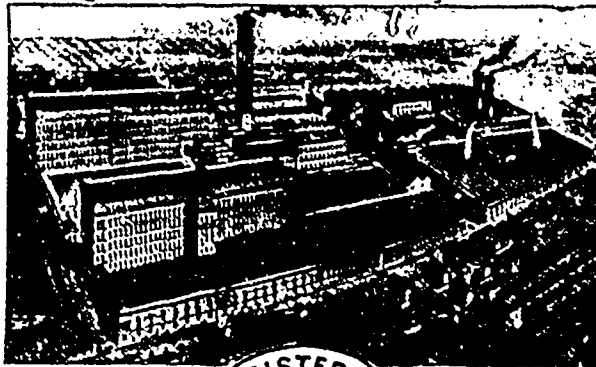


LISTER & CO., Limited, Manningham

*Silk
Velvets*

FOR ...

Millinery and
Dress Trimmings.



*Silk
Plushes*

FOR ...

Upholstering,
Etc.

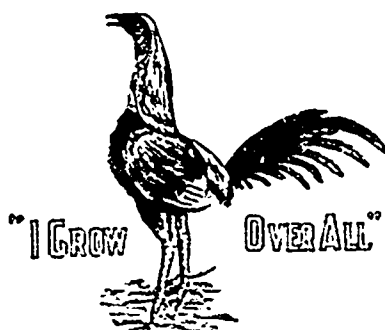
Mantle Velvets
AND
Silk Sealettes



Mohair Plushes

FOR ...

Railway and
Street Cars, Etc.



Recite this in the
Nursery.

Alr "The House That Jack
BUILT."

This is the cock that crew in the morn,
That awoke the Merchant all shaven and shorn,
Who to see Shirts and Overalls tattered and torn,
That were bought at his store, made him feel forlorn
So he went to the hotel to buy him a horn,
On a cool and crisp October morn.

As he tossed it down with a satisfied sigh
(Three fingers of Anti-Plibiscite eye),
He was met by a Drummer, as slick as pie,
Who requested the Merchant to come and buy,
He showed him the **ROOSTER BRAND**, prices not high
And "warranted not to cut in the eye."

Gre whizz!!! said the Merchant, these goods are slick,
Just send me a thousand dozen quick,
Since then he's had neither trouble nor care
For he sells **ROOSTER BRAND** that give good wear
He sleeps on down neath a satin quilt
In a mansion the **ROOSTER BRAND** has built.

Moral—Don't sell rubbish because it's cheap.
Buy "Rooster Brand" be happy and get rich.

ROBERT C. WILKINS

MONTREAL

Manufacturer Shirts, Overalls, Working Garments and Ladies' Skirts.

Wyld, Grasett & Darling

"DRESS DEPARTMENT."

Merchants will find the stock in this department complete for sorting. Special values in French Serges, Fine Twills, Pearl Twills, etc. Vigoreuxs in two-toned effects. Silk and Wool Fancies, etc. A large range of Silk and Wool Plaids. Stock well assorted in Black and Colored Velvetens.

Great values in—

**BLANKETS, FLANNELS,
SHIRTS and DRAWERS,
HOSIERY, Etc.**

Smallware Department very Attractive.

WYLD, GRASETT & DARLING