REFORMATION IN TRADE.

Reform, reform is the cry of the day,
While old fashioned habits are passing away,
While caloric has triumphed, so plainly it would seem,
O'er the old fashioned method of puffing by steam

Let us glance at Toronto, which a few years ago,
Was dark Muddy York, as you very well know,
And see it to-day, mid fourteen cities the best,
And deservedly styled, the Queen of the West.

Just look, if you please, at its elegant homes, —
Its beautiful churches, their spires and their domes,
While its fine public buildings, erected with taste,
Adorn the site of some old marshy waste

Its marshes have fled by the aid of our drains,
Its forests are opened by the speed of our trains,
The past we have seen, the present we see,
Well, well, we may ask, what the future will be

Even now, where the waves of Ontario roar,
And dash their white spray on the long beaten shore,
That spot so long sacred does science invade,
And the billows give place to a grand Esplanade

But reforms as important as these have been made,
Which greatly have altered the aspect of trade,
Old styles and old habits, old prices have past,
And customs much better are practised at last

The Bonnets for instance, which a few years ago
Would cost you a dollar and a quarter, or so,
A much finer style you now may procure,
For less than one fourth of that sum, I am sure

N[illegible] then think that the terms were hard,
If y[illegible] bought a good print for a shilling per yard,
But now you may purchase for half of that price,
A cloth quite as good, and a style just as nice.

Will you call at McDONALD'S? if it is but to try,
From his well sorted Stock how cheap you can buy,
And we venture to say, when you look through his Store,
You will wonder you never have found it before

'Tis a three story house, with the front painted white,
Which makes its appearance both graceful and light,
With very large figures, which you plainly may see,
Describing its number as ONE HUNDRED AND THREE

THE LARGE **103,** YONGE STREET. TORONTO.

JOHN McDONALD,

Respectfully invites attention to his very large Stock of Seasonable

DRY GOODS,

RECEIVED THIS SEASON,

The whole of which he offers very reasonable; which the following List of Prices will show —

6,000	yds. of yard wide Prints, fast cols., from	7½d
	Also, a few Pieces as low as	6½d
3,000	yds Narrow Prints, fast cols ...	4½d
1,500	" Ginghams and Derrys, very heavy	7½d
4,000	" Heavy Manchester Shirting stripes,	7½d
3,000	" Fine printed De Laines	7½d
1,500	" Fine printed Muslins	7½d
2,000	Fine Linen Handkerchiefs	4½d
1,000	Plain and Fancy Straw Bonnets...	3d
	Drawn Silk and Satin Bonnets, &c &c.	
	Boys & Girls Straw Hats in great variety,	
3,000	yds. Fancy Bonnet Ribbons ...	3½d
250	doz. Silk, Cotton, and Kid Gloves, per doz.	2s 8d
200	" Hosiery	4s
600	lbs Fishing Thread, Warranted good.	
	A Case of Milliner's Doll Heads	
	All numbers in Knitting Cotton, cheap	
	Silk and Satin Visites, &c	

WITH EVERY OTHER ARTICLE IN THE TRADE.

Wholesale Department up Stairs.

REMEMBER THE LARGE 103, YONGE STREET

Yorkville Saddle & Harness Shop.

JOHN DALE

Informs his numerous friends that he is prepared to attend all calls in his line with promptness and despatch. HARNESS, SADDLES and TRUNKS will be made at short notice, of the best materials and at low prices. Whips, Sp[illegible], V[illegible], &c., constantly on hand

N B Shop near the corner of Yonge Street, as you enter on the Plank Road

Niagara Temperance House,

NEAR THE LIBERTY POLE,

BUFFALO CITY.

H BAYLEY, } Proprietors
E BAYLEY. }

Good accommodations can be had at all times at this house at moderate charges

BOARD ONE DOLLAR PER DAY.

DR. N. BURNIE, BRADFORD,

MEMBER of the Royal College of Surgeons, and Licentiate of the Hon[illegible] Society of Apothecaries, London, England, Former[illegible] Assistant Surgeon in the Service of the Honorable East India Company, and two years Surgeon to the Liverpool South Dispensary, licensed by Sir John Colborne to practice Medicine, Surgery, and Midwifery, in Western Canada Commission dated the 14th day of August, 1832.

