----

QUARTER: 3 Visited Mission (11-1888) & met w/Canadian exhibitors & w/Danahy, Devanion & Aliza Poir who had a display. Also participated in Electronics Industry Assoc. Defunctat Electronics Budget Group in LA 3-30Oct & visited Cones.

Following Canadian companies are specific areas opportunities in British Isles. Info gained available at London for specific Integrated circuits group approved by ASIC. Results in 2 reports.

QUARTER: 4 VISITED QUEBEC & MONTRÉAL GOVERNMENT OFFICES TO LOCAL DISTRIBUTOR FIRMS AND PROVIDED MARKET RESEARCH INFORMATION FOR PENDING SEMI-CONDUCTOR VENTURE IN MONTRÉAL AREA.

PHASE OF Ongoing analysis of this sector and potential business opportunities.