

COLUMBIA



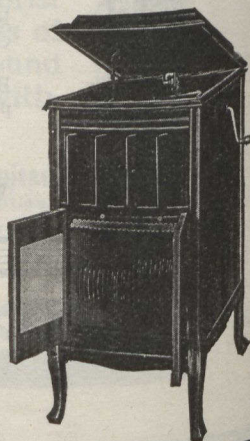
RECORDS-85c

Double-Disc

Ask your dealer to play the latest Columbia double-disc records for you. There is a new Columbia record list of all the latest music, including the newest, popular dance hits, issued the 25th of every month.

Over a thousand at 85 cents—the standard Columbia price. The big Columbia record catalog contains more than 4,000 records in every class of music, vocal and instrumental.

The Columbia Grafonola "Leader" at \$110, as illustrated, is a striking example of Columbia supremacy. The "Leader" embodies the newest distinctive Columbia feature—the individual record ejector. With ordinary record racks, \$100. If you have believed the difference in talking machines was mainly one of appearance—*hear* the "Leader." A beautiful, simple, convenient instrument with superb tone qualities. Other Grafonolas from \$20.00 to \$650—and on very easy terms if you wish.



Columbia Graphophone Company
TORONTO, ONTARIO **Columbia Records Made in Canada**

Creators of the Talking Machine Industry. Pioneers and Leaders in the Talking Machine Art. Owners of the Fundamental Patents. Dealers and Prospective dealers, write for a confidential letter and a free copy of our book, "Music Money."