



“Silverware that Sells.”



Each succeeding year demonstrates, if possible, more fully than the preceding one the truth of our claim that we make “Silverware that sells.”

Every month of our business shows a very decided increase over the corresponding month of previous years.

We are pleased with such a showing, it demonstrates to us that our customers like our goods, and that they approve of our principle of making fair-priced goods, the quality of which is guaranteed and the finish satisfactory. “Junk” is cheap and it may sell—once, but it won’t make for you a satisfied customer, and we think that that is what you want in the long run. Don’t you?

Buy Our Goods and be Happy.

Standard Silver Company, Limited,

31-43 Hayter St., TORONTO, CANADA.