RPTD1 TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

90/91 INVESTMENT PROMOTION PROFILE

Mission: WELLINGTON Country: NEW ZEALAND

Compared to major competitive destinations, Canada is perceive to have

the following advantages:

- Resource base. Large market under FTA with USA.

the following constraints:

- Harmonized business law under CER with Australia.

The mission indicates the following potential for various types of investment from within its territory/country:

Type of Investment	Potential
Portfolio	MEDIUM
Acquisition	MEDIUM
Greenfield	LOW
Joint Venture	MEDIUM
Strategic Partnering	LOW
Technology Licensing	MEDIUM

The mission believes that the following sectors are of greatest interest to investors in its territory/country an assigned ranking A = High B = Medium C = Low

Sector	Ranking
Agriculture/Food/Fish	A
Resource Processing	A
Machinery and Equipment	C
Transportation	C
Consumer Products	C
Commercial Service	B
Computer and Communications	B
Health Care Products/Medical	C
Aerospace and Defence	C
Strategic Technologies	C