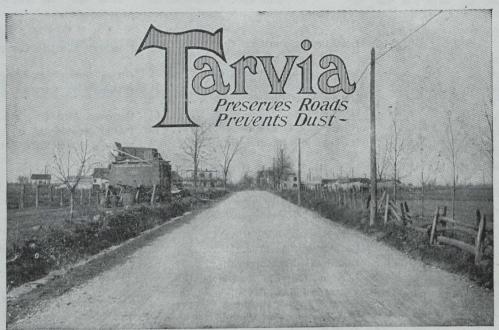
Made in Canada



Beaconsfield Station Road, Beaconsfield, P. Q. Constructed with "Tarvia-X", Penetration Method, in 1912. Seal Coat of "Tarvia-A" applied in 1915.

How Tarvia makes durable, dustless, mudless roads—

G OOD roads are a valuable asset to any community. They increase property values, reduce transportation expenses, make markets more accessible and promote prosperity.

Poorly constructed roads on the other hand, are a liability. They reduce property values, they increase the tax rate, narrow transportation operations and add greatly to the up-keep cost of autos and vehicles.

Here is some interesting information on the subject which tells how smooth, durable, dustless and mudless roads can be secured at very low cost by using Tarvia.

Tarvia is a coal tar preparation, shipped in barrels or in tank cars.

It is made in three grades, to be used according to road conditions: viz.

"Tarvia-X", "Tarvia-A", "Tarvia-B".

With "Tarvia-X" in place of water, you have a road smooth enough to dance on, resilient enough for rubber tires to grip on without skidding, or for horses to trot on without slipping, without dust in dry weather, without slime in wet weather. You have a road that lasts.

The first cost of making a tarvia-macadam costs but little more than the old-fashioned macadam, but the saving in maintenance more than pays this difference. So Tarvia costs you nothing!

"Tarvia-A" is, practically a thin "Tarvia-X", used for recoating the surface of a macadam road already built.

"Tarvia-B" is a much more widely used preservative. It is applied cold. "Tarvia-B" offers the lowest cost of road maintenance yet invented.

Booklet on request. Address nearest office.

Special Service Department

This company has a corps of trained engineers and chemists who have given years of study to modern road problems.

asking by anyone interested.

If you will write to the nearest office regarding road problems and conditions in your vicinity, the matter will have prompt attention.

The advice of these men may be had for the

THE PATERSON MANUFACTURING COMPANY, LIMITED MONTREAL TORONTO WINNIPEG VANCOUVER

THE CARRITTE-PATERSON MANUFACTURING CO., LIMITED ST. JOHN, N.B. HALIFAX, N.S. SYDNEY, N.S.