



1/4 size fac-simile of package.

BUTTERMILK TOILET SOAP

THE BEST SELLING TOILET
SOAP IN THE WORLD.

Excels any 25 cent Soap on the Market.
Nets the retailer a good profit.
When sold at a very popular price it
will not remain on your counters. Try
a sample lot.

The quality of this soap is GUARANTEED. See
that the name "BUTTERMILK" is printed as above
"in green letters" and the name "Cosmo Buttermilk
Soap Company, Chicago," in diamond on end of pack-
age. Beware of Imitations.

Cosmo Buttermilk Soap Co.
84 ADAMS ST., CHICAGO

F. W. HUDSON & CO., Sole Agents, TORONTO.

BUY . . .

The goods that will give you the best value for the
money. Do this in every line, but more especially in
such goods as Men's, Boys' and Youths'

BRACES

This you can do by purchasing from C. N. Vroom, St.
Stephen, New Brunswick. His goods are made with the
greatest care as to quality of material and workmanship.
When you buy as here indicated you will have something
that will

SELL.

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Collars, Cuffs, and Shirt Fronts, specially adapted for
Travellers, Sportsmen, and Mechanics. For sale by all whole-
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ARE THE BEST.
ARE THE CHEAPEST.
ARE PERFECTION.



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"Maltese Cross" BRAND **Mackintoshes.**

Sold by all the leading wholesale houses. Will never grow hard.

ODORLESS, TAILOR FASHIONED, SEAMS SEWN.

... MANUFACTURED SOLELY BY ...

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