

REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :640-BOGOTA

008-TRANSPORT SYS,EQUIP,COMP,SERV.
ECUADOR

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

SUPPORT TECHNICAL ASSISTANCE FROM CANADA TO EXECUTING UNIT OF QUITO URBAN TRANSIT (UETUQ) FOR PRELIMINARY STUDY & EVALUATION OF TRANSPORTATION SYSTEM.

POST WILL BE IN A POSITION TO ALERT CDN SUPPLIERS OF FUTURE OPPORTUNITIES IN THE SECTOR. A CDN STUDY SHOULD BIAS EQUIPMENT AND SERVICE IN CANADA'S DIRECTION.

SUPPORT PREFEASIBILITY STUDY FROM CDN COMPANY (IBI) FOR TRAFFIC CONTROL SYSTEM IN GUAYAQUIL (CPPF).

POST WILL BE IN A POSITION TO ALERT CDN SUPPLIERS OF FUTURE OPPORTUNITIES IN THE SECTOR. A CDN STUDY SHOULD BIAS EQUIPMENT AND SERVICE IN CANADA'S DIRECTION.

AS QUITO & GUAYAQUIL PROJECT DEVELOP THE POST WILL WATCH FOR APPROPRIATE TIMING TO RECOMMEND CDN SUPPLIERS THAT THEY INVITE MAJOR DECISION-MAKERS TO CANADA TO SEE CANADIAN TRAFFIC SYSTEMS.

TO CONVINC ECUADORIAN TRAFFIC PLANNERS AND MUNICIPAL DECISION-MAKERS THAT CANADIAN TRAFFIC TECHNOLOGY IS THE BEST FOR THEIR NEEDS.

FOR THE RAILWAY RAHABILITATION PROJECT WILL SUPPORT PEMD APPLICATION BY MAJOR CANADIAN MANUFACTURERS TO VISIT ECUADOR AND EVENTUALLY INVITE MAJOR DECISION-MAKERS TO CANADA.

TO INFORM AND CONVINC ECUADORIAN RAILWAY CO. ON CANADIAN CAPABILITIES IN THE SECTOR.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 COL-REINFORCE SENIOR CONTACTS IN COL RAILWAYS REHABILITATION PROJECT.

COL-POST SENT PRESIDENT & DIRECTOR OF COL NAT'L RAILWAYS ON ONE-WEEK MISSION TO CANADA TO DISCUSS RAILWAYS REHABILITATION PROJECT.

QUARTER: 2 -----

QUARTER: 3 Pursue railway project.

Official offer submitted to ENFE for locomotives and rolling stock

QUARTER: 4 -----