

THE
Toronto Philatelic Journal.

ISSUED MONTHLY.

Subscription, 35c. a Year.

Sample copy sent free on application.

TORONTO PHILATELIC CO.,

106 Huron Street,

TORONTO, CANADA.

The Advertising Supplement to the

"PHILATELIC COURIER"

Circulates among philatelists throughout every country in the world.

Rate for advertising only 35c. per inch.

Enquiries must contain stamp for reply.

HENRY HECHLER, - - - 184 & 186 Argyle Street,
Halifax, N. S., Canada,
Philatelic Publisher.

C. WESLEY PRICE,

Collector and dealer in

Coins and Stamps.

8c Canada Register \$18.00 per 100.

PLYMOUTH,

Wayne C., Mich., U. S. A.

Halifax Law Library Stamp,

25c. unused, green, 50c. post-paid.

H. MATHERS,

P. O. Box 234,

HALIFAX, N. S.

A. LEHMANN, Jr.,

Collector and dealer in

U. S. and Foreign Postage Stamps,

635 MAIN ST., PATTERSON, N. J.

Sheets sent on receipt of deposit or A 1 reference.

Send for Price List.

To the best of our knowledge
our advertisers are all reliable
and worthy of patronage.

Standard Stamp Co

1000 HICKORY STREET,

St. Louis, Mo.

Every Collector should send for the BEST & CHEAPEST price-list of GENUINE stamps ever published.

FREE !!!

500 - - Agents Wanted - - 500

at 30 per cent. commission. Our sheets are guaranteed to be the BEST and CHEAPEST ever put up!

Send for our Price List.

TO ADVERTISERS!

For a check for \$20 we will print a ten-line advertisement in One Million issues of leading American Newspapers and complete the work within ten days. This is at the rate of only one-fifth of a cent a line, for 1,000 Circulation! The advertisement will appear in but a single issue of any paper, and consequently will be placed before One Million different newspaper purchasers; or FIVE MILLION READERS, if it is true, as is sometimes stated, that every newspaper is looked at by five persons on an average. Ten lines will accommodate about 75 words. Address with copy of Adv. and check, or send 30 cents for Book of 256 pages.
GEO. P. ROWELL & CO., 10 SPRUCE ST., NEW YORK.

We have just issued a new edition of our Book called "Newspaper Advertising." It has 250 pages, and among its contents may be named the following lists and Catalogues of Newspapers: DAILY NEWSPAPERS IN NEW YORK CITY, with their Advertising Rates.

DAILY NEWSPAPERS IN CITIES HAVING more than 100,000 population, omitting all but the best.

DAILY NEWSPAPERS IN CITIES HAVING more than 20,000 population, omitting all but the best.

A SMALL LIST OF NEWSPAPERS IN which to advertise every section of the country; being a choice selection made up with great care, guided by long experience.

ONE NEWSPAPER IN A STATE. The best one for an advertiser to use if he will use but one.

BARGAINS IN ADVERTISING IN DAILY Newspapers in many principal cities and towns, a list which offers peculiar inducements to some advertisers.

LARGEST CIRCULATIONS. A complete list of all American papers issuing regularly more than 25,000 copies.

THE BEST LIST OF LOCAL NEWSPAPERS, covering every town of over 5,000 population and every important county seat.

SELECT LIST OF LOCAL NEWSPAPERS, in which advertisements are inserted at half price.

5,472 VILLAGE NEWSPAPERS, in which advertisements are inserted for \$2.15 a line and appear in the whole lot—one-half of all the American Weeklies

Book sent to any address for THIRTY CENTS.