Bradford, January, 1853

Bound Volumes of the Son of Temperance for 1852.

Those wanting bound volumes of this work for the above year, can obtain them upon applying at this office. Volumes bound in boards containing ½ of the numbers of 1851, can also be obtained Price of volume of 1852 well bound $1, can be forwarded to any part of Canada at the expense of the purchaser, at a trifling cost. Volumes of 1852 bound in boards plainly can be had for 3s 9d. ex. Half of the volume of 1851 bound plainly can be had for 2s 6d ex Apply by letter or in person at this office.

To Farmers & the Country Generally.

THE undersigned, at No 3, Elgin Buildings, Yonge Street, beg to intimate to the country generally, that they have made arrangements with Messrs. Ropalje and Co of Rochester, to act as agents for [illegible] Kinds of Agricultural Implements, &c &c., similar to those which demanded so many *Premiums at our Provincial Exhibition*, also, for their GARDEN, FIELD and FLOWER SEEDS, all of which are of the latest production

Farmers wishing to keep pace in the scale of progress, and at the same time save some of the manual labour they have heretofore had, will find it to their advantage to call and examine the implements for themselves.

The subscribers will also have on hand—as usual—a supply of *Cooking Stoves, Parlor and Box Stoves, Coal Grates*, &c., together with an assortment of General *Hardware*, which they will be prepared to sell as low as any other house in the city

Remember the place ☞ No 3 *Elgin Buildings, Yonge Street*, General Agricultural Wareroom, under Mackenzie's "*Weekly Message Office*."

McINTOSH & WALTON

Toronto 28th March 1853

R. H. BRETT,

GENERAL MERCHANT WHOLESALE

IMPORTER of Heavy Hardware, Sheffield, Wolverhampton, and Birmingham Goods Also, Importer and Dealer in Linseed Oils, Paints, Gunpowder, Sugars, Teas, Spices, Fruits, Stationery, &c &c

BURGESS & LEISHMAN,

Corner of King and Church Streets, adjoining the Court House, Toronto, have on hand

THE LARGEST, THE CHEAPEST, AND THE BEST ASSORTMENT OF

READY-MADE CLOTHING AND DRY GOODS

IN CANADA WEST WHOLESALE AND RETAIL

We have on hand a complete assortment of New Fall and Winter Goods, which, upon inspection, our customers will find to be composed of the newest and most Fashionable materials, and in great variety.

Tailoring in all its Branches, executed with Taste and Despatch. Mournings Furnished on the shostest Notice. Paris, London and New York Fashions received monthly.

READY MADE CLOTHING.

	s d		s d		s d
Men's Brown Holland Coats, from	4 4½	Men's Black Cloth Vests, from	7 6	Men's Moleskin Trousers, from	7 6
do Check'd do do	5 0	do Black Satin do	8 9	do Linen Drill do	5 0
do Black Alpaca do	10 0	do Fancy Satin do	8 9	do check'd do do	5 0
do Russell Cord do	12 6	do Holland do	3 4	do courderoy do	7 6
do Princess do do	12 6	do Fancy do	4 4½	do sattinett do	11 3
do Canada Tweed do	17 6	do Velvet do		do cassimere do	13 9
do Broad Cloth do	30 0	do Marseilles do		do buckskin do	
do Cassimore do	25 0	do Barathea do		do doeskin do	
Boy's Brown Holland do	4 4½	Boy's Fancy do	3 9	Boy's drill do	4 4½
do Check'd do do	5 0	do Silk do	5 0	do check'd do	4 0
do Moleskin do	6 3	do Satin do	5 0	do moleskin do	5 0
do Tweed do	10 0	do Cloth do	5 0	do Canada tweed do	4 4½
do Broad Cloth do	17 6	do Tweed do	4 0	do cassimere do	
do Russell Cord do	8 9	do Cassimere do	5 0	do tweed do	
White Shirts, Linen Fronts,	4 4½	Men's Cloth Caps,	2 6	Red flannel shirts,	4 4½
Striped do	2 6	Boy's do	1 10½	Under shirts and drawers	

Men's Paris Satin Hats—Black and Drab. New Style Business Coats—in all materials.

DRY GOODS.

