

THE METROPOLITAN BANK

Capital Paid Up	- -	\$1,000,000.00
Reserve Fund	- -	1,250,000.00
Undivided Profits	- -	182,547.61

Head Office: - Toronto

S. J. Moore, President.

W. D. Ross, General Manager

A General Banking Business Transacted.

The Large Increases

in the cost of everything in latter years is resulting in the one and only possible result, viz :—the average family is living up to, and, in many cases, beyond its income. This state of affairs points more drastically than ever to the increased need of Life Insurance. By the Head of the House carrying a sufficient amount of protection, as a sort of overhead expense, a family is enabled to live well up to its income, for a time anyway. If you do not carry this overhead expense, get it, and get it now from

Federal Life Assurance Co.

HOME OFFICE: HAMILTON, ONT.