

Market Prospects

P. W. Hodgetts, Sec'y, Ontario Fruit Growers' Association,
Toronto, Ont.

The apple markets still continue very slow and prospects are not brightening as yet. It is felt that there may be a fair market in Great Britain for shipments going forward up to the first of October. Liverpool advises us that only about half of the usual quantity will be required, and that largely of the No. 1 grade. The people who are suffering most from the war are those who consume the lower grades of apples.

Sales of apples have been made for the western market at prices all the way from \$2.00 to \$2.70 per barrel f.o.b., depending on the percentage of Spys in the shipment. Competition is very severe, many salesmen being in the west and some unfair tactics have been adopted. One of our Ontario Associations in a circular issued to the trade, stated that they are continuing to use the large Ontario barrel, but that some Ontario Associations and Nova Scotia are using the small barrel. The fact is that not an association nor dealer in Ontario is using the small or what is generally known as the Nova Scotia barrel.

Horticultural Exhibition

In spite of the war and the change in conditions created by it, the Ontario Horticultural Exhibition will be held this year as usual. For a while it looked as though the exhibition would have to be abandoned. Certain financial support that the Association has always received, it was found could not be counted upon. Hearing of the situation the exhibitors quickly rallied to the support of the directors with the result that at a meeting of the directors held on Friday, September 18th, it was decided unanimously to hold the exhibition as usual. The dates selected were November 9th to 14th.

This year's exhibition may surpass all previous ones. Desiring to show their patriotism, both to their country and to the exhibition, the exhibitors have offered to make exhibits without drawing any prize money. In consequence no prizes will be offered. Sufficient promises have already been made from the flower, fruit, honey and vegetable sections to ensure a splendid exhibition. The city of Toronto has agreed to give the use of their Horticultural Building on the Exhibition Grounds, heated and lighted, free of cost. The entire gate receipts will be given over to the Red Cross Society, which will look after the advertising and ticket selling, the funds going through this channel to aid in caring for the sick and wounded in the war. Not a cent of the gate receipts will be taken for the expenses, the growers receiving only the advertising for their expense and trouble of putting up an exhibit. The names of all growers will be placed on the fruit or other produce which they send in, and a sale will be held of all the goods on exhibit on the last day of the show. Exhibits on these terms are invited.

Market Fruit Carefully

Only a little extra time and skill are required to market plums and apples properly. If they reach the market poorly graded and bruised, or in dirty, broken packages, they cannot command good prices. Clean, neat packages are necessary to show fruit's advantageously.

Pick with care. Don't wait for plums to soften or apples to become mealy. They should be well colored and large, but still

Ontario Horticultural Exhibition

EXHIBITION GROUNDS

TORONTO, ONTARIO

November 10, 11, 12, 13, 14

Fruit Flowers Honey Vegetables

This year's Exhibition promises to be just as large and splendid as the many successful Exhibitions of former years.

The Growers in each section have consented to exhibit the best in their possession, and to forego the acceptance of prize money, which will enable the giving of the **entire proceeds, including the gate receipts, to the**

Red Cross Society

Entries should be made at once with the Secretary.

P. W. HODGETTS, Secretary

Parliament Buildings, TORONTO

WM. COUSE

President