Muslin deLaines, yard wide, from	1s 10½d	Table linens, quilts, counterpanes, bed tick and towels		Factory cotton, from	2½d
Prints, fast colors, do from	7½d	Crapes and materials for mourning,		White do "	3½d
Heavy ginghams. do "	7½d	infants' robes, caps, and frock Bodies,		Striped shirting, "	4½d
Splendid bonnet Ribbons "	7½d	shawls, handkerchiefs neck ties,		Cotton warp "	4s 4½d
Straw bonnets "	1s 3d	cap fronts, muslins, netts,		Ladies' stays, "	2s 6d
Gloves, hosiery, ribbons, laces,		collars, silks, satins &c.,		Fringes, gimps trimmings,	
Edgings, artificial flowers,		orleans cobourgs, delaines		Barege dresses,	
Shot, check'd and plain alpacas				Silk warp alpacas.	

BROAD CLOTHS OF ALL KINDS.

BURGESS & LEISHMAN,

☞ *NO SECOND PRICE. Corner of King and Church Streest, adjoining the Court House.*

Toronto January, 1853.

Fresh Arrivals of New Spring and Summer Goods.

WILLIAM POLLEY,

66, King Street East, Toronto,

RESPECTFULLY intimates to his numerous customers, and the public generally, that he is now receiving his Spring arrivals of Fresh and Fashionable

STAPLE AND FANCY DRY GOODS,

INCLUDING THE LATEST STYLES IN

PLAIN AND FANCY STRAW BONNETS, PLAIN AND FANCY DRESS GOODS, PRINTED MUSLINS, SILK PARASOLS, BONNET RIBBONS SHAWLS, PRINTS, &c &c.

With a full assortment of Hosiery and Gloves, all sizes, Satins, Silks, Sarsnets, Persians, Muslins, Nets, Sleeves, Collars, Veil, Handkerchiefs, Laces, Edgings, &c., and a large and well selected stock of

☞ EVERY DESCRIPTION OF STAPLE GOODS. ☜

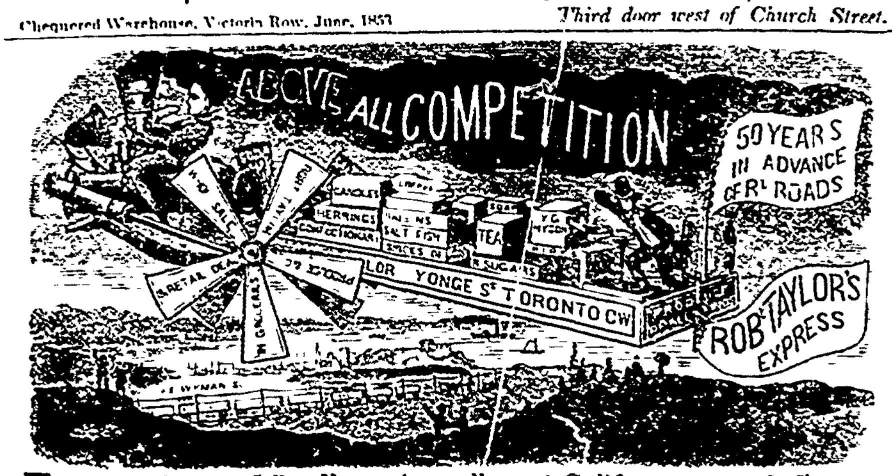
Consisting in part of superior American Grey Cottons, superior White Cottons, Heavy Stripe Shirtings, Fancy Regatta do., Grey and White Sheetings, Derrys, Bengals, Ginghams, Checks, Blue Drills, Denims, Hungarian Cloths, Bloomer Cloths, Heavy Blue Ticks, Straw Ticks, Osnaburgs, Linens, Canvass, Cheese Cloth, Bags and Bagging, Towels and Towelling, Buff and White Window Hollands, Blay do, Brown do, Undressed do, Scotch do, Irish Linens, Diapers, Table Damasks, Table Oil Cloths, Linen and Worsted Table Covers, Quilts & Counterpanes, Broad Cloths, Cassimeres, Tweeds, Doeskins, Vestings, Drills, Gambroons, Cantoons, Kerseys, Carpets, Druggets, Jeans, Moleskins, Silesias, Linings, Silk Neck Handkerchiefs, Silk Pocket do, Silk Opera Ties, Fancy Cap Ribbons, Plain Sarsnet do, Plain Satin do, Fancy Silk Ties, Crapes, Stays, Lappets, Patchwork, Printed Cotton Handkerchiefs, &c., Gimps, Fringes, Dress Buttons, Braids, &c. &c.

☞ SMALL WARES IN ENDLESS VARIETY. ☜

W P would also intimate that his Stock is New—selected in the British and American Markets, expressly for this Trade Intending purchasers may therefore rely on the very Latest and most approved Styles, which, on inspection, will be found well suited for the early Spring and Summer Trade, and for QUALITY, CHEAPNESS and VARIETY, cannot be surpassed by any House in the City. SUPERIOR COTTON YARN (all Nos), a prime article of Batting, Black and White Wadding, &c. &c &c. ☞ **Inspection Invited.** ☜

WILLIAM POLLEY,

Chequered Warehouse, Victoria Row, June, 1853 *Third door west of Church Street.*



GOLD—GOLD—From Australia and California wanted, by

ROBERT TAYLOR,

Corner of Yonge and Albert Streets Toronto, nearly opposite the *Green Bush*, and few doors north of *Montgomery's Inn*.

HIS GROCERIES ARE THE CHEAPEST IN TORONTO.—THEY COMPRISE

FRESH GREEN TEAS, BLACK TEAS, COFFEE, SUGARS, SPICES, FRUITS, RICE. CONFECTIONARIES.

WHOLESALE AND RETAIL.—LOW PRICES—QUICK RETURNS.

☞ *INSPECTION IS INVITED.*

January, 1853.

J. H. GOWAN,

Carver and Gilder Looking-Glass & Picture Frame Manufacturer,

No 75, Yonge Street, Toronto,

The subscriber respectfully informs the Trade in general, that he has on hand a large assortment of Pier, Chimney, Toilet and Shaving

Glasses and Fancy Goods,

ALSO

PORTRAIT AND PICTURE FRAMES,

Which from his new and extensive Machinery, he is prepared to sell at *New York Prices* WHOLESALE AND RETAIL

N B Country Merchants will save 30 per cent, by calling before here purchasing elsewhere

Toronto January 1853.

T. WHEELER,

ENGRAVER AND WATCHMAKER,

KING STREET EAST, TORONTO.

COMPANY and LODGE SEALS executed in the best style, and designs furnished if required COATS OF ARMS found and emblazoned

January, 1853

HAYES BROTHERS & CO.,

IMPORTERS OF

GROCERIES, TEAS, &c.

27, YONGE STREET,

TORONTO.

J. FOGGIN,

[*From England*]

DYER AND SCOURER,

93, YONGE STREET, TORONTO.

KID GLOVES CLEANED.

JOHN PARKIN,

Plumber and Gas Fitter,

Adelaide St. East, 2 Doors from Victoria St

Copper, Brass, Lead, Iron, or Gutta Percha Pumps, fitted up and repaired

Gas, Water, and Steam apparatus, Baths, Water Closets, &c., &c., supplied with the utmost promptitude and on the most liberal terms January, 1853.

J. MURPHY,

PAINTER AND GLAZIE[R]

GRAINER, PAPER HANGER,

SIGN WRITER, &c. &c,

No. 13, Adelaide Street, West of Yonge

THOMAS PAUL & SON,

VETERINARY SURGEON[S]

VETERINARY FORGE AND BLACKSMITH'S [illegible]

HORSE AND CATTLE MEDICINES

DISPENSARY—Queen Street, near Yong Street, T[oronto]

WILLIAM WHARIN,

WATCH & CLOCK MAKER, JEWELLER,

No 17, Church St, 1 door South of King St

Clocks, Watches, Time pieces, and Jewellery, of [every] description repaired, cleaned and Warranted.

A variety of Clocks, Watches, Jewellery and [other] goods constantly kept for sale

Toronto January 1853

W. STEWARD,

Premium Saddlery Warehouse, 95 Yonge [Street], Toronto, Sign of the Mammoth Collar.

W S returns his sincere thanks to his friends [and the] public, for the very liberal support he has received. [He] continues to manufacture a superior article, such as [has] received so many premiums for at numerous fairs in C[anada], and which has been honorably mentioned at the W[orld's] Fair in London

W S will sell very low for cash, and every artic[le war]ranted to be such as sold for —GOOD AND CHEAP.

☞ Remember the sign of the Collar

YONGE ST. POTTER[Y]

NEAR TORONTO,

JOHN DAVIS, PROPRIET[OR]

Manufactures 2 500 pieces per week, producing 30[illegible] worth of goods on the average per week, throu[gh the] whole year

These Potteries excel all other potteries in the Province for quantity and quality They took three prizes at our Toronto Provincial Show, and [illegible] so at other Fairs

Orders can be promptly supplied with our unsur[passed] Brown Ware, and Bronze Glaze, Milk Pans, Crocks, [Bot]tles, Pickle Jars Garden Pots, *and Ornamental C[himney] Tops*, on short notice.

J D., having secured a large quantity of clay su[perior to] any ever manufactured in Canada before, he can [recom]mend it as being far better for Dairy purposes, [than the] miserable yellow and dirty white looking trash a[t] some places

January, 1853.

JOHN BENTLEY,

DRUGGIST AND STATION[ER]

71, Yonge Street,

Has constantly on hand a large and well selected [stock of] Genuine Drugs, Chemicals, Patent Medicines, [Per]fumery, Soaps, Oils, Paint, Varnish, Patent Dy[es]

ALSO,

WRITING AND WRAPPING PA[PER]

School Books, Account Books, Pocket Books, Portfo[lios]

GENERAL STATIONE[RY]

N. B.—Wholesale Depot for Bentley's Baking [Powder], Smith's Improved Rat and Vermin Exterminator, Pills, Farrell's Arabian Liniment, &c &c &c.

RAGS BOUGHT FOR THE PAPER [MILLS] AS USUAL.

Toronto January, 1853.

CHARLES BAKER,

MERCHANT TAILO[R]

No 37, KING STREET WEST, TORONTO, be[gs to] inform the public, that in addition to the above he has on hand, (or will make to order) ALL KINDS [of] FLAGS, FREEMASON'S APRONS ON HAND Agen[t for] Mahon's Paris and New York Plates of Fashion, J H Chappell's London and Paris Magazine of Fa[shion] System of Cutting.

Toronto, January 1853

G. HARCOURT & [illegible]

TAILORS, CLOTHI[ERS]

AND

GENERAL OUTFITTER[S]

11, North Side of King [Street]

Directly opposite the Globe Office, T[oronto]

The subscribers keep always on hand a large [stock] of West of England Broad Cloths, Cassimeres, Tweeds, Venetian and Summer Cloths of the Ne[west] [styles] of Pattern and Material. A choice selection of

Vestings of the richest s[tyles]

consisting of Plain and Figured Velvets, Silk [and] Plushes, Satin and Figured Material of almost [every de]scription

READY-MADE GARMENTS

Hats, Caps, Shirts, Gloves, Suspenders, [illegible]

And Gentlemen's Wear in Gen[eral]

Judges' Barristers' and Univ[ersity]

ROBES,

Of every Degree and quality, made to order

G. HARCOURT & [illegible]

Toronto January 1853

BRASS BANDS FOR DIVISIO[NS]

Instrument and Music Establi[shment]

MESSRS. A. & S. NORDH[EIMER]

Beg to inform their friends and the public [that] besides their large stock of PIANOS of the best [makers], Music, which they keep constantly on hand, [they have] received and are constantly receiving from Europe [the new]est and most IMPROVED INSTRUMENTS FO[R] both Brass and Reed, which they are enabled [to sell at a] lower price than any other Establishment in the [Province]. Particularly they would recommend their new [style] CORNOPEANS and other BRASS INSTRUMENTS, ma[de] by the celebrated maker COURTOIS of Paris.

Any order from any part of the country will [be] attended to. A. & S. NORDHEIMER, King Street

SUBSCRIPTION PRICE OF THIS PAPER $1 per [annum, pay]ably in advance ☞ All letters on the busi[ness of the] paper to be addressed, post-paid, to C DURAND, Editor and P[roprietor].

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